



## Available Industrial Sites

Air Business Park	3 sites—2 acres each
East Side Industrial Park	Call to confirm availability
Mill Creek Business Park	165 acres
Norwood Industrial Park	53 acres—private developer
Yellowstone	80 acres

Contact:

For confidential industrial location information on the City of Marshfield and Wood County, and commercial or business location inquiries, contact:

Barb Fleisner, Executive Director  
Marshfield Area Chamber of Commerce & Industry  
700 South Central Avenue  
P.O. Box 868  
Marshfield, WI 54449  
(715) 384-3454  
FAX (715) 387-8925  
e-mail: [barbfleisner@marshfieldchamber.com](mailto:barbfleisner@marshfieldchamber.com)

## Transportation

### *Highways*

Highways Serving Area:  
State Hwys. 13, 10, 97, 29, and I-39.  
Distance Nearest Interstate:  
40 miles to I- 39 (formerly Hwy. 51)  
60 miles to I-90/94

### *Railroads*

Wisconsin Central Railroad  
Piggyback Service: Yes  
Frequency of Switching Service: Daily

### *Trucking*

MOTOR FREIGHT CARRIERS  
Serviced by 15 area carriers with overnight service  
to Chicago and Minneapolis/ St. Paul.

CONTRACT HAULERS  
Roehl Transport, Inc.  
de Boer, Inc.  
Draxler Transport, Inc.

### *Air Transportation*

REGIONAL AIRPORT  
Central Wisconsin Airport (CWA) located in  
Mosinee, 35 miles from Marshfield.

Commercial Service: Northwest/ Mesaba, Air  
Wisconsin/ United, Midwest Connect/ Skyway  
Rental cars are available.

Overnight express package service is provided by  
UPS, Federal Express and USPS.

MARSHFIELD MUNICIPAL AIRPORT  
Runway length: 5, 200 ft.  
Surface: Concrete  
Aircraft Maintenance: Yes  
Jet fuel: Yes  
S.D.F. Landing System  
Charter Service

### *Bus Service*

Greyhound Bus Lines Shuttle  
Bus Parcel Service Available  
Limo service available

### *Waterways*

Nearest Navigable Waterway:  
Lake Michigan-Green Bay-133 mi. from Marshfield  
Mississippi River-La Crosse- 101 mi.  
Port Facilities: Green Bay and La Crosse.

## Major Employers

<i>Name</i>	<i>Product or Service</i>	<i>Employees</i>
Marshfield Clinic	730 physician multi-specialty private clinic (347 physicians based at Marshfield Site)	3609
Saint Joseph's Hospital	500+ bed acute care Hospital	2173
Roehl Transport, Inc.	Transportation of general commerce	2066
Wick Building Systems	Manufactured Housing	700
de Boer, Inc. (Blenker, WI)	Transportation of general commerce	655
Land O' Lakes (Spencer, WI)	Processed Cheese	470
Figi's Inc.	Mail-ordered cheese, sausage and gifts.	300 (plus 3000 seasonal)
Wisconsin Homes	Manufactured Housing	300
A & B Process Systems Corp. (Stratford, WI)	Process Flow Systems	260
Felker Bros. Corp.	Stainless steel fabrication and component fittings	230
V&H Inc.	Track sales & service/ Truck leasing	225
Automated Products	Wood Standard Component Manufacturer	165
Stratford Homes (Stratford, WI)	Housing Manufacturer	140
Weinbrenner Shoe Co.	Shoes and outdoor leather footwear	130
H&S Manufacturing CO., Inc.	Manufacturer of farm equipment	130
Marshfield Center	152 bed skilled nursing home	125
Prince Corp.	Industrial & Wholesale distributor of Bldg. & farm supplies	124
	Manufacturer of animal feeds/ bird seed	
Bethel Center	111 bed skilled nursing home	116
Thomas Electric	Electrical Contractor	110

