

Economic Development Board meeting October 4, 2012

Present: Dickrell, Meissner, Michalski, Sennholz, Wagner, Wolf
Absent: Hendler
Others: City Administrator Barg, Marshfield Main Street Manager Sonnemann

Barg called the meeting to order at 3:02 p.m. in Room 108 of the City Hall Plaza.

Approve minutes – September 27th

Dickrell moved and Meissner seconded a motion to approve the September 27th minutes as presented. Motion carried 6-0.

Conflicts of interest

No members indicated that they had a conflict of interest with anything on the agenda.

Citizens comments

Sennholz invited comments from citizens, but no one spoke at this time.

Update on economic development activities

Barg gave an update on the status of economic development activities, including projects involving Top Form and PreventionGenetics, and the frac sand issue with Wood County.

Review/approve revised bylaws and code of conduct

Barg highlighted changes made to the bylaws and code of conduct, based upon comments made at the last EDB meeting, suggestions by the City Attorney, and housekeeping issues that Barg had identified. There was general agreement that these documents looked good.

Wolf moved and Meissner seconded a motion to approve the bylaws with the changes as presented. Motion carried 6-0.

Dickrell moved and Wagner seconded a motion to approve the code of conduct with the changes as presented. Motion carried 6-0.

Review history of economic development budget

Barg presented and reviewed a chart outlining the City's economic development over the past 5 years. Based on questions raised during discussion, Barg advised that he will invite the new CVB executive director to EDB meetings after January 1st (when that person will begin the position), and that more information about a fund created from the former local RLF will be presented at an upcoming Board meeting.

Identify interview team for selecting strategic plan consultant

Based on Sennholz' suggestion, Wagner moved and Dickrell seconded a motion naming Sennholz, Michalski, Angell, and Barg as the interview team. Motion carried 6-0.

Discuss framework for possible questions and interview schedule for November 1st

Barg presented and members agreed to a format for Thursday, November 1st that has the interviews (expected to be 3) starting around 1:00 p.m., each lasting an hour, and with 10 minutes or so in between interviews. Possible questions noted by the group for interviews included: 1) how would you ensure that goals are measurable; 2) after preparing a similar plan for someone else, have you ever tracked progress toward their goals 3 years later?

Announce date/time for next Board meeting

Sennholz announced that the next regular Board meeting will be on Thursday, December 6th at 3:00 p.m. at Marshfield City Hall.

With no further business before the Board, Meissner moved and Michalski seconded the motion to adjourn. Motion carried 6-0. Barg declared the meeting adjourned at 4:01 p.m.

Respectfully submitted,
Steve Barg, City Administrator