MARSHFIELD COMMUNITY/SENIOR CENTER
NEEDS ASSESSMENT SURVEY (2012)

Total Responses: 515

Female - 344
Male – 155

Under 19 – 1
20 – 49 – 59
50 – 59 - 83
60 – 69 – 133
70 – 79 – 119
80 – 89 – 81
90+ - 21

Marital status
Single, never married - 44
Separated - 1
Widowed - 114
Married - 281
Divorced - 55

Highest Level of Education Completed:
Less than High School - 166
Some College - 97
4-yr. Bachelor’s Degree - 102
High School or GED- 147
2-yr. Associate Degree - 46
Master’s Degree - 66
Doctorate - 0

Combined/total household income:
Less than $10,000 – 30
$10,001 - $35,000 - 158
$35,001 - $60,000 - 90
$60,001 - $85,000 - 63
$85,001 - $110,000 - 41
more than $110,001 - 29

What is your zip code:
54410 – 7 Arpin
54412 – 7 Auburndale
54420 – 1 Chili
54421 – 2 Colby
54426 – 1 Edgar
54436 – 2 Granton
54441 – 10 Hewitt
54446 – 1 Loyal
54449 – 434 Marshfield
54460 – 1 Owen
54466 – 2 Pittsville
54467 – 1 Plover
54479 – 5 Spencer
54484 – 9 Stratford
54494 – 2 Wisconsin Rapids
54495 – 1 Wisconsin Rapids

Have you ever been in the current Senior Community Center (located on South Maple Ave. in Marshfield)?
Yes – 412   No – 103

Rate the current Senior Community Center’s atmosphere as far as courtesy and friendliness:
Excellent - 74
Good - 167
Fair - 112
Poor – 45

Comments: None
Do you utilize the activities offered by the current Senior Community Center?

YES  - 125   NO  - 390

If “No” why not?  *(Check all that apply.)*

Didn’t know there was a Senior Community Center in Marshfield
   Yes – 125   No – 290

I’m over 50, but don’t feel I’m a “senior” yet
   Yes – 109   No – 406

Don’t know what services/activities are offered
   Yes – 103   No – 412

Not interested in current services/activities
   Yes – 87   No – 428

Too busy with other activities
   Yes – 130   No – 385

Lack of Transportation
   Yes – 23   No – 492

Disabled
   Yes – 10   No – 505

Don’t know anyone there
   Yes – 82   No – 433

Atmosphere
   Yes – 58   No – 457

Other?
   Yes – 67   No – 448

Comments:

Activities not needed at this time but may participate in future.
Adequate library and other centers of activities.
Classes in exercise that I would participate in are too expensive for me.
Cost of gas, 60 miles
Do not live in Marshfield
Do not wish to slow down yet =)
Do this when retired
Don’t care to go.
Don’t feel welcome
Don’t live in area, only work here.
Don’t welcome newcomers, shunned
Exterior is not inviting
Health problems
Heard rumors that the place is run by a few people and it runs there way or no way
Home obligation and volunteering
Husband passed away April 2012
I am a younger and employed working with seniors
I am just a new member
I am not a senior
I am too young
I babysat for a friend the last 5 years.
I have friends and other activities that keep me busy.
I still work full time.
I tried to hold a meeting there where one piece of the meeting would be at the library and the other at the SCC but was told there would be a charge to use the facility.
I was only there to meet as a group as a volunteer for the United Way. I was there to lecture. I work full time. I'm age 65 and still working a full time job. I'm barely thirty. I'm not a senior. I'm not a senior yet. It's stuck in a time warp; unfriendly clique. Just found out one could rent facility. Live 17 miles away. Live in a different town. Live outside of Marshfield and cost of traveling is an issue. MARSH-21 meetings. more polka dancing. Never had the need to go. not 50. Not 50. not a "senior" (3). Not a senior citizen; not connected to anyone who is. not a senior,yet. Not at this time. Cedar Rail has activities. Store my car in the winter. not challenged by any of the offers. Not in the little group. They do not want new people of idea's, only people to take orders. not old. Not old enough - 40. Not over 50 yet. not that age yet. not yet a senior. offered information to the members. still working. still working full time. the one time I was there, I was ignored. they need exercise program. This is an unpublicized venture and no staff. This place is a joke: no staff, no active advertising, no plan, not a place for active seniors it's just a club. too clicky, no friendliness. Too far to drive. Too far to travel. Too young (2). under 50 - I will use it when I'm able. usually much older people there. very humiliated at square dancing by John and lady in charge. wasn't welcome earlier when disabled. Working (2)
What activities do you participate in at the current Senior Community Center?