## Financial Institutions

<i>Banks</i>	<i>Total Deposits (2005)</i>
Associated Bank Marshfield (2 Locations)	\$141.2M
Community Bank of Central Wis.	\$25.2M
Heritage Bank	\$17.7M
Guaranty Bank	\$1.4M
M&I Central Bank & Trust (2 Locations)	\$140.3M
Marshfield Savings Bank (2 Locations)	\$118.4M
Pioneer Bank (2 Locations)	\$16.4M
State Bank of La Crosse	\$1.2M
Time Federal Savings Bank	\$82.9M
US Bank	\$9.6M
 <i>Credit Unions</i>	
Central City Credit Union	\$72.7M
First Choice Credit Union	\$17.5M
Marshfield Medical Center Credit Union	\$29.6M
Valley Communities Credit Union	\$5.8M

## Labor Unions

AFSCME

Boot & Shoe Workers—Footwear Division UFCW

Central WI River Valley Building & Construction Trades Council

Communication Workers of America

International Association of Firefighters

International Association of Machinists & Aerospace Workers

International Brotherhood of Boilermakers, Iron Ship Builders, Blacksmiths, Forgers, & Helpers

Teamsters Local

United Brotherhood of Carpenters & Joiners of America

## Labor

### *Labor Force Data (Wood County 12/05)*

Labor Force: 48,865

Unemployed: 2,004

Unemployment Rate: 5%

### *Employment by Industry (Wood County 2005)*

Agriculture/Mining 2.9%

Construction 7.3%

Manufacturing 19.0%

Wholesale Trade 3.0%

Retail Trade 14.8%

Transportation/Utilities 4.1%

Information 1.2%

Finance/Insurance/Real Estate 4.2%

Services 41.1%

Public Administration 2.4%

## Taxes

### *Gross Tax – Current Tax Year 2005*

Local Property Taxes:	Wood County	Marathon County
Full Value Rate	\$22.33	\$23.19
Net Tax Rate/ \$1000	\$23.11	\$23.32

Total Equalized Value of all City of Marshfield Properties\*\* \$1,179,819,200

### *State Taxes:*

Type	Rate
Retail Sales: Wood County	5.5%
Marathon County	5.5%
Personal Income (married, filing jointly)	
Minimum Rate	4.60%
Maximum Rate	6.75%
Corporate Income	7.9% (flat)
State Capital Gains	60% Exclusion
Gasoline (April 1, 2005)	29.9¢/ gal.

## Cost of Living

3<sup>rd</sup> Quarter 2005

National Index Average-100

Participating Central WI Cities

Index Range:

High: 110.4 Low: 83.5

### City of Marshfield

All Items Index.....	94.6
Grocery Items.....	92.2
Housing.....	86.1
Utilities.....	104.8
Transportation.....	100.7
Health Care .....	97.2
Misc. Goods & Services .....	97.9

Source: American Chamber of Commerce, Researchers Association

## Housing

	No. of Parcels	No. of Living Units
Total Units	6,171	9,841

**Estimated Construction Cost of New Housing:** \$120-140+/sq. ft.

### Rental Cost Range:

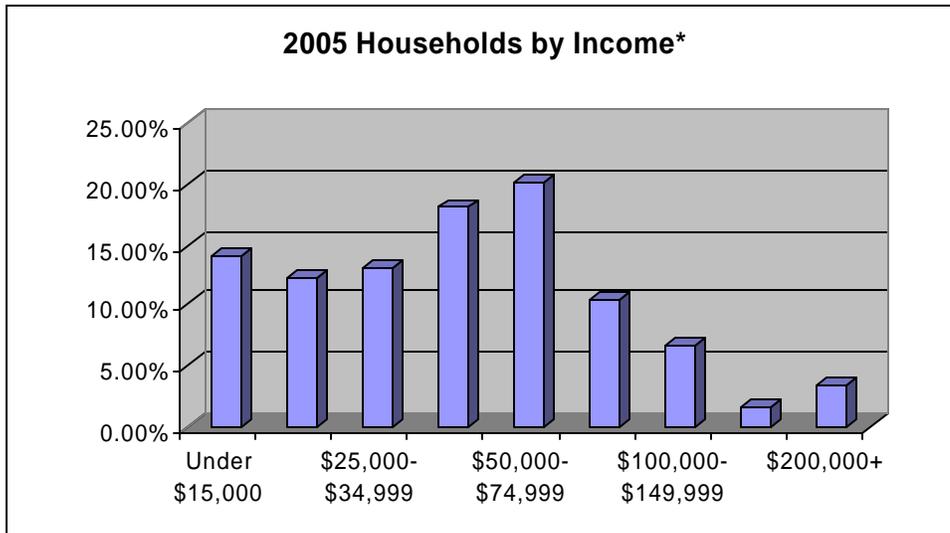
Less than \$300	5%
\$300-549	65%
\$550-700	25%
\$800 & over	5%
Median Rent	\$500

