Economic Development Board meeting
April 11, 2013

Present: Dickrell, Hendler, Meissner, Michalski, Sennholz, Wagner, Wolf
Absent: None
Others: Angell, Barg, Olson, Sonnemann. Kristen Fish and Mike Morrissey (Redevelopment Resources)

Sennholz called the meeting to order at 3:03 p.m. in Room 108 of the City Hall Plaza.

Approve minutes – March 7th
The minutes from the March 7th Board meeting were unanimously approved as presented.

Conflicts of interest
No members indicated that they had a conflict of interest with anything on the agenda.

Citizen comments
Sennholz invited comments from citizens, but no one spoke at this time.

Update on economic development activities
Angell reported that Council approved an additional $47,500 in façade grant funds, which combined with $2,500 given by Main Street, makes $50,000 available. After funding two new projects, approximately $30,000 remains for additional upgrades. Sonnemann noted that the winner of the recent baking contest will soon open a bakery downtown.

Economic development action plan progress report
Fish presented and highlighted a "project map" highlighting the structure, activities, and prioritization of what will ultimately be included in their report. She covered a handful of "focus areas" for the City's economic development activity, including the follows topics:

- Business attraction
- Business retention
- Downtown redevelopment
- Community marketing
- Organizational structure

It was agreed to schedule the May meeting when Fish will be ready to present and discuss the full report. After that, members will be review and prioritize their recommendations in advance of the June meeting, so that the Board can begin to plan its short, medium, and long-term goals.

Additional economic development training opportunities
Angell reminded members that we have grant funding available for training, and he asked them to consider what types of seminars or workshops would interest them. Several ideas were mentioned, including site selection, measuring success, finding funding for projects, and how economic development is done in successful communities. Angell and Fish also noted the training in Wausau in early June, and that we will follow-up to see if members wanted to attend one or more of these sessions.

Announce date/time for next Board meeting
After some discussion, it was agreed to hold the next regular Board meeting on Monday, May 20th at 3:00 p.m. in Room 108 of Marshfield City Hall.

With no other business before the Board, Meissner moved and Wolf seconded the motion to adjourn. Motion carried 7-0. Sennholz adjourned the meeting at 4:35 p.m.

Respectfully submitted,
Steve Barg, City Administrator