

# Marshfield Convention & Visitors Bureau

Meeting Minutes – August 28, 2013.

*Present:* Larry Buffington, Alderman Gary Cummings, Al Chaney, Scott Koran, Ex-officio: CVB Director Matt McLean, MACCI Executive Director Scott Larson, Ann Dieringer

*Absent:* Todd Diedrich, Cory Latourell

**McLean called the meeting to order at 12:30 pm.**

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## I. Meeting Minutes

Motion made by Koran, second by Buffington to approve the minutes from July 24<sup>th</sup>

## II. Financial Report

Financials from July were reviewed. Motion by Chaney, second by Koran to accept the financial report.

## III. Maple Fall Fest

Television spots created and sent to 7 TV stations. Currently have 137 craft vendors and 10 food vendors. Still looking for volunteers.

## IV. Activity Report

McLean gave an overview of recent activity at the CVB.

## V. Electronic Sign

Waiting on revision from Stratford Sign. Options are being discussed as we are limited on space.

## VI. 2014 Budget

Budget is turned in and the City is in the process of reviewing it.

## VII. Hockey Event 2014

Names and dates were discussed. Maybe adding other events (i.e. Sled hockey, broom ball, curling)

## VIII. Fur Takers Convention

JEM Grant evaluation completed and received notice of full award of \$9,749.

## IX. Soo Engine Discussion

Engine needs extensive repairs. Council approved applying for DOT Grant. Discuss options with Josh Miller at another meeting.

## X. Udder Mudder

The CVB has done some advertising for this event. They currently have over 500 participants registered.

## XI. Winter Wonderland

Looking to add New Year's Eve event utilizing Winter Wonderland and Hotel Marshfield.

## XII. New Business

-With the fall sports season in full swing and hundreds of people coming into our community and the surrounding areas, MACCI and the CVB have fielded calls from people looking for restaurants to remain open later in the evening (past 10 pm) for the next three months to fill the void that McDonald's was able to serve.

-Larson is waiting to hear an update from the mediation that took place on August 14<sup>th</sup> in regards to the lawsuit being filed against the City and MACCI from when a woman fell at Maple Fall Fest in 2010.

-Sharon Kim filed a complaint with Department of Workforce Development regarding unpaid hours and sick time.

**The next meeting will be held on Wednesday, September 25<sup>th</sup> at 1:00 pm in the Gondolier Restaurant**

**Motion by Koran, second by Cummings to adjourn the meeting at 2:10 pm.**