



CITY OF MARSHFIELD
MEETING NOTICE

AGENDA
SPECIAL BOARD OF PUBLIC WORKS
CITY OF MARSHFIELD, WISCONSIN
TUESDAY, OCTOBER 11, 2016 at 6:30 PM
COUNCIL CHAMBERS, CITY HALL PLAZA

1. Call meeting to order – Chairman Buttke
2. Citizen Comments
3. Approval of proposal submitted by Short, Elliot Hendrickson (SEH) of Chippewa Falls, WI for final design services for the Wenzel Family Plaza – Presented by Dan Knoeck, Director of Public Works
4. Recommended items for future agendas
5. Adjournment

Posted this 7th day of October, 2016 at 4:00 PM by Daniel G. Knoeck, Director of Public Works

NOTE

It is possible that members of and possibly a quorum of other governmental bodies of the municipality may be in attendance at the above-stated meeting to gather information; no action will be taken by any governmental body at the above-stated meeting other than the governmental body specifically referred to above in this notice.

Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through appropriate aids and services. For additional information or to request this service, contact Mary Anderson, Public Works Department at 630 South Central Avenue or by calling (715) 387-8424



City of
Marshfield
Memorandum

October 7, 2016

TO: Board of Public Works
FROM: Dan Knoeck, Director of Public Works
SUBJECT: Engineering Services for Wenzel Family Plaza

BACKGROUND

In September, the Board of Public Works approved a Request for Proposals for engineering services for the final design and bidding documents for the Wenzel Family Plaza, also known as the Downtown Community Square Project.

ANALYSIS

The RFP was distributed to 7 firms and 4 proposals were received. The selection committee reviewed the proposals and chose to interview 2 firms. The final ranking of firms is as follows. A copy of the SEH proposal is attached for reference.

Interviewed:

Short, Elliot, Hendrickson (SEH), Chippewa Falls, WI	\$108,200
MSA Professional Services with Randy Lueth, Marshfield, WI	\$122,975

Not Interviewed:

Ayres Associates, Madison, WI	\$ 68,056
Rettler Corporation, Stevens Point, WI	\$125,700

The funding source for these services is from Project EN-N-2222 Burlington Parking Lot Expansion (also known as the Post Office Lot). Funding for the parking lot was included in the 2016 budget however in early 2016, the Common Council endorsed the Downtown Community Square Project instead of a parking lot expansion. A budget resolution will be necessary to transfer funds totaling \$121,262 from the parking lot project EN-N-2222, to the Community Square Project, DS-N-2866

RECOMMENDATION

Approve the proposal of Short, Elliot Hendrickson (SEH) of Chippewa Falls, and authorize execution of an agreement. Direct staff to draft a budget resolution for Common Council consideration transferring \$121,262 from the project EN-N-2222 Burlington Parking Lot Expansion to project DS-N-2866 Downtown Community Square.

Concurrence: 
Steve Barg, City Administrator



Proposal For Design Engineering Services

Wenzel Family Plaza Final Design

City of Marshfield | September 30, 2016



Building a Better World
for All of Us®

Engineers | Architects | Planners | Scientists



Building a Better World
for All of Us®

September 30, 2016

RE: Request for Proposals
City of Marshfield
Wenzel Family Plaza Final Design
SEH No. MARSF 138608

Mr. Daniel Knoeck
Director of Public Works
City of Marshfield
630 South Central Avenue, 6th Floor
Marshfield, Wisconsin 54449

Dear Mr. Knoeck,

Transforming downtown Marshfield into the central social district of the community is a core strategy derived from the Downtown Master Plan. Identification of business development and recruitment recommendations as well as land use and transportation objectives for the downtown sets the stage for how to turn this strategy into reality. Keeping these recommendations in mind, a catalyst project like the creation of a destination plaza must successfully leverage the history and unique qualities of downtown Marshfield in order to bring more people downtown and keep them there longer – a key to vitality and commercial growth.

A successful downtown plaza project will foster an environment where local residents, tourists and downtown office workers will want to linger, providing them with multiple reasons to stay downtown and support local businesses in the process. To accomplish this, the City needs to enlist a team of creative and experienced professionals to design a public space that balances quality and durability while supporting the opportunity for a range of multi-seasonal events, large and small.

The Short Elliott Hendrickson Inc. (SEH®) team is ideally qualified to assist the City of Marshfield for the following key reasons:

- We bring an in-depth understanding of Marshfield's downtown environment, local community preferences and the regional economy, having worked with you to develop the Downtown Master Plan.
- Our landscape architects and engineers have successfully collaborated with communities across the country to transform underutilized urban lands into great public spaces such as the new Target Field Station Plaza in downtown Minneapolis and Central Park Plaza in Valparaiso, Indiana.
- Finally, we're committed to closely collaborating with city leadership, staff and community stakeholders to develop a highly engaging downtown plaza that embodies Marshfield's unique geographic setting and cultural heritage.

We are excited about this project and are poised to hit the ground running with the team we have assembled. Please contact me at 715.720.6255 or jnussbaum@sehinc.com if you have any questions or require additional information.

A handwritten signature in black ink, appearing to read "Jeff Nussbaum".

Jeff Nussbaum
Project Manager

A handwritten signature in black ink, appearing to read "Robert Kost".

Robert (Bob) Kost
Design Director

Engineers | Architects | Planners | Scientists

Short Elliott Hendrickson Inc., 10 North Bridge Street, Chippewa Falls, WI 54729-2550
SEH is 100% employee-owned | sehinc.com | 715.720.6200 | 800.472.5881 | 888.908.8166 fax

Table of Contents

Understanding and Approach.....	1
Project Team	5
Project Experience and References	14
Construction Documents.....	23

©2016 Short Elliott Hendrickson Inc.

The information contained in this Proposal was prepared specifically for you and contains proprietary information. We would appreciate your discretion in its reproduction and distribution. This information has been tailored to your specific project based on our understanding of your needs. Its aim is to demonstrate our ideas and approach to your project compared to our competition. We respectfully request that distribution be limited to individuals involved in your selection process.

SEH is a registered trademark of Short Elliott Hendrickson Inc.

SEH may use one or more of its subsidiaries to provide the services:
SEH Design|Build, Inc.
SEH of Indiana, LLC
SEH of Michigan, LLC



Understanding and Approach

Understanding and Approach

Project Understanding

Downtown Marshfield is a valued asset of the community, host to a mix of business uses including retail, restaurants, hospitality, arts center, financial institutions and offices. Downtown is also home to a beautiful new public library and City Hall. Recent investments in S. Chestnut Ave., the 2nd St. green corridor and several downtown businesses are further evidence that both the City and the private sector are serious about investing in downtown. The Wenzel Family Plaza provides an opportunity to build upon these significant investments, which will not only enhance quality of life but will have a direct impact on business success in the downtown by creating a strong destination attraction for both residents and visitors.

Designing plazas in urbanized environments requires careful attention to detail. The project site is embedded in the heart of downtown, bounded by several recently constructed projects and is adjacent to several businesses as well as the post office, housing developments and Chestnut Center for the Arts. The complexity of the site location will require a strong interdisciplinary design team with proven experience executing similar projects.

