Marshfield Convention & Visitors Bureau
Meeting Minutes
June 26th, 2013
MACCI

Present: Larry Buffington, Alderman Gary Cummings, Todd Diedrich, Scott Koran, Cory Latourell, Al Chaney
Ex-officio: CVB Director Matt McLean, MACCI Executive Director Scott Larson, Ann Dieringer

Diedrich called the meeting to order at 12:35 pm.

Meeting Minutes: Motion by Koran, second by Chaney to approve the minutes from June 26th.

Financial Report: Financials from May were reviewed. As a note, 2014's budget will need to be prepared by the end of July. Motion by Chaney, second by Buffington to accept the financial report.

Activity Report: McLean gave an overview of recent activity at the CVB.

New Business: McLean introduced Ann Dieringer as new Marketing Associate. We discussed creating a simplified logo to use in conjunction with current logo with Round Barn and buildings. It was brought up to see if an emergency action plan was in place for Fur takers event and Mclean to follow up.

Old Business: McLean presented updates on National Fur Takers Show, Small Town Baseball 2014, and Maple Fall Fest. Sign quotes were presented but needed clarification. Board agreed that a monument sign would be preferable to get better attention with dual LCD. Mclean met with Hockey Board and they liked the idea of an event. McLean presented a sample itinerary for Hockey/Curling weekend in February with proposed dates of Feb. 21st-23rd. Mclean will pursue this idea more and present at next meeting.

The next meeting will be held on Wednesday, July 24th at 12:30 pm in the Gondolier Restaurant.

Motion by Diedrich, second by Buffington to adjourn 2:10 pm.

Respectfully Submitted,

Larry Buffington, Secretary