

Central Wisconsin State Fair
Board of Directors Minutes
Monday, April 15th, 2019 at 7:00 PM

ROLL CALL: Dale Christiansen, Peggy Sue Meyer-Miller, Vicki Selz, Jeff Viergutz, Eric Voight, Nick Wayerski, Scott Karl, Chris Jockheck, Bob Ashbeck, and Brian Varshow. Members from the public: Ashlee Sayre and Steven Okonek.

The meeting of the Central Wisconsin State Fair Board was called to order at 7:05pm in the Fair office building at the Central Wisconsin State Fair Grounds.

Public Comment: Explore Marshfield had a representative at the meeting. No public comment was made.

Approval of Minutes: Minutes from the April meeting were presented. Bob Ashbeck made a motion to accept the minutes from the 04/15/19 board meeting and Scott Karl seconded, all approved.

Financial Report: Finance and profit and loss reports for the Fair and Fair Park Management accounts were given to the Board. There was a meeting with Forward Financial to discuss the Fair's accounts and loans. There was discussion about snow removal and grounds utility fees. Damages to the Hockey building and fence were also discussed. Chris Jockheck made a motion to accept the financial report and Nick Wayerski seconded, all approved.

Executive Director's Report: Current insurance policies for the Fair and event rentals were discussed. Dale presented a new animal welfare policy to be adopted and added to the current CWSF's policies. Chris Jockheck made a motion to adopt the new Animal Welfare Policy and was seconded by Vicki Selz with amendments to be made at the next board meeting, all approved. Possible amendments were discussed by the board and will be discussed at the May meeting. Dale discussed the meeting he attended in South Dakota, the upcoming events, and other office/grounds related projects. Additional office help will need to be discussed in future.

Jr. Fair Report: No report at this time.

Commission Report: No report at this time.

Committee Reports:

1. **Draft Horse Committee:** No report at this time.
2. **Fairest Committee:** April 28th is the Fairest Breakfast from 7:30 – 11:30 AM. Fairest interviews and Fairest Coronation are coming up as well. They are currently accepting raffle donations for the coronation.
3. **Building and Grounds:** Winter Storage Removal went smoothly. We allowed additional storage in the Sheep & Swine Barn for an additional fee for an additional month. Scott stated that the train engine has been fixed, but other repairs need to be addressed.
4. **Fair Park Management:** Getting price quotes on window repairs on the Round Barn. Sills and barn doors are rotted and will need to be replaced/rebuilt and are working with the Historical Society on the details. Looking at removing all shutters if possible as this a main cause for the rotting sills. A garage door on the Expo I building had caved in from the snow this winter, and will be replaced in May.

5. Sponsorship: Meeting with Partners Bank is scheduled and additional meeting are being scheduled.
6. Marketing: No report at this time.

Old Business:

1. Spring District Meeting: Everything went well. Learned a lot about UW Extension policies and procedures.
2. Talent Show: Donna Thompson is looking to head the new Talent Show for the Fair with the possible help from the Chestnut Center for the Arts.
3. The Awakening: Working with the City Inspector to go through the barn, blue prints, ext. Funding is needed.
4. Grandstand: Issues with booking a National Country act. Looking at the possibility of booking a larger regional act instead. Currently we have VicFerrari on Tuesday night, Wednesday night is possibly the Talent Show, Thursday is TBA, Friday is a National Rock act, Saturday is the two Monster Truck Shows, and Sunday is the Demolition Derby with a new promoter. The board discussed other possibilities for grandstand and grounds entertainment.

New Business:

1. Budget: The budget was presented at the March meeting. Nick Wayerski made a motion to postpone the approval of the budget until the May meeting. Jeff Viergutz seconded the motion, all approved.
2. New Event: Horse Powered Weekend in July. Semi Show/convoy with the possibility of a parade, CWSF Draft Horse Show, and Parish Pull all during the same weekend to fill the Fairgrounds. Proceeds from the Semi Show would go towards a charity. Dale met with Dan with the Parish Pull to discuss each event's details.

Agenda items for next meeting:

1. Animal Welfare policy
2. Budget
3. Voting on new Board Secretary and Treasurer.

Adjournment: Bob Ashbeck made a motion to adjourn and Vicki Selz seconded the motion, all approved. The meeting was adjourned at 8:36 PM.

Respectfully submitted by,
Ashlee Sayre, CWSF Office Administrator
Nick Wayerski, CWSF Secretary