The SEH team has designed and built similar urban park plazas throughout the Midwest, and through this experience, we understand the types of challenges the Wenzel Family Plaza is likely to encounter. These include factors such as:

- Identifying potential subsurface issues such as utilities and urban debris during the design process to minimize changes during construction.
- Managing aesthetic and program visions with budget realities. SEH will work with the City to define bid alternatives to maximize financial flexibility with construction bids.
- Developing a clear understanding of operations and maintenance procedures for a completed facility. SEH will provide an Operations and Maintenance (O&M) plan to serve as a roadmap for annual upkeep and proper maintenance budgets for the plaza.

Based on our experience we feel the critical success factors for this project include:

- Accurate cost estimating to avoid surprises and maintain a strong public/private commitment to fund construction;
- Close communication with City staff and the Design Committee to ensure that final design leverages the site's full potential, while also minimizing any disturbances to newly reconstructed infrastructure bordering the site;
- Clear, detailed, final construction drawings that will translate into a well-constructed plaza and which the City can use for construction administration;
- Thorough yet concise O&M plan to ensure the long term success and viability of the plaza.

“Squares are time-honored places around which whole neighborhoods and cities in every culture have developed. A movement is now afoot to re-establish public squares as major destinations where civic life flourishes.”

According to the Project for Public Spaces, the City of Marshfield is in the company of towns and cities across the country in identifying a town square as an integral part of its downtown development strategy.



Project Approach

SEH collaborated with downtown business owners and civic leaders during the Downtown Plan Update to identify the plaza project site and articulate its initial vision. Our interdisciplinary team will leverage this experience to deliver a successful and timely project. The detailed design and engineering of Wenzel Family Plaza is another step toward successfully creating a unique centerpiece for downtown Marshfield, and our team has the expertise to deliver. Below are the disciplines we'll be calling on for this project. Additional information on team members and specific work examples is described further in this proposal.

- Landscape architecture
- Civil engineering
- Architecture
- Lighting and electrical design
- Audio design
- Surveying
- Geotechnical engineering

Following are series of tasks and associated schedule to ensure that the SEH team meets the City's expectations.

Task 1: Project Coordination

A critical aspect of the any project is a clear communication and organization. Downtown civic plazas often include a variety of design, engineering, stakeholder and budgetary issues that often change throughout the design process. Project Manager Jeff Nussbaum will be the primary contact person for the City and will lead the coordination process. SEH will provide the following services to ensure an effective communication and coordination process.

- Project kick-off meeting with City staff and stakeholders.
- Regularly-scheduled conference calls with City staff to discuss project status and schedule.
- Monthly progress reports to City's Design Committee or as requested by the City.
- Assist with posting online visual communications of plaza design to keep Marshfield residents informed of project progress.
- Present final design illustrations to City's Design Committee at in-person meeting.
- Present final design illustrations at a public open house meeting.

- Present final design plan and cost estimate to the Common Council prior to bid solicitation.
- Attend pre-construction conference with City and selected Contractor.

Task 2: Topographic Survey

A topographic survey will include existing pavement, back of curb, utilities, transformers, controller cabinets, structures and other pertinent physical features for the plaza area along with the right-of-way extents of 2nd Street to the north, Chestnut Avenue to the west, 3rd Street to the south and to the building line of the alleyway to the east. The survey task will coordinate utility locations with all the local providers and review any plans of previous development on the property to identify potential underground features. This task will also include coordination with Marshfield Utilities, Charter Communications and Frontier Communications for the underground relocation of the east-west overhead electric system through the site.

We recommend the survey task also include geotechnical engineering services to provide soil borings at key locations and depths on the site to properly design footings and foundations for architectural elements of the plaza. The plaza site recently included a building and the geotechnical services (along with review of previous site development plans) will help the team identify any underground pertinent features and inform the design of the foundations and footings for the plaza construction. Geotechnical services have been included within the scope of services and fees for this proposal.





Task 3: Preliminary Design (30% document deliverable)

During the preliminary design phase, the design team will prepare and present options for materials and amenities (as needed) for selection by the City's Design Committee. SEH will document these selections through an updated plan rendering, along with a preferred materials and amenities graphic.

SEH will prepare preliminary plans (30%) for review and confirmation of general design intent. Early coordination on the relocation or burying of utilities will also occur in this task.

The 30% preliminary design drawings will include:

- Site layout plans
 - Multi-use civic plaza with in-ground water feature, skating rink, and hardscapes
 - Parking improvements
 - Gateways, walls, columns and site amenities
 - Landscaping plans
 - Walls and site amenities
- Performance pavilion, pergolas and architectural plans
- Grading and drainage plans
- Water and sanitary utility plans
- Planting plans
- Lighting and electrical plans
- Audio plans
- Cost estimate and budget validation

Task 4: Construction Documentation (60% and 90% document deliverables)

Following the approval of the 30% preliminary design plans, the design team will proceed into the construction

documentation phase. The SEH team will continue to develop and refine the plans and details from the 30% set and prepare the project for a public bid in early spring 2017. The 60% and 90% construction documents will include:

- Site layout plans and enlargements
- Performance pavilion, pergolas and architectural plans
- Grading and drainage plans
- Water and sanitary utility plans
- Planting plans
- Demolition plans
- Storm water pollution prevention plans
- Lighting and electrical plans
- Audio plans
- Construction details
- Specifications
- Cost estimate and budget validation

Task 5: Final Design and Bidding Assistance

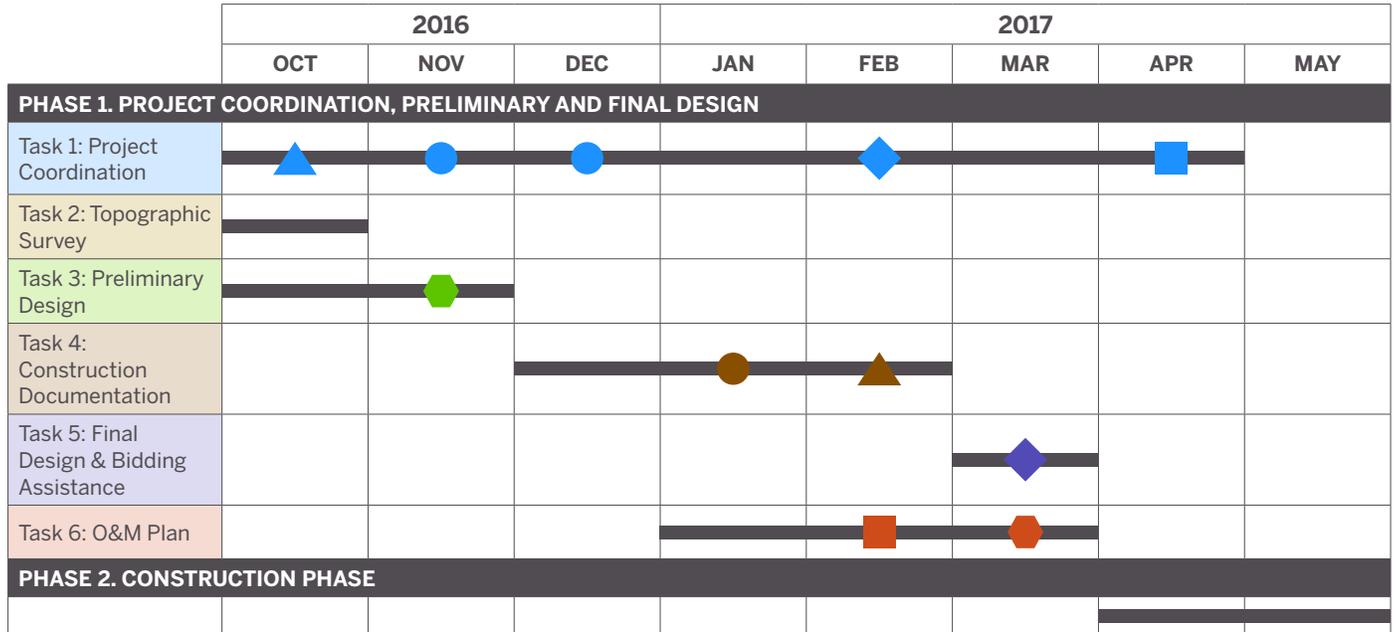
The comments and conditional approval of the 90% documents from the City will allow SEH to proceed into the final design plans for public bid. Final plans, specifications and cost estimates will be provided to the City Engineer in PDF format for purposes of publicly bidding the documents to a single general contractor. SEH will also provide all the design and base files for the project in MicroStation (.dgn) format.

