



CITY OF MARSHFIELD
MEETING NOTICE

ECONOMIC DEVELOPMENT BOARD
Thursday, February 4, 2016
City Hall Plaza, Room 108
3:00 p.m.

AGENDA

1. Call to order
2. Approve minutes
 - a. January 7, 2016 – Regular Meeting
3. Receive citizen comments
4. Identify potential conflicts of interest
5. Discussion and possible action on matters related to 2015-2016 EDB Priorities
 - a. Housing
 - b. Economic Development Corporation
 - c. Downtown Redevelopment
 - i. Community Square – 200 Block
 1. Update on approval process
 2. Discuss next steps in moving the plan forward
 - a. Fundraising
 - b. Parks, Recreation & Forestry Committee involvement
 - d. Recreational Opportunities
6. Economic development activity updates
7. Announce next meeting date and time: Thursday, March 3rd @ 3:00 PM
8. Adjourn

NOTICE

It is possible that members of and possibly a quorum of other governmental bodies of the municipality may be in attendance at the above-stated meeting to gather information; no action will be taken by any governmental body at the above-stated meeting other than the governmental body specifically referred to above in this notice

Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through appropriate aids and services. For additional information or to request this service, contact Deb M. Hall, City Clerk, at 630 South Central Avenue or by calling (715) 384-3636.

Economic Development Board meeting January 7, 2016

Present: Michalski, Trussoni, Wagner, Buttke, Sennholz, Dickrell, and Stabb
Absent: Meissner
Others: Randy Lueth, Justin Casperson, Karen Olson, Jason Angell, Angie Eloranta, Amy Krogman. Chris Jockheck, Bill Penker and Adam Hocking,

Sennholz called the meeting to order at 3:00 p.m. in Room 108 of the City Hall Plaza.

Approve minutes

EDB 16-01 Motion by Dickrell, 2nd by Staab to approve the minutes of the December 3, 2015 meeting.

Motion carried

Citizen comments

Bill Penker spoke regarding Wausau's 400 Block and comparing Main Street Marshfield's advertising to Wausau's downtown advertising.

Conflicts of interest

No members indicated that they had a conflict of interest with anything on the agenda.

2015-2016 EDB Priorities

Housing

Angell reported the committee will be meeting soon to begin developing an incentive program for building hopefully to beginning this spring.

Economic Development Corporation

Next meet will be January 11th

200 Block

The committee discussed Downtown Community Square and the public feedback that has been received. Eloranta stated that the Main Street Board is in support of the project. The only issue she has heard is businesses are worried about parking.

Other feedback that has been heard is:

- Sun structure needed – this could be added to the dining area
- Playground equipment – probably wouldn't work because of the space needed
- Traffic in the area with kids – A barrier can be accomplished with plants/trees.

Angell asked the committee members to meet with business owners to talk about the project.

2nd Street Development
Haven't met

Economic Development Activity Updates

Olson reminded the group of the regional supply chain workshop on January 29th.

Eloranta reported that the pop-up shop went well over the Christmas season. One of the businesses is interested in opening a downtown shop.

Angell reported that the façade program is moving forward. Postcards were sent to property owners. ‘

EDB16-02 Motion by Buttke, 2nd by Dickrell to go into closed session under Wisconsin Statutes 19.81(1)(e), Deliberating or negotiating the purchasing of public properties, the investing of public funds or conducting other specified public business, whenever competitive or bargaining reasons require a closed session.” The purpose of the closed session is to consider the possible financial investment in two separate developments within TIF District #7. Roll call vote, all ayes (time 4:02 p.m.) **Motion carried**

Present in closed session: Wagner, Buttke, Staab, Michalski, Sennholz, Trussoni, Dickrell, Angell, Krogman, Eloranta, Jockheck, and Olson

EDB16-02 Motion by Wagner, 2nd by Buttke to go into open session. Roll call vote, all ayes. (Time 5:08 p.m.) **Motion Carried**

No action was taken in open session

Next meeting will be held on Thursday, 4th 3:00 p.m.

Meeting adjourned at 5:10 p.m.

Respectfully submitted

Amy Krogman
Administrative Assistant III