



CITY OF MARSHFIELD  
**MEETING NOTICE**

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**ECONOMIC DEVELOPMENT BOARD**  
**Thursday, December 3, 2015**  
**City Hall Plaza, Room 108**  
**3:00 p.m.**

**AGENDA**

1. Call to order
2. Approve minutes
  - a. November 1, 2015 – Regular Meeting
3. Receive citizen comments
4. Identify potential conflicts of interest
5. Discussion and possible action on matters related to 2015-2016 EDB Priorities
  - a. Housing
  - b. Economic Development Corporation
  - c. Downtown Redevelopment
    - i. 200 Block
    - ii. 2<sup>nd</sup> Street Development
  - d. Recreational Opportunities
6. Economic development activity updates
7. Announce next meeting date and time: Thursday, January 7, 2016 @ 3:00 PM
8. Adjourn

*NOTICE*

*It is possible that members of and possibly a quorum of other governmental bodies of the municipality may be in attendance at the above-stated meeting to gather information; no action will be taken by any governmental body at the above-stated meeting other than the governmental body specifically referred to above in this notice*

*Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through appropriate aids and services. For additional information or to request this service, contact Deb M. Hall, City Clerk, at 630 South Central Avenue or by calling (715) 384-3636.*

## **Economic Development Board meeting November 2, 2015**

Present: Dickrell, Michalski, Staab, Trussoni, Wagner, Buttke, Meissner, Sennholz  
Absent: None  
Others: Randy Lueth, Jason Angell, Angie Eloranta, Karen Olson, Amy Krogman.  
Mayor Meyer, Bill Penker, Erin Howard, Adam Hocking, Johnathan  
Anderson arrived at 3:52 p.m.

Sennholz called the meeting to order at 3:03 p.m. in Room 108 of the City Hall Plaza.

### **Approve minutes (3 sets)**

Wagner moved and Meissner seconded a motion to approve 3 sets of minutes as follows:

- September 28<sup>th</sup> “2<sup>nd</sup> Street Development” Subcommittee Meeting
- October 1<sup>st</sup> Regular EDB Meeting
- October 14<sup>th</sup> “200 Block” Subcommittee Meeting

**Motion carried**

### **Citizen comments**

There were no citizen comments.

### **Conflicts of interest**

No members indicated that they had a conflict of interest with anything on the agenda.

### **3rd Quarter reports from MACCI/MACF and Main Street Marshfield**

The committee had received the reports in their agenda packets and had no questions/comments on the reports. Olson made one change to the report under the heading of “Business Retention/Expansion” it should have read three retentions completed, not two.

Buttke moved and Meissner seconded to approve the reports with the change.

**Motion carried**

### **2016 Façade Improvement Program**

The 2016 Façade Improvement Program was discussed. The program will stay the same as in the past. Buildings in the BID are eligible. No tax exempt properties will be eligible. Preference will be given to rear entrance or alley projects. Applications will be available from January 1<sup>st</sup> through March 31<sup>st</sup>.

Buttke moved and Dickrell seconded to approve the 2016 Façade Program.

**Motion carried**

### **Conceptual Plans for “200 Block” Redevelopment**

Randy Lueth gave a presentation on the conceptions plans for the “200 Block” redevelopment.

Buttke moved and Wagner seconded to approve amending Randy Lueth's contract up to \$3,500 for calculating the cost of the project and the development of a 3D drawing.

**Motion carried**

### **2015-2016 EDB Priorities**

#### Housing

Staab, Sennholz, and Angell met to look at a housing program with a sliding scale. Looking at the possibility of developing a program that would provide incentives to convert duplexes back to single family residences. It was noted that LaCrosse had recently developed a program similar to this.

#### Economic Development Corporation

Hasn't met since last EDB meeting.

#### 2<sup>nd</sup> Street Development

On hold

#### Recreational Opportunities

At this point Parks, Recreation, & Forestry will drive this issue.

### **Economic Development Activity Updates**

Angell reported there are a couple of development agreements being worked on. One is going to council on 11/2. Mall TIF has been established.

Olson reported they are working on bring a developer to Marshfield to critique our community. She recently attended the ICSC (International Council of Shopping Centers) conference. It was one of the best events that she has been too. EDB and MACCI were sponsors of the Heavy Metal Tour. EDB's name did not get on the shirts and their sponsorship monies were refunded. Centergy is working on developing a supply chain. Business would enter their products into a database and businesses would work together to buy local.

Eloranta reported on the pop-up shop for the holiday season. 3 businesses have committed to the shop. They will be located in the old Candy Girl store.

### **Closed Session**

Wagner moved and Dickrell seconded to go into closed Session pursuant to Wisconsin Statutes, chapter 19.85 (1)(e) "Deliberating or negotiating the purchase of public properties, the investing of public funds, or conducting other specified public business, whenever competitive or bargaining reasons require a closed session. The purchase of the closed session is to consider an offer to purchase for a property located with TIF District #7. Roll Call vote, all ayes (time 4:39 p.m.) **Motion carried**

Present in closed session: Dickrell, Michalski, Staab, Trussoni, Wagner, Buttke, Meissner, Sennholz, Krogman, Angell, Olson, and Eloranta

Wagner moved and Buttke seconded to go into open session. Roll Call vote, all ayes (4:48 p.m.) **Motion Carried**

There was no action on matters discussed in closed session.

Next meeting will be held on Thursday, December 3<sup>rd</sup> at 3:00 p.m.

Meeting adjourned at 4:49 p.m.

Respectfully submitted

Amy Krogman  
Administrative Assistant III