During the bidding process, SEH will assist the City Engineer with bidders' questions and issue addenda as needed. Following the opening of bids, SEH will provide a cursory review of the received bids and provide the City Engineer a Bid Award recommendation letter.

Task 6: Operations and Maintenance Plan

To ensure the long-term success of the plaza, SEH will work closely with City staff throughout the design process to document maintenance procedures for the design elements. These procedures will identify supplier contact information, repair methods and landscape maintenance needs, along with review frequency schedules and checklists for City staff use. The report will also include input from the City on daily and long-term operational requirements and serve as a "living document" that can grow and expand with the plaza's use and expanded programming.

PROJECT SCHEDULE



-  = Kickoff meeting
-  = Design committee meeting
-  = Design committee presentation
-  = Preconstruction meeting
-  = 30% Deliverable
-  = 60% Deliverable
-  = 90% Deliverable
-  = Final design and bid
-  = Draft O&M plan
-  = Final O&M plan



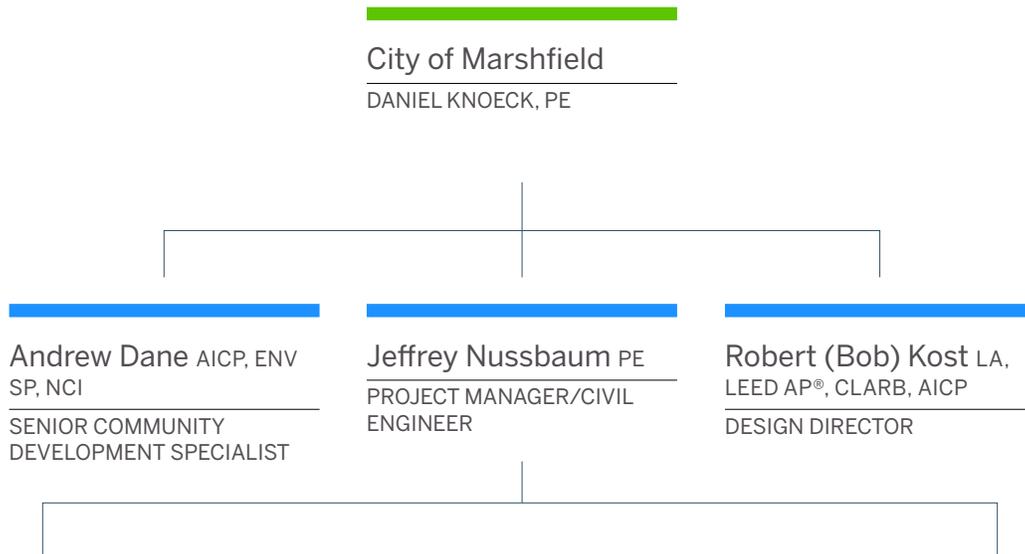
Project Team

Project Team

The individuals that make up our team have been carefully selected based on their specific roles on the project along with their locale, their knowledge of your community as well as this project and their depth of experience with this project type. Key personnel will not be substituted during the course of the project without prior approval from the city.

Our urban designers and landscape architects include Design Director Bob Kost, Project Landscape Architect Ed Freer and Detail Designer/Operations and Maintenance Planner Jon Ruble, along with Public Involvement and Sustainability Specialist Andrew Dane. Working throughout the Midwest, these individuals bring a depth of experience assisting a wide variety of communities on similar projects.

Project Manager and Civil Engineer Jeff Nussbaum will lead the entire SEH team throughout design and construction. Located in Chippewa Falls, Jeff will be your day to day contact person and can be available at a moment's notice. He will also be directly responsible for utility coordination and assistance with bid package and contractor questions during the bid process.



TECHNICAL STAFF

Eduard (Ed) Freer RLA
PROJECT LANDSCAPE ARCHITECT

Jonathan (Jon) Ruble PLA, ASLA
DETAIL DESIGNER/
OPERATIONS AND MAINTENANCE PLANNING

Trevor M. Frank AIA, LEED AP®, PMP, NCARB
PROJECT ARCHITECT

Kenneth (Ken) S. Taillon
LIGHTING DESIGNER

David Carlson EDFP
PRINCIPAL/COMMUNITY AND ECONOMIC DEVELOPMENT



Jeffrey Nussbaum PE

Project Manager/Civil Engineer

Mr. Nussbaum is a senior project manager and civil engineer with 20 years of experience in leading design and construction civil engineering and planning projects on behalf of communities throughout Wisconsin. These projects have included business and industrial parks, water distribution systems, water booster stations, well houses, water filter plant improvements, water tower coatings rehabilitation, sanitary sewer systems, low pressure sanitary sewer systems, sanitary sewer force main and lift stations, waste water treatment plants, storm water management, storm sewer and storm water treatment, downtown reconstruction, streets, sidewalks, trail systems and parking lots. His expertise lies in working with multi-disciplined teams, community decision makers, city staff and project stakeholders on the design and construction of large, multidiscipline civil engineering projects. Jeff's understanding and communication of clients' needs and expectations will lead to timely and efficient decision making throughout the project.

