

Marshfield Convention & Visitors Bureau
Meeting Minutes
November 28th, 2012
Gondolier Restaurant

Present: Larry Buffington , Todd Diedrich, Alderman Mike Feirer, Scott Koran

Excused: Al Chaney

Ex-officio: Jina Wolf, MACCI Executive Director Scott Larson

Guests: Dan Knoeck

Diedrich called the meeting to order at 12:36 pm.

Meeting Minutes

Motion by Feirer, second by Koran to approve the minutes of October 31st. Motion carried.

Financial Reports

The CVB budget for 2013 has been approved through the City. Financials from October were reviewed.

Motion by Buffington, second by Koran to approve the financial report.

Activity Report

The October activity report was reviewed and placed on file.

New Business

The open Executive Director position had been posted on several websites as well as in the Marshfield News Herald. All applications were due by November 27th. The subcommittee will meet within the next week to go through them.

The CVB is in need of a board member representative from a Marshfield hotel/motel. Diedrich will contact Steve Barg to see if the council will allow an individual who lives outside of the City to serve on the board. No interest was shown from other hotel/motel representatives who live in Marshfield.

Old Business

Dan Knoeck from the City of Marshfield attended the meeting to present the revised banner policy to the board. He also noted that the Planning and Economic Development Department has agreed to assist the CVB in this transitional process. Before deciding how much to charge for banner hanging services, the CVB will contact Stratford Sign to get current pricing. The CVB will also consider charging a late fee or enforcing forfeiture of investment if the banners aren't available for Stratford Sign to hang on the requested date. More information on this will be presented at the next meeting.

The CVB is filing for a 501C 6 rather than a 501C 3. A preliminary document will be sent to Diedrich by December 1st.

Discussion about placing a kiosk in the Marshfield Clinic continues. The Clinic suggests an iPad may be the best option.

Meeting adjourned at 1:40 pm.

The next meeting's date is to be determined.