

Economic Development Board meeting June 6, 2013

Present: Dickrell, Hendler, Meissner, Michalski, Sennholz, Wagner, Wolf
Absent: None
Others: Angell, Barg, James-Mork, Olson, Sonnemann.

Sennholz called the meeting to order at 3:01 p.m. in Room 108 of the City Hall Plaza.

Approve minutes – May 20th

Wagner moved and Meissner seconded a motion to approve the May 20th Board minutes. Motion carried unanimously.

Conflicts of interest

No members indicated that they had a conflict of interest with anything on the agenda.

Citizen comments

It was noted that Bill Penker provided a letter, which was in the agenda packet. Barg was directed to ask him to make a 5-10 minute presentation at an upcoming Board meeting.

Update on economic development activities

Angell advised that some EDB members, along with city staff and partner organizations, will attend a WEDA event in Wausau on June 4-5. James-Mork noted that she is working with Kyle Guyla to arrange a presentation on the powers of CDAs. Olson stated that the current focus of MACCI is on Dairyfest, scheduled for Jun 5-8. Sonnemann advised that Main Street is still working to locate a bakery in downtown Marshfield.

Review of action plan recommendations

Much discussion occurred on the action plan, focused on identifying recommendations to pursue. The following key areas were among those noted by multiple members: housing, downtown redevelopment, organizational structure, workforce development, technology assessment, incubator/certified kitchen, marketing. Staff will further analyze these items, and bring back a report on what is required (money, time, etc.) to complete each one.

Wagner moved and Wolf seconded a motion to adjourn to closed session per Wisconsin Statutes Chapter 19.85(1)(e) "Deliberating or negotiating purchasing of public properties, the investing of public funds, or conducting other specified public business, whenever competitive or bargaining reasons require a closed session" to discuss a request for financial assistance for a development project. The motion carried unanimously, and Sennholz adjourned the meeting to closed session at 5:06 p.m.

Upon reconvening in open session at 5:19 p.m., Wolf moved and Meissner seconded the motion to recommend that the City Council approve a request for financial assistance for a housing development project by Big Sky II to cover the cost (maximum of \$45,000) to extend sewer and water lines across Heritage Drive, subject to execution of a developer's agreement. Motion carried 5-0, with Sennholz and Michalski abstaining.

Announce date/time for next Board meeting

After some discussion, it was agreed to hold the next regular Board meeting on Tuesday, June 25th at 10:00 a.m. in Room 108 of the City Hall Plaza.

With no other business before the Board, Dickrell moved and Wolf seconded the motion to adjourn. Motion carried unanimously. Sennholz adjourned the meeting at 5:26 p.m.

Respectfully submitted,
Steve Barg, City Administrator