EDUCATION

Bachelor of Science
Civil Engineering
University of
Wisconsin-Platteville

PROFESSIONAL REGISTRATIONS

Professional Engineer in WI

PROFESSIONAL ASSOCIATIONS

Wisconsin Rural Water
Association (WRWA), Member

American Water Works
Association (AWWA), Member

AWWA Wisconsin Chapter
(WI-AWWA), Member

Wisconsin Wastewater
Operators' Association
(WWSOA), Member

COMMUNITY INVOLVEMENT

Eau Claire Evening Lions Club

EXPERIENCE PRIOR TO JOINING SEH

Tax Increment District 13 Industrial Park Expansion – City of Menomonie, WI

Professional engineer and project manager for the planning, design and construction of this 200 acre "green field" expansion of Menomonie's industrial park. This expansion is located directly west of CTH B and north of Interstate 94 in Menomonie's north side and was funded by the City's TID and also by the U.S. Economic Development Administration. Jeff was involved with project planning, and responsible for the project management, design and construction management of this development. The work included preliminary layout options for street and utilities and for future light industrial lot sizes. Design included regional storm water conveyance, treatment and detention facilities, urban streets, bicycle and pedestrian trails, sanitary sewer, 20-inch watermain extension, and coordination for the installation of private utilities to serve the development including three-phase electric, gas, telephone and cable.

West Business Park – Village of Spring Valley, WI

Project manager for the planning, design and construction of the expansion of the Spring Valley's West Business Park. Jeff was involved in overseeing the design and construction of this approximately 100 acre expansion for the Village, which included planning future lot sizes, extending municipal infrastructure and private utilities, and designing a water system booster station to provide fire protection to the upper elevations of the business park and a new elderly care facility.

Tax Increment District-Industrial Park Expansion – Village of Cadott, WI

Professional engineer and project manager for the planning, design and construction of this "green field" expansion of Cadott's TID 3 for a new business expansion and development. Jeff was responsible for project planning, developer coordination, project management, design and construction of this development. The work included a sanitary sewer system study to plan future sewer service for the area, analysis of the need for a new sewer lift station, regional storm water design, municipal and private utility extensions and new urban streets.

Jeff will be the single
point of contact for
coordination
of the project.

715.720.6255
jnussbaum@sehinc.com

Bob Kost LA, LEED AP®, CLARB, AICP

Design Director

Mr. Kost is a certified community planner, registered landscape architect and LEED accredited professional with extensive experience in the planning, design and development of places for people to live, work and play. Bob's duties include facilitation of community workshops and committee meetings, development of planning and design concepts and supervision of design production documents. He has led the design for a number of successful urban squares and plazas from Valparaiso and Hammond, Indiana to downtown Minneapolis. His commitment to design integrity and developing solutions based on community values has resulted in numerous planning and design awards.

EXPERIENCE

Downtown Master Plan (Place Dynamics LLC) – Marshfield, WI

Lead urban designer for the downtown master plan update. The park concept emerged through the community engagement process while updating the city's Downtown Master Plan.

Valparaiso Central Park (Valparaiso Department of Parks & Recreation) – Valparaiso, IN

Lead landscape architect for the design of a new downtown park and plaza where residents, workers and visitors can enjoy outdoor concerts in a new pavilion with public restrooms, play in an interactive water feature, sit under a grand entry pergola, gather to watch movies outdoors and stroll along landscaped pathways. The park also incorporates the latest in green design strategies to filter rainwater, reduce carbon emissions and reuse fountain runoff.

Riverfront Master Plan, Town Square Plaza and Riverfront Park – City of Onalaska, WI

Senior urban designer for the development of a new downtown plaza with an interactive water feature, seating and landscaped promenade. The plaza serves as the community gateway to a new riverfront park with a multi-purpose pedestrian bridge, extensive trails, picnic pavilions, boardwalks and fishing facilities.

Target Field Station (Hennepin County) – Minneapolis, MN

Landscape architect of record for the design and construction. The new transit-oriented development was created adjacent to Minnesota Twins' Target Field Stadium. The LEED Certified project creates a new mixed use transit center and plaza with office space, structured parking, Light Rail Transit station and multi-level public plaza. The landscape employs an urbanized approach to integrating stormwater best management practices into the site design using vegetative green roofs, linear biofilters and bioswales to enhance the public realm.

Chicago Avenue/Guthrie Theater Plaza – City of Minneapolis, MN

Lead Landscape Architect for the design of a multi-use pedestrian plaza serving as the public entrance to the new Guthrie Theater. The plaza's open, flexible design allows it support a weekly farmers market as well as occasional downtown community celebrations and events.

Downtown Riverfront Park – City of Chippewa Falls, WI

Lead Landscape Architect for design and implementation of a new downtown park focused on transforming the city's post-industrial riverfront into a multi-seasonal community space with promenades, overlooks, trails, interactive water feature/ice rink plaza, performance space and fishing and kayaking facilities.



EDUCATION

Bachelor of Landscape Architecture
Landscape Architecture
University of Illinois at Urbana - Champaign

REGISTRATIONS/ CERTIFICATIONS

Landscape Architect in IN, MN, WY

LEED AP, U.S. Green Building Council

Charrette Facilitator, National Charrette Institute

Form Based Codes Certification, Form Based Codes Institute

Certified Planner, American Institute of Certified Planners

Council of Landscape Architectural Registration Boards (CLARB) Certified, Council of Landscape Architectural Registration Boards

PROFESSIONAL ASSOCIATIONS

American Institute of Certified Planners, Member

American Society of Landscape Architects, Member

American Planning Association, Member

Congress for New Urbanism, Member

Forecast Public Art, Board Chair

Lambda Alpha International, Member



Andrew Dane AICP, ENV SP, NCI

Senior Community Development Specialist

Mr. Dane brings decades of successful community development experience assisting both rural and urban communities as well as private businesses. Andrew is a highly skilled and confident group process leader and facilitator, with extensive experience designing and leading public participation and community engagement processes. He specializes in project planning and design related to: downtown and neighborhood revitalization; community planning and economic development.

EXPERIENCE

Marshfield Comprehensive Plan Update – City of Marshfield, WI

Public involvement specialist responsible for designing and facilitating a community visioning workshop to kick off the community's Comprehensive Plan update.

Downtown Master Plan (Place Dynamics LLC) – Marshfield, WI

Lead planner for the downtown master plan update. The park/plaza concept emerged through the community engagement process while updating the city's Downtown Master Plan.

Appleton Downtown Master Plan and Comprehensive Plan Update – City of Appleton, WI

Project manager/senior project specialist responsible for leading public involvement efforts and integrating market analysis and planning recommendations into the final Plan. This study included downtown business retention and expansion recommendations, public art and creative placemaking, riverfront analysis and linkages, urban design guidelines, block level land use and transportation recommendations.

Fish Creek Waterfront Master Plan – Town of Gibraltar, WI

Project manager and planner for developing a master plan for the community's waterfront and downtown area. Andrew led public involvement activities, community visioning and overall coordination for holistic study examining parking, waterfront access, circulation, land use and green infrastructure issues and opportunities.

Sherwood Master Plan – Village of Sherwood, WI

Project manager who led public involvement activities as well as the SEH team including transportation engineers, architects and community development specialists. In an effort to revitalize its historic downtown and connection to the surrounding community, The Village of Sherwood hired SEH to create a master plan to establish a framework for future development and investment. This multi-dimensional plan, developed through extensive community engagement, contained implementable strategies for immediate and future redevelopment goals.

Downtown Revitalization Plan – City of Gering, NE

Planner for revitalization plan that analyzes existing assets and liabilities, market potential, land use and transportation issues and opportunities for downtown Gering. This analysis will inform recommendations on priority targeted market segments, promotional strategies for attraction, and implementation strategies. The Plan will also include physical improvement as well as organizational recommendations that would support attraction of targeted market segments.