<table>
<thead>
<tr>
<th>Activity</th>
<th>Yes</th>
<th>No</th>
</tr>
</thead>
<tbody>
<tr>
<td>Played cards</td>
<td>58</td>
<td>457</td>
</tr>
<tr>
<td>Bingo</td>
<td>60</td>
<td>455</td>
</tr>
<tr>
<td>Cribbage</td>
<td>6</td>
<td>509</td>
</tr>
<tr>
<td>Crafts</td>
<td>0</td>
<td>515</td>
</tr>
<tr>
<td>Exercise</td>
<td>13</td>
<td>502</td>
</tr>
<tr>
<td>Free health screenings</td>
<td>50</td>
<td>465</td>
</tr>
<tr>
<td>Square Dancing</td>
<td>34</td>
<td>481</td>
</tr>
<tr>
<td>Computer Training</td>
<td>13</td>
<td>502</td>
</tr>
<tr>
<td>Educational Program</td>
<td>24</td>
<td>491</td>
</tr>
<tr>
<td>Other</td>
<td>27</td>
<td>488</td>
</tr>
<tr>
<td>Wii Bowling</td>
<td>39</td>
<td>476</td>
</tr>
<tr>
<td>Chess</td>
<td>12</td>
<td>503</td>
</tr>
<tr>
<td>Shoot Pool</td>
<td>6</td>
<td>509</td>
</tr>
<tr>
<td>Computer Use</td>
<td>21</td>
<td>494</td>
</tr>
<tr>
<td>Tai Chi</td>
<td>23</td>
<td>492</td>
</tr>
<tr>
<td>Tax Preparation</td>
<td>17</td>
<td>498</td>
</tr>
<tr>
<td>Potluck or Brunch or Dinners</td>
<td>37</td>
<td>478</td>
</tr>
<tr>
<td>Reserve for an event</td>
<td>73</td>
<td>442</td>
</tr>
<tr>
<td>Meeting</td>
<td>25</td>
<td>490</td>
</tr>
</tbody>
</table>

Comments:

**What family, friends, other activities, and centers already provide.**

- a keyboard with light and stand.
- Aging and disability classes meet here at times.
- bible study by religion
- Don't participate
- Drivers safety program - AARP
- Farmer Coupons
- fitness machines
- Haven't been there yet.
- Healing Touch - Exercise Equipment
- health fair once
- I vote there.
- I went to Tai Chi a couple time - 2 years ago.
- knitting
- Laugh with my friends
- Meet friends
- N/A
- Never used activities
- Not necessary
- Play the accordian for them
- Polka dancing. Wed. 1-3 P.M.
- Puzzles (2)
- s.s. information
- singing group (2)
- socializing and friends
- Vote there (3)
Rate your satisfaction with the current Senior Community Center’s activities:

Excellent - 59
Good - 97
Fair - 55
Poor - 18

Comments: None

How do you usually get to the current Senior Community Center?

Drove my own vehicle - 207
Rode with a friend - 20
Taxi cab - 7
Aging & Disability Resource Center (ADRC) bus - 1
Other - 14

Comments:

- do not attend
- Attended as group activity for assisted living.
- Don't go to the Center (4)
- Don't take part
- from out of town, many miles away
- My daughter drove me, when I was going, now she works
- N/A (3)
- Never been there
- Walk (3)
- would drive my own vehicle

How did you learn about activities at the current Senior Community Center?

