



CITY OF MARSHFIELD
MEETING NOTICE

ECONOMIC DEVELOPMENT BOARD

**Thursday, May 5, 2016
City Hall Plaza, Room 108
3:00 p.m.**

AGENDA

1. Call to order – City Administrator Barg
2. Introduction of new member – Andy Martin
3. Election of Chair
4. Election of Vice-Chair
5. Approve meeting minutes
 - a. EDB Regular Board meeting – April 7, 2016
6. Identify potential conflicts of interest
7. Receive citizen comments
8. Provide comments on mission and vision statements being considered by the Council
9. Discussion and possible action on matters related to EDB Priorities
 - a. Housing
 - b. Economic Development Corporation
 - c. Downtown Redevelopment
 - i. Community Square
10. Economic development activity updates
11. Announce next meeting date – Thursday, June 2, 2016 at 3:00 p.m.
12. Adjourn

NOTICE

It is possible that members of and possibly a quorum of other governmental bodies of the municipality may be in attendance at the above-stated meeting to gather information; no action will be taken by any governmental body at the above-stated meeting other than the governmental body specifically referred to above in this notice

Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through appropriate aids and services. For additional information or to request this service, contact Deb M. Hall, City Clerk, at 630 South Central Avenue or by calling (715) 384-3636.

**Economic Development Board meeting
April 7, 2016**

Present: Tom Buttke, Ron Dickrell, Bill Sennholz, Aaron Staab (arrived at 3:08), Ed Wagner, Tammy Meissner, Bob Trussoni, and Al Michalski
Absent: None
Others: Ray Mullins, Angie Eloranta, Karen Olson, Jason Angell, Sylvia Wagner, and Amy Krogman

Sennholz called the meeting to order at 3:00 p.m. in Room 108 of the City Hall Plaza.

Approve minutes - March 3, 2016

EDB16-06 Motion by Buttke, second by Dickrell to approve the March 3, 2016 minutes as presented.

Motion carried

Citizen comments

No citizen comments

Conflicts of interest

No conflicts

Consider possible budget resolution

EDB16-07 Motion by Wagner, second by Meissner to recommended approval to the Common Council Budget Resolution 08-2016, covering dividend payment adjustment and providing additional façade program funding.

Motion carried

Discussion and possible action on 2016-2016 priorities

Housing - Need to decide whether or not we want to look at establishing the programs now or are they better run after the corporation is established. Committee needs to meet to see what options they want to explore.

Economic Development Corp - Sennholz met with a prospective member who would be instrumental in moving the project along. There is a contact list of potential board members and will be working on that shortly.

Community Square - Meissner, Sennholz, Eloranta, and Angell met recently. Looking at funding sources and have started discussing naming rights. Randy Lueth will put together different rendering for different naming opportunities. These renderings are very important when doing the fundraising. The cost for these rendering will be approximately \$1,500. It was decided the fundraising should be led by someone other than EDB members.

EDB16-08 Motion by Buttke, second by Michalski to authorize staff to execute a contract for renderings of the Community Square with Randy Lueth up to \$2,000.

Motion carried

Discussion was held regarding contracting with the Marshfield Area Community Foundation.

EDB16-09 Motion by Dickrell, second by Staab to proceed with a contract with the Marshfield Area Community Foundation and direct Jason Angell, Bill Sennholz, and Tammy Meissner to finalize the contract for council approve, once the City Attorney has approved it.

Motion carried

Economic development activity updates

Eloranta reported on the following:

- She and Olson went to Wisconsin Rapids to talk to businesses about expanding in Marshfield. A lot of businesses were fairly new, but showed some interest.
- Working with people who are interested in the façade program to get the applications ready to be presented.
- Wisconsin State Main Street Boards is tomorrow. 220 are registered and are coming from across the state.
- Trying to get word out about the pop-up shops. Will be having one in July and December.

Olson reported on the following:

- She is going to attend a retail event on April 20th in Milwaukee. Bill Schofield, the developer who spearheaded getting Kohls here, will facilitate one of the roundtables on Central Wisconsin properties. This is a statewide event with retailers from Chicago.
- Scheduling a “where’s the money” event on April 26. Anybody who offers financing for small businesses come and discuss available funding. This is open to lenders, attorneys, small businesses, etc.
- Continue to hear workforce issues. Business is doing well, but they can’t find workforce.
- Stevens Point is hosting a symposium related to bioscience. Students will be visiting our bio industry.

Angell reported on the following

- Leadership Marshfield Day. Every year students go to three different larger businesses. This year it was Marshfield Door, Prevention Generics, and Nasonville Dairy.
- Development is picking up. Number of projects breaking ground in the next 30 to 60 days. Several projects are in the works. Gap financing with CWED is also picking up. 3 out of the 4 applications were from Marshfield.
- Trimpac development has been restructured and council will be asked to approve it at their next meeting.
- Tammy’s and Al’s terms are up this year. Tammy has agreed to serve another term, Al will not be reappointed. Al was thanked for serving on the committee.

Next meeting date will be Thursday May 5th, 2016

Motion by Wagner, second by Buttke to adjourn at 3:55

Respectfully submitted,

Amy Krogman
Administrative Assistant III

****Proposed****

Marshfield Common Council
Mission & Vision Statements

Mission: It is the mission of the City of Marshfield to provide a fiscally-sound, family-oriented community with a full range of housing, business, cultural, educational, and recreational opportunities in a safe environment for residents and visitors.

Vision: We will be a city of diverse interests and values through advancement of policies and allocation of resources that promote innovative, sustainable growth and enterprises while recognizing the heritage and culture of the region.