EDUCATION

Master of Science
Urban and Regional Planning
University of Arizona-Tucson

Bachelor of Science
Conservation Biology
University of
Wisconsin-Madison

Certificate
Environmental Studies
University of
Wisconsin-Madison

REGISTRATIONS/ CERTIFICATIONS

Charrette Facilitator, National
Charrette Institute

ENVISION Sustainability
Professional (ENV SP), Institute
for Sustainable Infrastructure

Certified Planner, American
Institute of Certified Planners

Integrated Community
Sustainability Planning
Certification, The Natural Step

PROFESSIONAL ASSOCIATIONS

Institute for Sustainable
Infrastructure, Member

American Planning Association,
Member

The Natural Step (TNS),
Member

Wisconsin Downtown Action
Council (WDAC), Member

Heating the Midwest with
Biomass Steering Committee,
Member

Ed Freer RLA

Project Landscape Architect

Over the course of his 44-year professional career, Ed has built a significant and award-winning portfolio in urban waterfront design and community-based planning throughout the U.S. He is highly accomplished at facilitating a consensus vision and broad community support for urban design and redevelopment initiatives. Ed has served as a resource member to many civic task forces and professional panels and as a member of national design juries. He has been an urban design resource for the Mayors Institute on City Design, Urban Land Institute and AIA Community by Design.

Ed also participates as a local professional practitioner in academic programs at the University of Wisconsin – Madison (Landscape Architecture, College of Human Ecology, and Capstone Course in Civil Engineering) and the University of Wisconsin – Milwaukee (Urban Design and Planning).

EXPERIENCE

Downtown Master Plan and Comprehensive Plan Update – City of Appleton, WI

Waterfront designer responsible for riverfront analysis and linkages to downtown and Jones Park. This study included downtown business retention and expansion recommendations, public art and creative placemaking, riverfront analysis and linkages, urban design guidelines, block level land use and transportation recommendations.

EXPERIENCE PRIOR TO JOINING SEH

Downtown Riverfront Park – City of Chippewa Falls, WI

Senior urban designer/waterfront planner who collaborated with SEH on developing final design, 30% construction documents and Operations and Maintenance plans for park and open space development, trails, community gateways and other public amenities along the downtown Chippewa River. Ed was initially engaged by the community to help develop a vision for the downtown riverfront and then during the second phase assisted SEH in finalizing the design program through design development of the riverfront park.

City Center Park Design – City of Wausau, WI

Principal urban designer for conceptual plans and cost estimates for redevelopment of a complete downtown block into a city park and corresponding streetscape design enhancements incorporated such landmark elements as park structures, plazas and water features.

Monument Square – City of Racine, WI

Principal landscape architect for the redevelopment programming and concept design of the Monument Square in downtown Racine. Design included raised plazas, paved open gathering spaces, decorative site walls and railing, special paving, site lighting and all public utilities.

Riverfront Redevelopment Study – City of Muscatine, IA

Principal designer for a downtown riverfront plan that enhances economic development, environmental and recreational potential. The plan promotes connections to the waterfront with enhanced public riverfront walks, bike trails and plazas.

Downtown Mississippi Riverfront – City of Muscatine, IA

Principal designer for the planning and design of a waterfront park, performance stages, riverboat landing, marina and boat launch, promenades and riverfront trails.



EDUCATION

Bachelor of Landscape Architecture
State University of New York/
Syracuse University - Syracuse, NY

Bachelor of Science
Environmental Science
State University of New York/
Syracuse University - Syracuse, NY

REGISTRATIONS/ CERTIFICATIONS

Landscape Architect in ME, WI



Jon Ruble PLA, ASLA

Detail Designer/Operations and Maintenance Planning

Mr. Ruble is a landscape architect with ten years of experience in site design and project management including master planning and schematic design for numerous parks and waterfronts throughout the Midwest. Jon brings an inter-office and external multidisciplinary team approach on waterfront, campus, streetscape, parks and athletics projects of various sizes. Jon also participates in public meetings and charrettes through production of graphic boards and multimedia presentations. He has a strong site analysis understanding and communication of natural and built systems and has developed numerous master plans and participated through the implementation on many of those projects. Jon has diverse construction and technical knowledge producing drawing sets and written specifications for public and private bid processes and obtaining permits in various municipalities. Jon also provides an understanding and knowledge of local, state and national grant opportunities for parks and open spaces and has helped obtain a variety of grants for different municipalities.

EXPERIENCE

Downtown Riverfront Park – City of Chippewa Falls, WI

Landscape architect for design and implementation of a new downtown park focused on transforming the city's post-industrial riverfront into a multi-seasonal community space with promenades, overlooks, trails, interactive water feature/ice rink plaza, performance space and fishing and kayaking facilities.

Cloquet Waterfront Park – City of Cloquet, MN

Landscape architect and designer for a multi-disciplinary team that developed a holistic plan and schematic design to leverage Cloquet's publicly owned waterfront properties. This project took a holistic approach to determine a park improvement plan for Veteran's Park, Dunlop Island and the surrounding corridor along the St. Louis River. Design efforts included involvement with a three-day design charrette process that included significant City and public involvement. SEH analyzed the feasibility of proposed improvements, cost estimating and presenting information to the public as a part of the design charrette.

Riverfront Master Plan, Town Square Plaza and Riverfront Park – City of Onalaska, WI

Landscape architect and designer for planned public amenities and linkages that will revitalize the Onalaska waterfront, providing safe and access to the waterfront with clear connectivity to the downtown and Main Street. The plaza serves as the community gateway to a new riverfront park with a multi-purpose pedestrian bridge, extensive trails, picnic pavilions, boardwalks and fishing facilities.

Lakefront and Riverwalk (Portage Redevelopment Commission) – Portage, IN

Landscape architect who prepared a sub-area plan for the environs south of Portage Lakefront and Riverwalk outside the park boundary to guide short- and long-term capital improvements and operations. Jon was responsible for oversight and production of all design, graphics, reports, and technical data associated with the project. He also prepared a sub-area plan south of Portage Lakefront and Riverwalk outside the park boundary to guide short and long term capital improvements and operations.

EDUCATION

Bachelor of Science
Landscape Architecture
Purdue University-College of
Agriculture - West Lafayette, IN

REGISTRATIONS/ CERTIFICATIONS

Landscape Architect in IL, IN,
WI

PROFESSIONAL ASSOCIATIONS

American Society of Landscape
Architects, Member

Council of Landscape
Architectural Registration
Boards, Member

Trevor Frank AIA, LEED AP®, PMP, NCARB

Project Architect

Mr. Frank is a senior architect and project manager with experience in a wide variety of building types including municipal, educational, industrial, commercial and renovation/restoration projects. Trevor is responsible for coordination of project budgets, scheduling and marketing efforts. He provides project management for architectural projects including new design and renovation of facilities for both the public and private sectors. Trevor has project experience including various state and federal projects.