Marshfield News-Herald

Yes – 89  No - 426

Buyer’s Guide

Yes – 23  No – 489

Radio

Yes – 16  No - 499

Aging & Disability Resource Center (ADRC)

Yes – 46  No - 469

Cable TV

Yes – 10  No - 505

“Around the Kitchen Table” (ADRC’s monthly newsletter)

Yes – 62  No - 453

Parks & Recreation Department.

Yes – 39  No - 453

Internet

Yes – 11  No - 504

Friend

Yes – 111  No - 504

Other? If other, where?

Yes – 38  No – 477
Comments:

a square dancer
always there
at coffee at McDonald's
aunt went there and I took her
By word of mouth
calendar that comes out every month
church bulletin
City officials.
do not hear or see much
each months calander at center
FanFare Forum 55+
First time - to make out taxes
flyer
Forum 55 news
Forum 55 newsletter from the clinic.
genral awareness for years
haven't heard about activities much
I vote there.
Internet
just stopped and looked around
Library bulletin board
Library Propaganda
monthly calendar of events
N/A
Never been there (2)
news letter
Parents (2)
phone call to parks and rec.
poor communication with community. never hear of any activities there.
private party
social security
the Sr. Center calendar of events
There's a monthly calendar
This is Linda Vruwink P & Rec gave SCET an office in Senior Center.
Walk in----not welcomed by seniors.
word of mouth (2)

Is there a need for a full-time employee to plan activities at the Senior Community Center?
YES - 178      NO - 337

Comments:

?? Usually volunteers
A coordinator is needed to monitor/schedule events and oversee daily activities.
a full time employee would be in charge - instead of volunteers making decisions
A full-time person would increase continuity and bring a "face" to the center
A person to direct activities would help to offer more and diverse opportunities
activities director is a must - especially detail oriented and able to deal with crabby people.
All other senior centers in central Wisconsin have full-time employee - the need must be there.
And I have the perfect person - Candy Batterton, she does an excellent job coordinating events,
now, at the senior center. She is an asset to the City of Marshfield. She is a valuable asset to
Parks and Rec - she frees up Kelly, makes go
and through comm with media
at least a greeter, someone to answer question
Been there twice and had to leave notes as no one was at desk.
By full-time - you could divide the responsibilities between two people. There are many older men
and women who are excellent organizers.
Can't answer this question as I've never been to the Senior Center
coordination is the key with expansion project
coordinator to oversee and manage. be more involved.
Could be staffed by volunteers.
could plan more activities - trips, movies, etc.
could use some one to organize bus trips or sight seeing trips
Do not need senior center, just community center.
do not really know if he-she should be full time
don't know - I'm a little new at using the building
Don't know - I'm not active at the center.
Don't know about the planning part, but receptionist function would be a big improvement.
Don't know but definitely not full time - if at all needed!
Don't know but this may be a good thing.
Don't know enough about it to know.
Don't know have not been involved with the senior center
Don't know. See comment in #2.
dont use it
Education - wellness
Having never been there, I wouldn't know
I am not sure about this - no experience at senior center
I am not sure it would take a full time person but someone in charge and organizing activities
would be most helpful
I don't attend enough activities to know.
I don't know (several people responded this way)
I don't know how the activities are planned at this time.
I don't know, I'm not involved
I don't use the senior center enough to answer this
I really can't answer this....it depends on community needs.
I really wouldn't think so but don't know
I think that would be a good idea.
I would not know
I would not know as I've never been in nor know what is offered
I wouldn't be the one to ask
If it would help to be more friendly
If more activities are held then YES!
if services were offered for teens to also use the building yes
If there is a need for another social club?
If they are educated in geriatric age active people.
If this center is so important to seniors then it MUST have staff and a good program. This has been forgotten in the city.

