CABLE TV COMMITTEE MEETING MINUTES
APRIL 23, 2012

The meeting was called to order by Chairperson Holck at 5:06 p.m. in Suite 1 of the Community Plaza II building, 101 W. McMillan Street.

PRESENT: Ed Gerl**,** George Holck, Dean Markwardt, Don Patterson, Shawn Warren and Alderperson Wagner
ALSO PRESENT: Public Access Coordinator Dan Kummer, Alderperson Earll and Deputy Clerk Panzer
EXCUSED: Brian Sauer

PUBLIC COMMENTS
None.

APPROVAL OF MEETING MINUTES
CTV12-019 Motion by Markwardt, second by Warren to approve the minutes of the March 26, 2012 meeting as submitted.
Motion carried

CORRESPONDENCE
None.

UPDATE ON LOW POWERED FM RADIO
City Administrator Barg, Finance Director Strey, Alderperson Wagner, George Holck and Ed Gerl met with the City of Oshkosh station personnel and their City Manager to find out how they viewed their Cable TV station and their radio station.

Alderperson Wagner, George Holck and Ed Gerl shared the following information from their visit to Oshkosh with the other Cable TV Committee members:

1) They seem to concentrate more on their government programming than they do on the public access part.
2) Their radio station is partly funded with Emergency Government money.
3) Their whole goal is to make government as incredibly transparent as they possibly can.
4) They have a pregame show before their Common Council meetings the Monday before their Council meeting via intranet and radio. The City Manager discusses how things came about, what the process was up until now or when the Common Council needs to vote on the items. They do the same thing with the radio.
5) They have one editing bay for the community producers and one camera. A lot of their community producers use their own equipment.
6) They have 100 watt radio which covers a 10 – 15 mile radius.
7) There are no live shows. It is all prerecorded.
8) They have a button that they switch for Council meetings that allows them to cybercast their live meetings right into the radio along with the live video of the Common Council.
9) The have 8 remote cameras, so there are no live camera men.
10) Emergency signals that need to be broadcast pre-empts everything else.
11) The application date for low powered radio has been moved back to the Fall.

Markwardt said the real problem is the sustainability. Is there going to be funding available? Who is really going to get behind this and make it happen? He will check with Randy Lueth from the Chestnut Avenue Center for the Arts again to see how committed they are to Low Powered Radio.

Kummer recommended that Cable TV Committee members talk with the Prometheus Radio people and Dan Blumm at the upcoming WCM Conference.

It was decided to place this item on the next Cable TV Committee agenda again.

PUBLIC ACCESS COORDINATOR'S REPORT
Kummer presented the Public Access Coordinator's Report for April 2012. (See attached report.)

He explained the need for more internet speed. He distributed some information and a contract from Charter to increase our internet speed.

CTV12-020 Motion by Markwardt, second by Warren to renegotiate the contract with Charter to obtain the 30 x 4 option to increase our internet speed at a cost of $115.19 per month.

Gerl asked Kummer to set up an excel spreadsheet for our 60 day Video on Demand Trial period from Leightronix showing the timeline and dates, so we can see the progress during this trial period.

Vote on motion **CTV12-020**.
Motion carried

CTV12-021 Motion by Markwardt, second by Gerl to receive and place on file the Public Access Coordinator's Report.
Motion carried

BILLS
The bills were reviewed.

CTV12-022 Motion by Patterson, second by Gerl to authorize payment of the following bills as presented:

Granicus	$ 600.00
We Energies	11.56
Quill Corporation	112.00
(Invoices 1935692, 1988923, 2162064, 2252788)	
B&H	282.92
(Invoices 59076796, 59095913, 59521836)	
Veolia Environmental Services	37.29
Soundworks Systems Inc.	132.05
Charter Business	187.54
Vidcom, LLC (Invoices 1766 & 1767)	3,902.55
Total	**$5,265.91**

Motion carried

FINANCIAL REPORTS
CTV12-023 Motion by Gerl, second by Wagner to receive and place on file the audited financial report for the period of January 1, 2011 through December 31, 2011, financial report for the period of January 1, 2012 through March 31, 2012 and the balance sheet financial statements for January 31, 2012 and February 29, 2012.
Motion carried

SET MAY MEETING DATE
The regular meeting night in May falls on Memorial Day.
CTV12-024 Motion by Gerl, second by Warren to set the next meeting date for June 4, 2012.
Motion carried

RECOMMENDED ITEMS FOR FUTURE AGENDAS
- Update on Low Powered FM Radio
- Remote camera for Room 108 at City Hall

Next meeting is scheduled for June 4, 2012 at 5:00 p.m.

Chairperson Holck thanked Alderperson Wagner and Don Patterson for the time they served on the Cable TV Committee.

Motion by Patterson, second by Wagner to adjourn at 6:17 p.m.
Motion carried

Lori A. Panzer
Deputy City Clerk