



CITY OF MARSHFIELD
MEETING NOTICE

**SPECIAL COMMON COUNCIL MEETING
CITY OF MARSHFIELD, WISCONSIN
TUESDAY, MAY 10, 2016**

***** NOTE NEW LOCATION: Conference Room, MACCI *****
***** NOTE NEW TIME: 5:15 p.m. *****

AGENDA

- A. Call to Order by Chris Meyer, Mayor
- B. Roll Call
- C. Review feedback to date from committees – proposed mission/vision statements
- D. Continue strategic planning discussion
 - 1. Review prioritizing ranking – council/staff survey
 - 2. Identify items to include on 5-year strategic plan
 - 3. Begin process of assigning key players/timelines
- E. Set date/time for next session – Tuesday, June 14th at 5:30 p.m.?
- F. Adjourn (by 6:40 p.m.)

Posted this day, May 6, 2016 at 2:30 p.m., by Deb Hall, City Clerk

Notice

It is possible that members of and possibly a quorum of other governmental bodies of the municipality may be in attendance at the above-stated meeting to gather information; no action will be taken by any governmental body at the above-stated meeting other than the governmental body specifically referred to above in this notice. Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through appropriate aids and services. For additional information or to request this service, contact Deb M. Hall, City Clerk at 630 South Central Avenue or by calling (715)486-2023.

SPECIAL COMMON COUNCIL MEETING MINUTES

APRIL 12, 2016

PRESENT: Buttke, Cummings, Earll, Feddick, Feirer, Jockheck, Reinart, Spiros

ABSENT: Hendler, Wagner

OTHERS: Mayor Meyer, City Administrator Barg, Numerous City staff, Councilmember Elect Zaleski

Meyer called the meeting to order at 5:35 p.m. in the Council Chambers of the City Hall Plaza.

Members continued their review of possible items to be included in the strategic plan, focusing on the 3 categories of economic development, financial management, and communication/partnerships. After discussion, the following issues were identified for review and possible action in the next few years:

- **Economic development**
 - Highway 10 corridor
 - Development incentives
 - Water capacity
 - Relationships with other ED partners

- **Financial management**
 - City's role in community projects
 - Referendum for special projects (streets)
 - Increase in City's room tax rate
 - Sell our services to others
 - Debt management policy
 - 5-year financial plan

- **Communication/partnerships**
 - Communications strategy
 - Strengthen relationships with other organizations

The next meeting to continue this process will be held on Tuesday, May 10th at 5:30 p.m. It was agreed that Barg would send an overall list of items identified in the last 2 sessions, asking the Mayor, Council members and staff to review and prioritize these issues in preparation for that discussion.

With no other business before the Council, Mayor Meyer declared the meeting adjourned at 6:40 p.m.

Respectfully submitted,
Steve Barg, City Administrator

STRATEGIC PLANNING – RANKING OF TOP ISSUES

	<u>Category</u>	<u>Overall</u>
Recreation/quality of life		
Water amenities	2	12
ADA compliance	3	17*
Better use of existing parks	1	17*
City facilities		
Determination of need	1	5
Best use of current facilities	3	13*
Criteria for new or expanded	2	15
Infrastructure		
Water pipe replacement	1	4
Referendum for streets	2	1
Tree replacement	4	19*
Stormwater compliance	3	19*
Economic development		
Highway 10 corridor	1	10
Development incentives	3	8
Water capacity	4	9
Relationships w/ED partners	2	6
Financial management		
City's role in community projects	3	13*
Increase in City's room tax rate	4	16
Sell our services to others	5	21
Debt management policy	2	3
5-year financial plan	1	2
Communication/partnerships		
Communication strategy	1	7
Strengthen relationships w/others	2	11