

Central Wisconsin State Fair  
Board of Directors Minutes  
January 21, 2019

**ROLL CALL:**

Present: Jeff Hartman, Sara McFarland, Peggy Sue Meyer-Miller, Dale Christiansen, Lori Salzman, Scott Karl, Kara McManus, Bob Ashbeck (County), Eric Voight, Sandy Leonhard (Jr. Fair), Jeremy Carolfi, Nick Wayerski

Others Present: Heather Wellach, Marilyn Heiman(left 7:26pm), Ashlee Sayer, Doug Machon, Chris Jockheck (arrived 7:11pm)

The meeting of the Central Wisconsin State Fair Board was called to order at 6:31pm in the Jr. Fair Building at the Central Wisconsin State Fair Grounds.

Hartman announced that he would resign effective immediately, discussion followed. Hartman left the meeting afterward.

Minutes were presented. Leonhard made a motion to accept the minutes from the 12.17.18 board meeting and Meyer-Miller seconded, all approved.

*Financials:* There are some bills still outstanding. Christiansen will meet with the county seed commission for the \$32,000 of county money we receive annually. Meyer-Miller made a motion to seek out help from the bank to help us move forward, Wayerski seconded. Christiansen will request for \$25,000 in an additional line of credit. Salzman asked what the total of our current line of credit and the total of our loan. The line of credit is \$50,000 and the loan has \$103,759.67. The motion was unanimously approved. Leonhard requested changes to the financial report. There was discussion about changing the financial record software with Wisconsin Farm Business which would cost \$400/month. Meyer-Miller made a motion that once we have the funds, to hire Wisconsin Farm and Business. It was seconded by McManus and was unanimously approved. Christiansen also mentioned that the fair has not received the city's payments for December or January.

Christiansen gave his executive report:

- We received a donation due to the Christmas cards.
- *State Conventions:* Christiansen had a meeting with Jason Promotions during State Convention. There was concern about the changes on the board, but they will work with us this year. No acts have been booked yet. One of our pictures from the fair photo contest won the photo contest at State Convention. Meyer-

Miller mentioned that we are not the only fair struggling and that we need to remain a united front.

- *Sponsorship*: Christiansen met with the Dental Clinic of Marshfield and discussed potential sponsorship. Christiansen also met with the Marshfield Clinic. There are also business that are calling to book events on the grounds. There are also a few grants that we are looking at applying for.

There was no Jr. Fair or Commission report.

#### Committee Reports:

- *Draft Horse Committee*: Meyer-Miller got the contract for the horse pull, the payouts will need to be determined. Leonhard made a motion to host the draft horse show under the Central WI State Fair and Wayerski seconded. All approved.
- *Fairest Committee*: Meyer-Miller reported on State Convention.
- *Building and Grounds*: No report.
- *Fair Park Management*: No report.
- *Sponsorship*: No report.
- *Marketing*: No report.

Meyer-Miller would like to add a talent show committee.

Wayerski made a motion to proceed into closed session and Leonhard seconded. All approved.

Carolfi made a motion to come out of closed session and Meyer-Miller seconded. All approved.

#### Old Business:

- *2019 Budget*: The budget was not complete. It will be complete for next meeting. Salzman announced that she was resigning from the board. Salzman left the meeting immediately following.
- *Executive Director Contract*: Meyer-Miller made a motion to have Christiansen's signed contract by our next meeting on 2.18.19 and Voight seconded it. Carolfi made an amendment to the motion that if there are any major changes to the contract, that the board be notified on or before 2.14.19 and that the board has a special meeting before the regularly scheduled meeting. Wayerski seconded the amendment. The motion and amendment were unanimously approved.

#### New Business:

- *District Meeting:* We will host the meeting on April 9th. There was discussion of hosting the meeting at Hotel Marshfield or having it at the fairgrounds.
- *Executive Committee Elections:*
  - President:
    - McManus nominated Meyer-Miller and was accepted. Leonhard motion to close nominations and cast a unanimous vote for Meyer-Miller as President. Voight seconded and all approved. Meyer-Miller is President.
  - President Elect:
    - Leonhard nominated Carolfi and was accepted. Wayerski moved to close nominations and cast a unanimous vote for Carolfi as President Elect. Meyer-Miller seconded and all approved. Carolfi is President Elect.
  - Treasurer:
    - Meyer-Miller nominated McManus and was accepted. Carolfi moved to close nominations and cast a unanimous vote for McManus as Treasurer. Wayerski seconded and all approved. McManus is Treasurer.
  - Secretary:
    - Meyer-Miller nominated Wayerski and was accepted. Carolfi moved to close nominations and cast a unanimous vote for Secretary. Voight seconded and all approved. Wayerski is Secretary.
- *Resignation:*
  - McFarland announced that she is resigning after the conclusion of this meeting.
  - Carolfi made a motion to accept the resignations from Jeff Hartman, Lori Salzman and Sara McFarland and Meyer-Miller seconded the motion. All approved.

Agenda items for next meeting: Committee reports, budget, Executive Director contract, fill vacant board seats, district meeting update.

Carolfi made a motion to adjourn the meeting and Meyer-Miller seconded. The meeting was adjourned at 8:46pm.

Respectfully Submitted,

Sara McFarland  
 Central Wisconsin State Fair  
 Board of Directors Secretary