



CITY OF MARSHFIELD
MEETING NOTICE

**SPECIAL COMMON COUNCIL MEETING
CITY OF MARSHFIELD, WISCONSIN
TUESDAY, JUNE 14, 2016**

***** LOCATION: Conference Room, MACCI *****

TIME: 5:30 p.m.

AGENDA

- A. Call to Order by Gordon Earll, Council President
- B. Roll Call
- C. Discuss public information campaign plan for August 9th referendum
- D. Review feedback from commissions/boards/committees (mission/vision statements), and make any additions/changes deemed appropriate
- E. Continue strategic planning discussion
 - 1. Review long-term goals identified at May 10th meeting
 - 2. Develop long-term goal for "Recreation/Quality of Life"
- F. Review framework – mission/vision/value statements and long-term goals
- G. Discuss plans to complete strategic plan (subcommittees, timelines, etc.)
- H. Set date/time for next meeting (if needed): Tuesday, July 12th at 5:30 p.m.
- I. Adjourn (by 6:45 p.m.)

Posted this day, June 10, 2016 at 11:30 a.m., by Deb Hall, City Clerk

Notice

It is possible that members of and possibly a quorum of other governmental bodies of the municipality may be in attendance at the above-stated meeting to gather information; no action will be taken by any governmental body at the above-stated meeting other than the governmental body specifically referred to above in this notice. Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through appropriate aids and services. For additional information or to request this service, contact Deb M. Hall, City Clerk at 630 South Central Avenue or by calling (715)486-2023.

**FEEDBACK FROM COMMITTEES/COMMISSIONS/BOARDS
ON THE PROPOSED MISSION AND VISION STATEMENTS
(June 14, 2016)**

Mission: It is the mission of the City of Marshfield to provide a fiscally-sound, family-oriented community with a full range of housing, business, cultural, educational, and recreational opportunities in a safe environment for residents and visitors.

Vision: We will be a city of diverse interests and values through advancement of policies and allocation of resources that promote innovative, sustainable growth and enterprises while recognizing the heritage and culture of the region.

The Mayor and Council directed that the proposed mission/vision statements be provided to all of our committees/commissions/boards for comment. To date, 9 of our committees have reviewed the M/V statements at their regular meetings, with 4 making suggestions or asking questions (see below), and the other 5 appearing satisfied with the current wording. (I should have responses from the remaining by sometime next month.)

Convention & Visitor's Bureau Reviewed on 6/7: requested moving "fiscally-sound and" from its current location within the mission statement to right before "safe environment for residents and visitors", near the end

Economic Development Board Reviewed on 5/5: requested adding "enduring" before "values" on first line of vision statement

Historic Preservation Committee Reviewed on 6/6: requested changing "region" to "community" on last line of vision statement

Plan Commission Reviewed on 5/17 – requested (per Commissioner Penker) that the word "sustainable" in the vision statement be defined – is this referencing economic development or the environment, or both? Also, what is meant by the "heritage and culture of the area – is this physical, social, or what? Also, while it may not fit well into the mission/vision statements, they believe reference should be made to the need for a communications director.

Those expressing support for the mission/vision statements as currently worded were:

- Cable TV Committee
- Committee on Aging
- Fire & Police Commission
- Library Board
- Parks, Recreation & Forestry Committee

FRAMEWORK FOR STRATEGIC PLAN (DRAFT) – 6/14/16

Mission: It is the mission of the City of Marshfield to provide a fiscally-sound, family-oriented community with a full range of housing, business, cultural, educational, and recreational opportunities in a safe environment for residents and visitors.

Vision: We will be a city of diverse interests and values through advancement of policies and allocation of resources that promote innovative, sustainable growth and enterprises while recognizing the heritage and culture of the region.

Values:

- Community: We celebrate our differences, engage all generations, and seek to create a feeling of belonging.
- Integrity: We safeguard the public trust through honest business practices and open communication, and strong, ethical stewardship of resources.
- Innovative: We are imaginative in addressing the evolving needs of our community.
- Safety: We ensure the security, and sense of well-being of our residents through responsive and proactive policies.
- Collaboration: We work as a team and partner with others to improve performance and achieve success.

Goals

- Establish sustainable approach to maintaining the City's infrastructure
- Adopt comprehensive economic development strategy
- Develop communication strategy (with residents and other entities)
- Enhance long-term financial planning
- Create "determination of need" system for replacing or upgrading City facilities
- One more on "Recreation/Quality of Life" – yet to be determined on June 14th