I'm not qualified to judge.
In order to use it to it's full potential this would be beneficial.
It would be nice because once in a while we run out of coffee or need someone to fix something.
It would help people feel more comfortable when they visit for the first time and keep the activities more organized.
It would help to get more people to use
Just better control and guidance!
marketing and PR needed too.
maybe more people would become active
maybe that would help people to keep their mouths shut!
maybe they could think of other things to do
maybe we could finds that interest younger seniors.
New to this area so i don't know
No idea. someone always trys to help but seems kind of clubby sometimes.
No opinion - do not know what the activities are-

not enough people go there for what it costs.
Not sure as I don't participate yet.
Not sure what the usage is at the center to answer this question
Not sure, depends on the number of activities that are being planned & type of activities.
Not sure.
Not there enough to say
ok the way it is now
one for part time
Only if it is available for all age groups
Only if you take the project seriously.
Or part-time employee. Being "self-run" not a healthy mechanism.
Organize programs
Oversight and coordination should be a minimum.
part time (on-site)
part-time
part-time okay
Plan something for the under 80+ group
Possibly a part time employee plus volunteers to recommend and lead activities. An Americore volunteer might be possible?

possibly if you expand the audience and the offerings
possibly part time
Senior Center should be part of ADRC, which has staff.
Someone always at hand to greet and answer questions; more activities could be included.
Someone at site to answer questions.
Someone needs to keep a schedule
Sometimes people argue about bringing treats and there are mix ups in scheduling and no one to tell to settle arguments
Sounds like a good idea but I don't know what is there now.
The needs of seniors are being served elsewhere in the community.
The park department does an excellent job there are other places for seniors and all ages in the community.

There should be activities for seniors everyday!

This could be a very active role for promoting many positive things in the community for older people/day program offerings, educational offerings, trips, etc.

this question assumes the need for a senior center

This would help bring more people in and provide more activities even part-time.

very hard to "break into" activities

To keep up with changing community interests

unable to answer this from my contacts

unknown

Unknown, I don't know how the activities are planned now.

VOLUNTEER

volunteering is a responsibility to the community

We need someone to talk to when we have problems with things at the center.

we never attended any senior activities

would be nice

Would be nice to have someone to organize activities and do more activities. would help!

How is the current Senior Community Center an asset to the community?

Social activities available there

Yes – 321  No - 194

Opportunity to meet others

Yes – 301  No - 214

Participate in healthy physical exercise

Yes – 240  No - 275

Learn new things

Yes – 197  No - 318

Participate in pleasurable hobbies with others

Yes – 213  No - 302

Receive updates on programs/services that affect seniors

Yes – 219  No - 296

Opportunity to help others in the community

Yes – 161  No - 354

Building is centrally located

Yes – 266  No - 249

Receive health screenings

Yes – 160  No - 355

Other

Yes – 36  No - 479

Not an asset to the community

Yes – 36  No 479

Comments:

All of the above if you are a "joiner" - I'm not.

Can't answer - Don't know

Definitely needs a physical upgrade or replacement.

Don't use it
Good parking, excellent lighting

However building another one is crazy

I believe those that use it know enough about it and thus need and want to use it.
I don't participate, but the folks I know do, really like the advantages offered.
I feel this building should be utilized by the community regardless of age.
I like it right where it is, I feel no need to rebuild. Like it the way it is.
I think its a good thing to have a place for old people to go and be with other people so we don't get depressed.
I'd like to see more intergenerational activities
If new and bigger with a staff - yes it would be an asset.
I'm sure it is an asset to those that need companionship, something to do etc. I have not had the need.
I'm sure people who do use it find it quite useful.
I'm too old to partake in activities.
Important in our community
It could be so much more (3)
It is because many people I know make use of it.
It remains an asset if you establish need.
It sounds like a blessing for the seniors!
It would be much more nicer and friendly
members feel safe there and really miss activities if they are rescheduled/cancelled.
N/A
needs to have publicity in the area of what is happening there
nice to have a place just for seniors
not really aware
Only for meeting groups.
Place to go to be with other people - something to do.
probably all of the above, but don't really know
Seems only very few people participate in the activities, which are very limited.
Senior Center is a resource center for those in need - a starting point.
Should be a shared "Community Center" not just for us seniors.
Should be known as a community center

social activities only if you are a long-time resident and already know everyone.

