

Economic Development Board meeting August 29, 2013

Present: Dickrell, Michalski, Sennholz, Wagner, Wolf
Absent: Hendler, Meissner
Others: Angell, Barg, Olson, Strey, Sonnemann, Krogman, Meyer, James-Mork

Sennholz called the meeting to order at 3:00 p.m. in the Room 108, City Hall Plaza.

EDB03-01 Motion by Wagner, second by Dickrell to approve the minutes of the July 30, 2013 meeting.

Motion carried

Although Meissner was absent from this meeting, she asked that it be announced that she is involved in the YMCA project that will be discussed later during the meeting. If she had been in attendance, she would have had to abstain from the vote.

Angell report that at the last meeting he had reported that the apartment building on Heritage Drive was not going to be built. Since that meeting, the developer has scaled back the project to avoid that portion of the site that has contamination concerns, and the project will now move forward.

He also reported that the Common Council supported this committee's recommendation to purchase 2 buildings (News Herald, Professional building) along the west side of the 200 block of South Central Avenue, and is currently in negotiations.

The Communication and Organization subcommittees updated the committee on their activities. The Marketing subcommittee did not meet. Minutes from these meetings will be forwarded to the Common Council.

The committee discussed Main Street Marshfield's 2013 funding allocation. Main Street Marshfield is operating at a lower staffing level since July 1st. The committee discussed if the 4th quarter allotment should be reduced.

EDB03-02 Motion by Wagner, 2nd by Michalski to reduce the 4th quarter payment to Main Street Marshfield by \$625.

Motion carried

EDB03-03 Motion by Wagner, 2nd by Wolf to approve the funding for the Revolving Loan Fund in the amount of \$5,042.

Motion carried

EDB03-04 Motion by Dickrell, 2nd by Wolf to approve the funding for the grant writer in the amount of \$50,000.

Motion carried

EDB03-05 Motion by Wolf, 2nd by Michalski to approve the funding for the Business Development Director to fund 80% of the position in the amount of \$54,000.

Motion carried

EDB03-06 Motion by Wagner, 2nd by Dickrell to approve the funding for conference, travel and supplies for the Business Development Director in the amount of \$17,000. This money will stay within the Economic Development Board budget. Bills will be turned into Jason Angell for approval. Any individual item over \$1,000 must be approved by the Economic Development Board.

Motion carried

EDB03-07 Motion by Sennholz, 2nd by Wagner to not act on the request for the Think Tank and Tech Study. This will be brought back to the committee when more accurate figures are presented.

Motion carried

EDB03-08 Motion by Dickrell, 2nd by Michalski to approve funding for Main Street Marshfield in the amount of \$6,500 to fund the downtown directory, flower power, and discover Downtown. This reduction in funding will relieve Main Street Marshfield from their obligation to fund the façade program and the downtown master plan.

Motion carried

EDB03-09 Motion by Wolf, 2nd by Wagner to remove from the 2014 budget the request from the Community Development Authority for the Housing Survey. This request will be revisited, and if the funding is approved, will come out of contingency funds.

Motion carried

EDB03-10 Motion by Wagner, 2nd by Wolf to approve the funding for the Planning and Economic Development Department in the amount of \$80,971. This amount includes \$10,000 for the façade program and \$10,000 for the downtown master plan.

Motion carried

EDB03-11 Motion by Wolf, 2nd by Dickrell to approve the funding for NCCAP in the amount of \$14,000.

Motion carried

EDB03-12 Motion by Dickrell, 2nd by Wagner to remove from the 2014 budget request the YMCA project in the amount of \$3,000.

Motion carried

EDB03-13 Motion by Wagner, 2nd by Michalski to approve funding for the Job Center in the amount of \$12,500.

Motion carried

EDB03-14 Motion by Wolf, 2nd by Dickrell to recommend to the Common Council the YMCA request of \$3,000 to be paid from the 2013 Economic Development budget.

Motion carried

EDB03-15 Motion by Wagner, 2nd by Dickrell to approve funding for the Main Street Marshfield Director travel/training in the amount of \$1,000. This money will be in the 2014 Economic Development budget.

Motion carried

The next meeting will be held in October. The exact date is yet to be determined.

Motion by Wagner, 2nd by Dickrell to adjourn at 5:57 p.m.

Motion carried

Respectfully submitted,
Amy Krogman, Administrative Assistant III