EXPERIENCE

New Fire Station – City of Marshfield, WI

Project architect for the design of the 32,900 sq. ft. facility situated on 2.6 acres near the city's urban center. From concept to completion, SEH worked with the City of Marshfield to design a \$7.4 million fire and rescue station. The fundamental goals of this project were sustainability and energy efficiency. LEED Gold certification was awarded in 2011.

Houdini Plaza, Urban Plaza Design – City of Appleton, WI

Project manager/architect for the redesign of Houdini Plaza in downtown Appleton. Trevor was responsible for design services and cost estimating assistance. Development of the plaza master plan involved working with adjacent business owners and the downtown advocacy group, Appleton Downtown Inc., as well as presenting design and costing considerations to the Parks and Recreation Committee and City Council.

Streetscape Design – City of Winneconne, WI

Project manager/architect for an \$800,000 6-block streetscape improvement project. Trevor provided design and project management including several public information sessions and presentations to the Village Board regarding cost, schedule and impact on the Downtown business owners and the residents.

Streetscape Design – City of Horicon, WI

Project manager/architect for a \$375,000 eight-block streetscape improvement project. Trevor provided project management which included several public information sessions and presentations to the City Council and WisDOT regarding cost, schedule, and impact on the downtown business owners and the residents.

EXPERIENCE PRIOR TO JOINING SEH

- Hydro Park (City of Kaukauna) – Kaukauna, WI
- Memorial Park Master Plan and Shelter – Village of Combined Locks, WI
- Derk's Park Shelter, Appleton Parks and Recreation – City of Appleton, WI
- Pierce Park Pavilion – City of Appleton, WI



EDUCATION

Master of Science
Architecture
University of
Wisconsin-Milwaukee

Bachelor of Science
Architecture
University of
Wisconsin-Milwaukee

REGISTRATIONS/ CERTIFICATIONS

Architect in AZ, GA, IA, IN, MN,
ND, SD and WI

Project Management
Professional (PMP), Project
Management Institute

LEED AP, U.S. Green Building
Council

Architect, National Council
of Architectural Registration
Board

PROFESSIONAL ASSOCIATIONS

American Institute of
Architects, Member

Wisconsin Society of
Architects, Member

Wisconsin Society of
Architects, Member

National Council of
Architectural Registration
Board, Member

U.S. Green Building Council,
Member

National Council of
Architectural Registration
Board, Member

U.S. Green Building Council,
Member



EDUCATION

Bachelor of Applied Science
Industrial Technology,
Electronics and Management
University of Minnesota-Duluth

REGISTRATIONS/ CERTIFICATIONS

Signals and Lighting II, Design
and Inspection, Minnesota
Department of Transportation

PROFESSIONAL ASSOCIATIONS

Vadnais Heights Planning
Commission, Former Member

Illuminating Engineering
Society, Member

Ken Taillon

Lighting Designer

Mr. Taillon is a project manager/lighting designer with extensive experience in municipal engineering. Ken has wide-ranging lighting design experience in downtown areas and streetscapes, roadways, landscape and architectural lighting, sports facilities and lighting maintenance. Ken has been involved in many projects with developers, business associations, energy providers, and other city, county and state agencies. Ken previously served as lead project manager in lighting design with the City of St. Paul, Department of Public Works. In that role, he performed project management and design for the installation of more than 4,000 light standards and solved design and maintenance issues involved with the City's inventory of 30,000 operational light standards.

EXPERIENCE

Ken's experience spans a wide variety of project types. The following projects are just a small sampling of his most recent and relevant work. On all of these projects, Ken was the lead lighting and electrical designer.

- Viking West Plaza (EVS Inc) – Minneapolis, MN
- Target Field Station (Hennepin County) – Minneapolis, MN
- Central Park Plaza (Valparaiso Department of Parks & Recreation) – Valparaiso, IN
- Chicago Avenue/Guthrie Theater Plaza – City of Minneapolis, MN
- Great River Landing Waterfront Development Plan – City of Onalaska, WI
- Portage Lakefront and Riverwalk (JJR LLC) – Portage, IN
- Riverfront Park Phase I Improvements – City of Chippewa Falls, WI
- Cloquet Park Improvements – City of Cloquet, MN
- Porter Gateway -Dunes Kankakee Trail – Town of Porter, IN
- George Lake Pedestrian Bridge, Marquette Plan (Hammond Port Authority) – Hammond, IN
- Downtown Enhancement Project – Town of Julesburg, CO
- Downtown Streetscape Improvements – Village of Osceola, WI
- Downtown Lighting Improvements – Village of Frederic, WI
- Downtown Streetscape Improvements – City of Winneconne, WI
- Grandview Park Lighting Improvements – City of Hudson, WI
- State Lighting Policy Modification and Development (WisDOT) – Statewide in Wisconsin

David Carlson EDFP

Principal/Community and Economic Development

Mr. Carlson serves as the practice center leader for the Community and Economic Development Group in Wisconsin and Indiana. He brings extensive community development experience and is certified as an Economic Development Finance Professional (EDFP) from the National Development Council (NDC).

David is responsible for helping the clients he serves to implement their projects by identifying potential funding sources and helping them to secure needed funds. He is also highly experienced in both real estate finance and business credit analysis. Specifically, he leads the coordination of comprehensive plans, grant applications, tax increment financing (TIF) district creation and assisting clients with innovative financing mechanisms. David has assisted hundreds of communities and businesses across the Midwest to obtain grants and low-interest loan financing for projects. To help communities implement their goals, he works with a variety of state agencies including the Wisconsin Departments of Administration, Commerce, Natural Resources and Transportation. He also works with federal agencies including: Housing and Urban Development, USACE and the Economic Development Administration.

EXPERIENCE

Project Finance

To help clients secure funding, David uses single or combined programs from several agencies to develop project finance packages. Programs include Wisconsin Economic Development Corporation, Rural Development, Economic Development Administration, DNR and Department of Administration. By helping to identify and secure funding, David:

- Secured 23% of all available DNR Safe Drinking Water American Recovery and Reinvestment Act (ARRA) funding for SEH clients.
- Secured 20% of all Commerce (now Wisconsin Department of Administration) ARRA funding for SEH clients.
- Developed tax increment financing plans to help clients capture new tax revenue to use for future development.
- Prepared fiscal impact analyses for large residential and commercial developments.
- Evaluated development impacts to municipal tax revenues and expenditures.
- Currently administers Business Revolving Loan Funds for communities in Wisconsin.

Tax Increment Finance

Tax increment finance projects include:

- Tax Increment District 3 Amendments – Village of Taylor, WI
- Tax Increment Districts 1, 3 and 4 – City of Black River Falls, WI
- Tax Increment Districts 1, 2 and 3 – City of Mondovi, WI
- Tax Increment Districts 5, 7, 8, 9, 10 and 11 – City of Ladysmith, WI
- Tax Increment District 1 – Village of Hixton, WI
- Tax Increment Districts 2 and 3 – City of Whitehall, WI
- Tax Increment District 1 – Town of New Chester, WI



EDUCATION

Master of Science
Urban and Regional Planning
University of
Wisconsin-Madison

Bachelor of Science
Public Administration and
Policy Analysis
University of Wisconsin-
Stevens Point

REGISTRATIONS/ CERTIFICATIONS

Economic Development
Finance Professional (EDFP),
National Development Council
(NDC)



Project Experience and References

Project Experience and References



Relevant Previous Work Experience with Marshfield

Before his career with SEH, Miles Jensen (now leader of SEH's water practice center) started his relationship with Marshfield Utilities back in 1988, working on your water treatment plant and performing various booster station renovations. Since joining SEH, we have performed telecom work, followed by water main lining projects (currently ongoing) as well as an aerator replacement. In addition, SEH architects led the City of Marshfield through the design and construction of a new Fire and Rescue Station.