Tax prep.
Taxes
There are other options available for seniors in the community

These things all sound good but I am busy with my large family a lot haven't needed more.
Travel
unlimited opportunities

We need community meeting space that can be used without charge to non-profit organizations.

Do you feel there is adequate parking at the current Senior Community Center?
YES - 227          NO - 288

Do you feel the current building is adequate for the limited services that are provided?
If you could change THREE things about the **CURRENT** Senior Community Center and/or the Building, what would they be?

<table>
<thead>
<tr>
<th>Change #1</th>
<th>Change #2</th>
<th>Change #3</th>
</tr>
</thead>
<tbody>
<tr>
<td>?</td>
<td>&amp;or quite when calling numbers</td>
<td>have it connected to the library</td>
</tr>
<tr>
<td>5 day exercise programs</td>
<td>Acoustics</td>
<td>?</td>
</tr>
<tr>
<td>a lot more computers</td>
<td>activities for &quot;younger&quot; seniors</td>
<td>a greeter</td>
</tr>
<tr>
<td>Access to exercise room acoustics</td>
<td>Activities for the community</td>
<td>a kitchen</td>
</tr>
<tr>
<td>add 1 more pool table</td>
<td>added technology needs</td>
<td>a way to get from one room to another without disturbing</td>
</tr>
<tr>
<td>additional parking</td>
<td>Advertise activities</td>
<td>action</td>
</tr>
<tr>
<td>additional meeting rooms</td>
<td>Advertise activities</td>
<td>add more weight lifting</td>
</tr>
<tr>
<td>All on one floor</td>
<td>Amount of activities</td>
<td>additional activities</td>
</tr>
<tr>
<td>art room</td>
<td>amount of activities</td>
<td>advertise activities more</td>
</tr>
<tr>
<td>atmosphere, decorations</td>
<td>another ceiling fan</td>
<td>affiliated or cooperating with</td>
</tr>
<tr>
<td>Attitude</td>
<td>atmosphere</td>
<td>library programs</td>
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<tr>
<td>Attitude of members</td>
<td>atmosphere</td>
<td>afternoon events, not nighttime!</td>
</tr>
<tr>
<td>Attitudes available for all to use</td>
<td>Atmosphere</td>
<td>air conditioning</td>
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<tr>
<td>awareness of programs</td>
<td>attractive well-lit interior</td>
<td>Another brunch and bingo.</td>
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<tr>
<td>Bathroom smell</td>
<td>Available staff</td>
<td>Atmosphere</td>
</tr>
<tr>
<td>Better atmosphere</td>
<td>be able to play even if your disables</td>
<td>attitudes</td>
</tr>
<tr>
<td>Better computers</td>
<td></td>
<td>Availability</td>
</tr>
<tr>
<td>better dance floor</td>
<td></td>
<td></td>
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<tr>
<td>better facility</td>
<td>Become more friendly</td>
<td></td>
</tr>
<tr>
<td>better handicap entrance</td>
<td>better Atmosphere</td>
<td></td>
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<tr>
<td>better handicapped access</td>
<td>Better Decor</td>
<td></td>
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<tr>
<td>Better information about what's available and when</td>
<td>better handicap access</td>
<td></td>
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<tr>
<td>better kitchen facilities</td>
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<td></td>
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<tr>
<td>better parking</td>
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<td></td>
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<tr>
<td>Better parking</td>
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<td>Better parking</td>
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<td>Better parking</td>
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<td>Better sound barriers</td>
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<tr>
<td>Better temperature control</td>
<td></td>
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<tr>
<td>Better advertisement of activities</td>
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<tr>
<td>bigger</td>
<td></td>
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<tr>
<td>Bigger</td>
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<tr>
<td>Bigger building</td>
<td></td>
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<tr>
<td></td>
<td></td>
<td>Better kitchen. There needs to be better parking for the handicapped.</td>
</tr>
<tr>
<td></td>
<td></td>
<td>better &quot;layout&quot; of space</td>
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<tr>
<td></td>
<td></td>
<td>Better access to entering building</td>
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<td></td>
<td></td>
<td>better accessibility</td>
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<td></td>
<td></td>
<td>better kitchen. There needs to be better parking for the handicapped.</td>
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<tr>
<td></td>
<td></td>
<td>better accessibility</td>
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<td></td>
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<td>Blend it w/another bldg</td>
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<td></td>
<td></td>
<td>both site should be computer accessible for many citizens.</td>
</tr>
<tr>
<td></td>
<td></td>
<td>brighter</td>
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<td></td>
<td></td>
<td>Broader scope of activities.</td>
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<tr>
<td></td>
<td></td>
<td>Building is outdated and obsolete.</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Celebrate special events - birthdays, annual holidays, etc.</td>
</tr>
</tbody>
</table>
Brighten it up

