



Marshfield Convention & Visitors Bureau

Thursday, Mar. 17, 2016

3:30 PM – 5:00 PM

Chestnut Center – Fireplace Room

AGENDA

1. Minutes of Jan. & Review of Unofficial Feb Meeting Notes
2. Jan. & Feb. 2015 Financial Report
3. January/February Activity Report / 4 CVB Pillar updates
4. Historical Society – Mike Meyers
5. Grant Program update and voting
6. Baseball Group/Parks and Recreation funding request – Scotty B.
7. 2016 Marketing Plan and Review Info
8. Room Tax Discussion/ Tourism Entity Update
9. “Kodiak Bear Adventure” Package Promotion Update
10. Governor’s Conference on Tourism
11. NASC
12. 2016 Visitors Guide
13. CVB Website
14. New Business

Mar. 10th, 2016

11:00 a.m.

Matt McLean
Director