**Average 2005 Sale Price:** \$124,307 (single family home)

	Per Capita Income*
2000	\$21,965
2005	\$27,106
2010	\$32,998

\*Income represents the preceding year

## Income



2005 Household	8605
Income Base	
Under \$15,000	14.10%
\$15,000-\$24,999	12.40%
\$25,000-\$34,999	13.20%
\$35,000-\$49,999	18.10%
\$50,000-\$74,999	20.10%
\$75,000-\$99,999	10.40%
\$100,000-\$149,999	6.60%
\$150,000-\$199,999	1.70%
\$200,000+	3.40%
Average Household Income	\$59,918
(Source ESRI BIS)	

2010 Household	8908
Income Base	
(projection)	
Under \$15,000	12.2%
\$15,000-\$24,999	10.7%
\$25,000-\$34,999	10.9%
\$35,000-\$49,999	17.5%
\$50,000-\$74,999	20.2%
\$75,000-\$99,999	10.5%
\$100,000-\$149,999	10.6%
\$150,000-\$199,999	2.8%
\$200,000+	4.7%
Average Household Income	\$71,908
(Source ESRI BIS)	

## **Business and Industrial Parks**

### Air Business Park

Located on Marshfield's South side, Air Business Park borders State Hwy. 13 and is immediately adjacent to the city's Municipal airport. Just ½ mile from US Hwy. 10.

### East Industrial Park

Marshfield organized Wisconsin's first community industrial park. Located at the intersection of County Hwy's A & H, the East Industrial Park provides expansion opportunities for distribution and manufacturing firms. Located with rail access and close to US Hwy. 10.

### Mill Creek Business Park

Located at the intersections of State Hwy. 13 and US Hwy. 10, Marshfield's Mill Creek Business Park offers a great location. Flexible zoning, beautiful lots and a multi-modal trail make this a perfect location for your new or expanding business.

### Norwood Industrial Park

This new 60-acre, privately-owned Industrial Park is located east of Marshfield, 1 block north of the new Hwy. 10/13 by-pass. Streets are set up with mountable curb and gutter and are asphalt paved. All city utilities are available. Convenient horseshoe layout for easy access by semi truck traffic. 30,000-60,000 sq. ft. spec. building available for sale or lease. Office, docks, 25' ceiling height, water sprinklers, and 3-phase power.

## 2005 Consumer Spending

### *Apparel & Services:*

Total Household \$14,912,884  
Average Spent\* \$1,733

### *Computers & Accessories:*

Total Household \$1,926,468  
Average Spent\* \$224

### *Education:*

Total Household \$9,446,003  
Average Spent\* \$1,098

### *Entertainment:*

Total Household \$24,186,131  
Average Spent\* \$2,811

### *Food at Home:*

Total Household \$36,614,662  
Average Spent\* \$4,256

### *Food Away from Home:*

Total Household \$24,916,398  
Average Spent\* \$2,896

### *Health Care:*

Total Household \$27,949,519  
Average Spent\* \$3,249

### *HH Furnishings & Equipment:*

Total Household \$13,870,890  
Average Spent\* \$1,612

### *Investments:*

Total Household \$32,231,664  
Average Spent\* \$3,747

### *Retail Expenditures:*

Total Household \$183,424,052  
Average Spent\* \$21,321

### *Shelter:*

Total Household \$103,719,836  
Average Spent\* \$12,056

### *Television, Video, Radio, & Sound:*

Total Household \$8,253,191  
Average Spent\* \$959

### *Travel:*

Total Household \$13,314,760  
Average Spent\* \$1,548

### *Vehicle Maint. & Repair:*

Total Household \$7,819,529  
Average Spent\* \$909

\*The average amount spent is per consumer household.

SOURCE: Expenditure data are derived from the Consumer Expenditure Surveys, Bureau of Labor Statistics.