

**HISTORIC PRESERVATION COMMITTEE MINUTES**  
**OF FEBRUARY 2, 2015 MEETING**

Meeting called to order by Secretary Miller at 4:05 P.M. in Conference Room 108 of City Hall Plaza.

**PRESENT:** Alderperson Gary Cummings; Ken Bargender; Vickie Schnitzler; Kris Keogh; Bill Penker; and, Keith Meacham (arrived at 4:10 P.M.).

**ABSENT:** Ken Wood.

**ALSO**

**PRESENT:** Matt McLean, Director of the Convention and Visitors Bureau; and, Josh Miller, City Planner.

Miller asked for any nominations for acting Chair. Cummings nominated as acting Chair. No further nominations. Cummings took over as acting Chair.

**Approval of the Minutes of January 5, 2015 Meeting.**

**HP15-03** Motion by Keogh second by Cummings to approve the minutes of the January 5, 2015 meeting.

**Motion Carried.**

**Citizen Comments.**

Penker shared some fliers from his wife that she picked up at a wayside near Menomonie, WI. St. John's finished their alter restoration.

Matt McLean shared the Convention and Visitors Bureau annual brochure.

Vice-Chair Keith Meacham arrived at 4:10 P.M. and chaired the remainder of the meeting.

**Update Regarding the Historic Tourism Plaques.**

Matt explained that the Chestnut Avenue Center for the Arts has approved the language for the plaque and it has been ordered. The language for the plaque is as follows:

Chestnut Avenue  
Center for the Arts

Established in 2003 to encourage  
a variety of artistic expression

Built in 1924 and designed  
by Architect A.A. Honeywell

Neo-Gothic Revival Style

Marshfield Convention & Visitors Bureau

The tentative location for the plaque will be near the main front entrance on 3<sup>rd</sup> Street, attached to the brick. Once the plaque is made, the Chestnut Avenue Center for the Arts will confirm the location.

### **Restoration Project Update –Soo Line Steam Engine No. 2442.**

Meacham provided an update on the restoration project. Members mentioned they like to see the restoration project done by May 1<sup>st</sup>.

### **Update on Downtown Master Plan.**

Miller shared that a draft of the Downtown Master Plan will be available by mid-week and a link will be sent out to everyone for their review. A public hearing is scheduled before the Plan Commission on February 17<sup>th</sup>. The strategies and implementation tasks that pertain to historic preservation were discussed.

The plan includes recommendations to have residential uses downtown – owner occupied and apartments.

Penker mentioned there should be information in the last housing study and the University study regarding vacancy information.

Staff will be presenting information regarding the 2<sup>nd</sup> Street reconstruction project to the Board of Public Works at the meeting later this evening.

### **Discuss Topics and Set Date and Location for Annual Workshop Meeting.**

Miller asked if the Committee wants to have an annual workshop meeting or if they want to address changes to the Historic Preservation Plan and Downtown Master Plan during the monthly meetings. The training room at the Fire Station is available for both March 7<sup>th</sup> and March 14<sup>th</sup> (both are Saturdays). Please check your personal calendars in March to see what dates you would be available for an annual workshop meeting if the Committee decides to have one. Due to prior commitments, staff would be unavailable on the March 14<sup>th</sup>.

Penker made a suggestion that if we want to meet on March 7<sup>th</sup>, we should develop an entirely new plan based on the ordinance. Probably take a look at four items and have each member bring items to the meeting for discussion. Do we need separate goals or should we have topics and list tasks to achieve? We can also look at the Downtown Master Plan and see how we can help accomplish each goal.

Schnitzler wanted to get more direction regarding what each member should bring.

Matt McLean stated that you should define your own niche or theme and tie everything into that.

Penker asking who or what is Marshfield? Do we need a brand? If looking at historic tourism, maybe the Committee could get information to Matt and Angie Eloranta.

Bargender said we should set some goals for 2015 and 2016.

Penker asked Josh to get the Committee copies of the ordinance in the zoning code. We will plan to meet on the March 7<sup>th</sup> and go over the ordinance at the March meeting.

## **Discuss the Preservation of Modern Architecture.**

Kris Keogh talked about the opportunities there might be to preserve good examples of modern architecture (2<sup>nd</sup> Street façade of the Library and the original three buildings at the UW-Marshfield campus). Her concern is that there are good examples in Marshfield that should be preserved and that they are being threatened. The Committee could have some participation with how the other facades of the library are addressed in the remodeling project. The proposed STEM building would be built in front of the original three buildings, hiding the facades. The Committee will discuss this item again at a later date.

## **Staff Updates.**

- Volunteers are needed for the Cultural Fair on Saturday, February 28<sup>th</sup> from 10:00 am – 4:00 pm. We will also need someone that could be there a bit early to help set up.
- Discussion about March meeting at the Wildwood Pavilion to see the restoration work on the 2442, but we will hold off until the work can be completed. The Pavilion availability for the next few Historic Preservation Committee meetings is as follows: March 2<sup>nd</sup> is open; April 6<sup>th</sup> and 13<sup>th</sup> are not available; May 4 is open. There would be no cost as it would be for a meeting for a City committee.

## **Set Meeting Date and Future Agenda Items.**

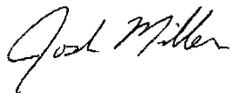
The next regular Historic Preservation Committee meeting will be held on Monday March 2, 2015. The agenda of the next regularly scheduled meeting should include approval of the Monday, February 2, 2015 meeting minutes, and topics for the annual workshop meeting on March 7<sup>th</sup>.

## **Adjourn.**

Motion by Penker, second by Keogh to adjourn meeting at 5:19 P.M.

## **Motion Carried**

Respectfully submitted,



Josh Miller  
City Planner