Most recently, and in relation to the Wenzel Family Plaza, various SEH team members you'll see in this proposal have been involved in the visioning and planning leading up to this project through involvement with the Marshfield Master Plan (led by PlaceDynamics), Comprehensive Plan Workshop facilitation and notably, the Community Development Investment Grant application to the Wisconsin Economic Development Corporation for the construction of the plaza.

History benefits the City by understanding issues, forces and procedures to complete a technically sound and community supported project. The SEH team knows your community, knows your infrastructure, has relationships with City staff and knows this project. We have assembled the right team that can hit the ground running, without having to go through a steep learning curve.

Relevant Project Experience

In addition to our positive working relationship with the City of Marshfield, SEH has designed signature public gathering spaces for numerous communities throughout the Midwest. This section features select projects that demonstrate the quality of our work and the positive effect these projects have within each community.

References for each project are included. The foundation of our success is grounded in the satisfaction of our client partners, in addition to our ability to perform services that meet all client goals. We encourage you to contact each client to confirm our capabilities and further explore the top-quality work SEH has performed in recent years.



Central Park Plaza

VALPARAISO, INDIANA



SEH planners, urban designers, engineers and landscape architects assisted the City of Valparaiso for the design and implementation of the Downtown Central Park Plaza and Pavilion. The plaza includes landscaped open space, re-purposing of a segment of Indiana and Lafayette Streets as a brick paved, multi-purpose plaza-street, an interactive water feature, exterior lighting, landscaping and a performance pavilion. This project unifies the City's desire to "green-up" the downtown, provide passive open areas for public use and a venue for multiple types of performances, activities and year round programming. The performance pavilion includes a stage, storage space for chairs and other equipment and space for a water feature and mechanical system. The plan redefines Indiana and Lafayette Streets by modifying on-street parking, widening sidewalks and extending the downtown streetscape improvements.

Services included park planning, streetscape design, design development plans, construction documents, landscape design, preliminary and final engineering, bid assistance, construction observation and project alternative services.

Reference

Mr. John Seibert, Director
City of Valparaiso, Parks and
Recreation
3210 North Campbell Street
Valparaiso, IN 46385
219.462.5144
jseibert@valpo.us

Status

Complete

Award

- Indiana ASLA Award of Merit

Great River Landing Waterfront Development

ONALASKA, WISCONSIN



Through the City's recently completed Comprehensive Plan Update conducted by SEH, the community placed a high value on its waterfront, indicating that it's the one place where multi-generational and cultural communities should come together to interact through activities such as music, education and the arts, and reconnect with the region's spectacular natural environment.

Another high priority is the importance of linking this recreational waterfront area to the broader riverfront trail and wayside system, as well as the potential for this area to become a catalyst for economic development for Highway 35 and the Main Street downtown business area, inviting neighbors and visitors alike to spend time and dollars in Onalaska.

With this vision in mind, through a highly interactive and robust three-day public charrette, the SEH team developed a program with the community, including all water areas, islands, marsh areas, bluff and uplands at the junction of Highway 35 and Main Street, the heart of downtown Onalaska. Conceptual alternatives were created, and through the process, one final alternative was developed for schematic design.

Detailed probable costs were estimated for each potential improvement to allow the City to acquire project funding and establish suitable phasing strategies. Elements of the final alternative include marsh trails, boardwalks, improvements to the beach area, boating facilities, pedestrian and bike access improvements, ADA compliance, parking improvements and a destination arrival plaza that links the Main Street business district to the water with a signature pedestrian bridge.

Services include schematic design and 30% engineering documents, extensive public engagement including a three-day design charrette, waterfront planning, landscape design, architecture, civil engineering, transportation planning and agency coordination

Reference

Mr. Jarrod Holter, City Engineer
City of Onalaska
415 Main Street
Onalaska, WI 54650
608.781.9537
jholter@cityofonalaska.com

Status

Phase 1 construction, 50% complete

Award

- Plan Document Award; American Planning Association-Wisconsin Chapter, 2015

Downtown Riverfront Planning and Implementation

CHIPPEWA FALLS, WISCONSIN



References

Mr. Greg Hoffman, Mayor
City of Chippewa Falls
30 W. Central St.
Chippewa Falls, WI 54729
715.726.2734
ghoffman@chippewafalls-wi.gov

Mr. Rick Rubenzer, Director Of Public Works/City Engineer/Utilities Manager
City of Chippewa Falls
30 W. Central St.
Chippewa Falls, WI 54729
715.726.2736
rrubenzer@chippewafalls-wi.gov

Mr. Jayson Smith, City Planner
City of Chippewa Falls
30 W. Central St.
Chippewa Falls, WI 54729
715.726.2729
jsmith@chippewafalls-wi.gov

Status

Phase 1 construction, 50% complete

SEH has provided riverfront planning and extensive public involvement services to help the City of Chippewa Falls develop a final design plan for the City's downtown riverfront area, supporting the City's master planning process which is focused on revitalizing the gateway to the downtown, creating jobs and economic development opportunities, and expanding the park and recreational areas along the riverfront.

This planning effort provided the opportunity to create an iconic park as well as build on the annual spring traditions associated with Duncan Creek and Allen Park, reinforce regional connections with the Old Abe and Chippewa River State Trails, strengthen local access on the Duncan Creek Trail, increase fishing access and leverage the existing boat portage.

By understanding how to manage the river's seasonal water levels, the community can demonstrate how to both respect and reap the benefits of the dynamic shoreline and rich riverine ecology. Most importantly it provides the opportunity to leverage the river as a major catalyst for reinvestment. The community is now in a position to focus on the riverfront in terms of better public access, defining a strong visual entrance into the downtown and strengthening a community image that embraces the outdoors.

The Chippewa Falls Downtown Riverfront Plan includes passive quiet areas along the river, spaces to accommodate community festivals and events, and amenities for pedestrians, bicycles, river users, boaters, anglers and more.

Services include extensive public engagement, waterfront planning, landscape design, architecture, civil engineering, traffic engineering, transportation planning, agency coordination, grant writing and administration, survey, geotechnical engineering, mechanical/electrical engineering, and environmental engineering.

Target Field Station

MINNEAPOLIS, MINNESOTA



Target Field Station in Minneapolis' downtown North Loop neighborhood is a state-of-the-art transit station with complementary mixed-used development and year-round activated public space. At the doorstep of Target Field, it is the new "central station square" for Minneapolis, inspiring a new civic identity and community pride in its mix of uses, central location and iconic, purposeful design—ultimately creating one of the first spaces in the country to truly integrate transit and culture.

