



CITY OF MARSHFIELD

MEETING NOTICE

**SPECIAL COMMON COUNCIL MEETING
CITY OF MARSHFIELD, WISCONSIN
TUESDAY, SEPTEMBER 22, 2015
City Hall Plaza, Room 108
5:30 p.m.**

NOTE TO VISITORS AND GUESTS: Welcome to this meeting of the Common Council. We appreciate your interest in the City of Marshfield. Item "E" on the agenda (below) provides an opportunity for the Mayor and Council to receive comments from members of the public. If you would like to make a comment, please write your name and address and indicate your topic on a form at a table near the entrance to the Council Chambers prior to the beginning of the meeting. After being recognized by the Mayor at the appropriate time, please address the Council from the podium, first stating your name and address.

- A. Call to Order by Chris Meyer, Mayor
- B. Roll Call
- C. Conduct strategic planning session #7
 - 1. Review list of high-level goals
 - 2. Identify any overall themes
 - 3. Discuss mission statement
- D. Discuss plans for next step(s)
- E. Set date/time for next session
- F. Adjournment

Posted this day, September 18, 2015 at 2:00 p.m., by Deb Hall, City Clerk

Notice

It is possible that members of and possibly a quorum of other governmental bodies of the municipality may be in attendance at the above-stated meeting to gather information; no action will be taken by any governmental body at the above-stated meeting other than the governmental body specifically referred to above in this notice. Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through appropriate aids and services. For additional information or to request this service, contact Deb M. Hall, City Clerk at 630 South Central Avenue or by calling (715)486-2023.

HIGH-LEVEL GOALS IDENTIFIED IN THE 6 KEY AREAS

Recreation and quality of life

- Evaluate “recreation complex” idea
- Increase communication/cooperation with others
 - Effectively promote recreational opportunities
- Strive to develop a greater sense of community

Economic development

- Attract/retain quality businesses
- Offer environment (utilities, workforce, etc.) where companies can start and flourish
- Assist new business opportunities (incubators, financing, etc.)
- Identify/focus on areas where we might be most successful (health care, technology, etc.)

City facilities

- Examine compatibility of various operations (functional uses together)
- Join others (school district, etc.) on studies and/or facilities
- Geographical considerations (including growth trends)
- Re-use options of existing facilities
- Innovative funding models (Marshfield Utilities, CDA, others)
- Public-private partnerships
- Further studies or analysis

Infrastructure

- Water pipe replacement (public and private services) – how to finance
- Referendum for street work (1 mil – directly targeted toward streets)
- Tree replacement (subject to available funding)
- Additional sidewalk (subject to available funding)
- Compliance with stormwater regulations
- Compliance with phosphorus requirements (wastewater)
- Development of our communications utility (opportunity)
- Airport improvements

Financial management

- Referendum for street projects
- Criteria to evaluate funding requests from outside of city government
- Debt management (review and use guidelines)

Partnerships with others

- Communications plan (director?)
- Civic engagement strategies
- Regular interaction (formal/informal) with other levels of government (broad community involvement?)