LIBRARY & COMMUNITY CENTER COMMUNICATIONS & MARKETING SUBCOMMITTEE MINUTES

Thursday, April 26, 2012

Marshfield Public Library – Beebee Forum Room

The meeting was called to order at 8:02 A.M. by Chairman Jackson
Attendance: Dick Solberg, Dick Siefert Joanne Ampe, Steve Coy, Lori Belongia, Jeff Verona, Matt Bartkowiak, Jesse Jackson, and Julie Tharp.

Citizen Comments or committee updates: Belongia shared that on Tuesday 4/24, the City Council voted and showed support of no more than $3.0 million for the project. There was a discussion about possible changes in direction that would be necessary.

Coy moved to approve the Marketing Committee minutes from March 23, 2012. Siefert seconded. There were no objections.

There was a discussion about concerns raised during the recent organization presentations. Belongia provided a summary of comments made during the four community forums. A public poll of those that attended all the meeting was as follows:
Addition only = 32%, Build new = 55%, Do nothing = 2%, and Need more data = 11%

Update on upcoming community presentations that are scheduled:
The following list will act a running update:

Organization	Who Will Contact	Scheduled	Presenters/Comments
Altrusa	**Completed**	2/2/2012	Lori & Joanne
Rotary - noon	Jackson	In June 2012	
Rotary - morning	**Completed**	3/1/12	Jesse & Joanne
United Way	Bartkowiak		
Forum 55	**Completed**	4/18/12	Steve & Joanne
Hospital Volunteers	Verona		
Genealogy Group	Belongia		
School Board	Jackson		
Marshfield Tea Party	Coy	**Cancelled**	Joanne, Steve, Lori – **need to reschedule**
Town of McMilan	Belongia		Need to contact in April
MACCI	Meier		
Main Street Marshfield	Meier		
Eagles	Solberg		Would not commit earlier
Kiwanis			Steve sent email request to James Lee
Optimist	Meier		
American Legion			
Knights of Columbus			
Lions Club	**Completed**	1/3/12	Lori & Steve
Retired Teachers Asso.	**Completed**	1/16/12	Joanne & Lori
Marshfield Dog Park	**Completed**	2/14/12	Steve
FOMPL	**Completed**	3/20/12	Joanne & Steve

The review of public comments that were gathered regarding this project was tabled.

Items for future agendas: None were discussed at this meeting.
The next meeting is scheduled for 8:00 a.m. on Thursday May 24, 2012 at the MPL.

Minutes submitted by Steve Coy