The site includes a Great Lawn, which is the heart of the development: a green 'stage' providing new opportunities for large pre-game events, community concerts and seasonal events as well as a space for individual activities. The Great Lawn creates valuable green space and a new park for downtown with 250 parking spaces underneath. The site development also includes an urban neighborhood plaza with areas for neighborhood bars and eateries, cultural and entertainment spaces and community events.

The LEED certified project incorporates many sustainable features. Of note is the utilization of excess heat from an adjacent waste-to-energy plant for melting snow and capturing, filtering and recycling rainwater runoff.

SEH provided civil engineering, landscape architecture, traffic engineering, transportation/parking planning and stormwater management services as part of a multidisciplinary, design-build team led by Knutson Construction.

Reference

Robert Bremer, Project Manager
Knutson Construction
7515 Wayzata Boulevard
Minneapolis, MN 55426
612.919.2096
rbremer@knutsonconstruction.com

Status

Complete

Awards

- 2015 National AIA Honor Award for Urban Design
- 2015 MNASLA Award

East Tosa 69th Street Center

WAUWATOSA, WISCONSIN



Prior to joining SEH, Ed Freer provided design leadership and helped facilitate the process for the visioning of this project.

East Tosa 69th Street Center is the first of a series of public plazas that serve the residential neighborhoods along the North Avenue Commercial Corridor. These corner lots are strategically repositioning existing parking and developing a theme of small corner public spaces. The intent of these small public gathering places is to provide a community “social hub” as well as serve the adjacent retail stores.

The design character re-brands East Tosa with a contemporary flair. The design development incorporated a strong public engagement process.

Reference

Ms. Paulette Enders, Director
Development Department
7725 West North Avenue
Wauwatosa, WI 53213
414.479.3531
penders@wauwatosa.net

Status

Under construction

Wolf Lake Memorial Park Pavilion

HAMMOND, INDIANA



Working with the Hammond Port Authority and the City of Hammond, SEH facilitated a design process involving multiple stakeholders and multiple design disciplines to create the centerpiece of Hammond's park system. SEH helped the City secure \$31 million worth of grants from the Northwest Indiana Regional Development Authority to finance improvements to its park system and reconnect the community with the shore of Lake Michigan in accordance with the award-winning Marquette Plan.

The 5,300 sq. ft. multi-use performance pavilion is used for concerts and outdoor events of various sizes. The design incorporates state-of-the-art sound and lighting systems as well as rotating panels to protect performers from wind, directing sound towards the audience.

SEH also designed and provided construction administration for a 32,000 sq. ft. splash pad with eleven water play features and a 2,300 sq. ft. bath house with concession stand and office space.

Reference

Mr. Milan Kruszynski, Director
Hammond Port Authority
701 Casino Center Dr.
Hammond, IN 46320
219.659.7678
kruszynskim@hammondmarina.com

Status

Complete

Awards

- 2011 American Council of Engineering Companies (ACEC) of Indiana Engineering Excellence Honor Award
- 2011 ACEC National Recognition Award
- 2011 AIA Northern Indiana Merit Award Design Phase

Riverfront Plan and City Parks Improvements

CLOQUET, WISCONSIN



SEH is currently working with the City of Cloquet and its stakeholders to re-envision their riverfront. Through a progressive community engagement process called the NCI Charrette System™, SEH is sourcing planning and design input from community members, area stakeholders and city officials in an accelerated time frame, and in the coming months, city staff, Waterfront Committee members and SEH planners will work to refine and prioritize ideas developed during the charrette process before presenting final plans to the Cloquet City Council.

Ideas that are being generated include fishing docks or piers, signage, benches and other amenities and all-season parks and trails that include use by cross country skiers and snowmobilers in winter months. A plan for one park shows a possible “ribbon” skating rink, a winding path of ice for skating but not for hockey, since the City has numerous outdoor hockey rinks. Fire pits and facilities would complement winter use and holiday lighting would grow to include both sides of the island. With such a large area to plan, SEH’s recommendations include implementing various projects in phases of two, five or even 10 years, as funding becomes available.

SEH also provided park and trail improvements at Pinehurst, Sunnyside and Fauley Parks. Balancing the unique character of each park with durability, cost-effectiveness and feasible long-term maintenance were important elements to incorporate into the upgrade of existing facilities, landscaping, drainage and parking.

Reference

Mr. Caleb Peterson, Assistant City Engineer
City of Cloquet
1307 Cloquet Ave
Cloquet, MN 55720
218.879.6758
cpeterson@ci.cloquet.mn.us

Status

Phase 1 construction, 50% complete

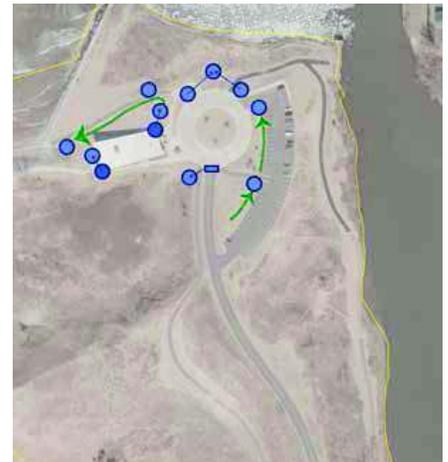
OPERATIONS AND MAINTENANCE PLANNING EXPERIENCE

Portage Lakefront and Riverwalk

PORTAGE, INDIANA

Portage Lakefront and Riverwalk has become the most visited site within the Indiana Dunes National Lakeshore and is unique in that it is owned by the National Park Service (NPS) and jointly operated through cooperative agreements between NPS and the City of Portage. This “General Agreement” guides decisions relating to capital improvements, operations and maintenance (O&M) of a federally protected native landscape and necessitates a high level of collaboration and knowledge-sharing between the two entities.

SEH developed an O&M plan that addresses needs and issues identified through observed patterns of activity and use since the site opened in 2008 including social trails, public access, circulation and parking. The plan outlines required steps and procedures for staff to properly operate the site under a daily, weekly and monthly basis.



Chippewa Falls Riverfront Park

CHIPPEWA FALLS, WISCONSIN

The park area comprises approximately 16.3 acres and includes Allen Park (+/- 3 acres), two public surface parking lots (+/- 1.3 acres) along the northeast and northwest corners of Bridge Street and the riverfront park area (+/- 12 acres) south River Street and west of Bridge Street.

In addition to outlining routine procedures for staff to properly operate the site, a major consideration for the operations and maintenance of the park is the flooding that takes place when dam floodgates at the upstream Chippewa Falls Hydro Generating Station are opened as part of annual maintenance of the facility. Portions of both the new riverfront park and Allen Park are typically underwater for a duration of approximately two weeks during the spring. A specific section of the O&M plan considers pre-flood site preparation as well as post-flood cleanup.



Wolf Lake Park and Pavilion

HAMMOND, INDIANA

As one of the region’s top destinations and attractions that attract thousands of visitors for a wide range of events an event management strategy was developed by SEH to aid the City in protecting its investment and to operate in most beneficial manner. Through hands on research during various events, the team’s findings were compiled and formal strategies were devised for prototypical events. The holistic strategies are used to guide future reconstruction and/or reconfiguration of roadways, trails, parking areas and public areas.

