

## **Economic Development Board meeting February 20, 2013**

Present: Dickrell, Meissner, Michalski, Sennholz, Wagner, Wolf  
Absent: Hendler  
Others: Steve Barg, Jason Angell, Karen Olson, Denise Sonnemann, Jordon Ott, Deb Clemons (WEDC), Christian Tscheschlok (Washington County EDC), and Kristen Fish (Redevelopment Resources)

Sennholz called the meeting to order at 1:03 p.m. in Room 108 of the City Hall Plaza.

### **Approve minutes – January 3<sup>rd</sup>**

Wolf moved and Meissner seconded the motion to approve the January 3<sup>rd</sup> minutes as presented. Motion carried 6-0.

### **Conflicts of interest**

No members indicated that they had a conflict of interest with anything on the agenda.

### **Citizen comments**

Sennholz invited comments from citizens, but no one spoke at this time.

### **Update on economic development action plan process**

Fish provided an update on the status of the action plan project, noting that considerable work has been accomplished since the January 3<sup>rd</sup> Board meeting. In addition to research and further analysis of the community, several focus groups were conducted, along with individual meetings with other business and community leaders. Fish also presented and discussed a SWOT analysis prepared with the results of these conversations. It was noted that her next appearance before the Board will be at the April 4<sup>th</sup> EDB meeting.

### **Economic development training session**

Christian Tscheschlok, Executive Director of the Washington County Economic Development Corporation, presented a broad overview of economic development basics, and went deeper into key concepts including: building blocks for economic development, incentives and financing tools, closing deals, and ethics in economic development. Board members asked many questions, and there was a significant degree of interaction between Tscheschlok and those present on how these principles can be applied here in Marshfield.

### **Announce date/time for next Board meeting**

Sennholz announced that the next regular Board meeting will be on Thursday, March 7<sup>th</sup> at 3:00 p.m. in Room 108 of Marshfield City Hall. Fish advised there will be a training session on June 4-5, and more information on this will be provided in the coming weeks.

With no further business before the Board, Meissner moved and Michalski seconded the motion to adjourn. Motion carried 6-0. Sennholz adjourned the meeting at 4:35 p.m.

Respectfully submitted,  
Steve Barg, City Administrator