

CENTRAL WISCONSIN STATE FAIR

BOARD MINUTES

July 16, 2012

7:30 PM

Meeting was called to order by President Wayne Schulz at 7:30 p.m.

ROLL CALL:

Present: **Board Members:** Wayne Schulz, John Garbisch, Bob Ashbeck, Gary Bymers, Ron Meyer, Dan McGiveron, Larry Gilbertson, Bruce Thorson, Ed Wagner, Andy Keogh, Dennis Stroetz, and Gary Cummings

Executive Secretary/General Manager: Carol Kerper

Absent: **Board Members:** Melissa Gerlach, Bob Halle, John Spiros, Todd Anderson, and Tim Heeg

Motion was made by Gary Bymers, seconded by John Garbisch, to accept the June 18, 2012 minutes. Motion carried.

Committee Reports:

Junior Fair/Market Animal Report – Ron Meyer

Junior Fair:

A meeting was held on June 20. Exhibits will be taken to the Wisconsin State Fair on July 30. The overnight permission forms were discussed and revisions made. The funds that were approved for 2012 construction of a wash rack were earmarked for the future construction of the wash rack. Motion was passed to provide the funding to purchase ten panels for the exotic tent.

Market Animal:

A youth educational meeting was held on June 19. The last youth meeting before the fair is scheduled for June 24. The last adult meeting will take place on June 25.

Draft Horse – Dennis Stroetz

No meeting.

Buildings/Grounds/Long-Term Planning Committee – Ron Meyer

A meeting was held on June 28. Ed Englehart has been made aware of the milk house roof condition. Written approval to dismantle the practice horse arena has been received from the Hockey Association. A work night will be held on Thursday, July 19 at 6:00 p.m. to do this. Portions of the fencing from the arena will be used for the campground area. Surface material for the campground will not be available from the city until the end of July. The shortage of electricity in Pat's Barn was discussed. It is too costly to add another breaker in the barn. The City of Marshfield Parks and Recreation and Street Department have approved the installation of the flag pole sleeves on 17th Street.

Advertising Committee – Gary Bymers

Minutes from the July 11 meeting were emailed to board members prior to the board meeting. There were no questions regarding the minutes.

Sanitation/Safety, Signage/Parking Committee – Dan McGiveron

No meeting.

Livestock Committee – Larry Gilbertson

No meeting. There is no need for a committee meeting prior to the fair. Discussion took place on whether to use a small scale that an exhibitor is willing to provide for the Market Animal Sale. A decision on this will be made by the Market Animal Sale Committee. Funding has been obtained to purchase sixteen panels for the exotic animal area. The panels have been ordered.

Vendor Relations Committee – John Garbisch

No meeting. Discussion took place on whether more seating areas could be provided on the grounds during the fair. More bleachers may be needed for the Sunday night boxing show. The possibility of selling ringside seats during the show or doing a reclining chair promotion with WDLB Radio was discussed.

Non-Fair Activity Committee – Carol Kerper

No meeting.

Fairest of the Fair Committee – Carol Kerper

No meeting. A meeting will be held on July 24 at noon.

Grandstand and Other Entertainment Committee – Carol Kerper

No meeting. A band is being sought for the Saturday night After Party in the entertainment tent. The picnic license application has been filled out and will be submitted this week.

Motion was made by John Garbisch, seconded by Andy Keogh, to accept the committee reports. Motion carried.

Manager's Report: Carol Kerper

An audit of our workers' compensation insurance was performed by a representative from Acuity Insurance on June 28. We will be receiving a refund based on salary decreases from the previous year.

A press release ran in the June 28 edition of the Marshfield News Herald to remind the public of the adult season pass special price until July 15. An announcement was also made on Facebook.

The south horse barn and Adler Gazebo were vandalized during the weekend of June 30. Most of the light bulbs and two of the large metal halide lights were broken in the horse barn and graffiti was written on the benches in the gazebo. A police report has been filed.

Gary Bymers and Carol Kerper spoke on WDLB's Insight radio program on July 11. Carol Kerper spoke on WFHR's Morning Magazine program via phone on July 12.

Chief Jepsen with the Marshfield Police Department has stated that the costs for police services during the 2012 fair will be very close to the 2011 costs despite a loss of state grants that were applied to last year's services. A significant number of hours from on-duty and auxiliary police will not be billed.

The Wisconsin State Holstein Show will take place at the fairgrounds on July 16 and 17. The Wisconsin Guernsey Show will be held on July 22, the George Carden Circus is on July 25, the Liberty Classic Quarter Horse Show will take place July 26 through 29, and H&S Manufacturing will have equipment displays and informational sessions on July 31.

The 2012 Superintendent's Picnic will be held on August 15 at 6:00 p.m. in the Junior Fair Expo Building. Melissa Gerlach has volunteered to again provide the meal for the picnic.

The 2012 premium/fair books were made available to the public on July 13. The Buyers' Guide is running full-page advertisements that list the locations where the books can be picked up.

The Marshfield Police Department would like to have a texting while driving course at the fair to show the dangers of texting while driving. Required space is 140' x 40'. Possible locations were discussed.

Motion was made by Ron Meyer, seconded by Denny Stroetz, to accept the Manager's Report. Motion carried.

Treasurer's Report: John Garbisch

Checking account and line of credit balances were reported.

Motion was made by Dennis Stroetz, seconded by Ron Meyer, to accept the Treasurer's Report. Motion carried.

Old Business:

Fair Commission Update – Carol Kerper

No meeting.

Other Old Business:

None

New Business:

There is a possibility that the Wisconsin Department of Transportation will bring "The REF", an interactive motorcycle classroom, to the fair. A rollover simulator is also a possibility. Required space is 70' x 20'. Wayne Schulz will follow-up on this.

Discussion took place on fairground vandalism and vehicles speeding through the fairgrounds near the campground and horse barn area. It is felt Gate A should be closed and that some of the extra gates that are in storage be put on the entrance at 17th Street by the Hockey Building. The manhole located inside of Gate A has prevented this gate from being closed to allow the City access to the manhole. Ed Wagner will address this issue with the City of Marshfield.

Gerry Grosbier remains hospitalized. Pending Fair Commission approval, a plaque will be installed on the Small Animal Building to recognize Gerry's many contributions to the fair and the rabbit department. The Rabbit Show Ring will also be named in Gerry's honor.

Shirts with the Central Wisconsin State Fair logo can be ordered from Bruce Thorson. The logo can also be embroidered on shirts purchased elsewhere.

The cattle clipping area on the north side of the Beef Barn will be relocated to the south side of the barn this year. The large mobile sign will be placed on the north side of the barn to direct people to the Hockey Building activities.

Motion to adjourn was made by John Garbisch, seconded by Ron Meyer.

Meeting adjourned at 8:45 p.m. The next meeting will be held on Monday, August 20, 2012 at 7:30 p.m.

Respectfully submitted,
Carol Kerper