Brighter atmosphere
brighter interior

broadcast what’s going on
Build a new library and connect the senior center to it

Build onto existing building

Building needs repair/updating
Change from carpet to inlaid floor. Hard to self push wheelchair on carpet. Hard to square dance on carpet.

cheerful atmosphere

Clean it up

collaborate with other services in the community so don’t duplicate

Connect to ADRC

demolition
Doing all right with what they have.
Don’t change a thing - good enough for the use it gets.
Don’t feel involved enough to comment.

Don’t feel qualified to respond
don’t know
Don’t know

dreary building
dreary exterior

Dreary, brighten it up
eliminate

eliminate curb outdoors
encourage intergenerational activities
enlarge

enlarge pool area
Entrance
Expand offerings to all ages
FACE LIFE-EXTERNAL

facility

Educational classes
enlarge the facility
enlarge the facility
evening activities
exercise class
expand activities
expand parking to the north
expand to include "younger ages...retirees"

Extra rooms
FACELIFT-INTERNAL
fact that it is closed for majority of day like evenings
Fresh and Clean
full time employee to greet furnishing

get rid of the current president greeter

clean
cleaner
Cleaning Person
cleaning
Coffee or punch when playing bingo
Combine w/Library
donor
decor
Decor is cluttered
dedicated rooms for various events and/or activities
Don’t even think about doing anything until there is commitment to have a fully staffed senior center.

eating room only and padded chairs.
educational opportunities entries

even more activities
evening programs expand activities to include non-seniors

Expand functionality

expand programs significantly

feel wanted there
Flier given to seniors on what is offered there - people are not prone to go to a new place where they know no one and don’t know what to expect.
focus for younger seniors

friendly people to help you
Handicap accessible bathrooms
Hard surface floors

Have a central covered entrance
Have more light in the facility have more light in the facility and a welcoming atmosphere have more light in the facility and a welcoming atmosphere

Health and Fitness Center
Health Programs
health screenings
heat

Hours open
If same building, remodel! It is dark and outdated.
improve energy efficiency

FACELIFT-EXTERNAL
Fix up the present building

Floor

Friendlier atmosphere
friendliness
full time employee

full-time employee
get rid of the "clicks"
get rid of the cliqueishness.
get with the times - not everyone over 60 is an oldies fan or knits

Have a dance now and then.

have more space
Have senior food serve at this senior community center. A meal site.

have someone to greet guest
heat (it was cold in winter)
heat in winter months
Heating and air conditioning not well adequate
I believe for the amount of people that use it, it is sufficient. A lot of money is spent for the same small amount of attendees. I don't feel we need a senior center. It is so expensive to run and so few people use it.
I have heard from a "senior" newcomer to marshfield that the atmosphere isn't very welcoming to new people!
improved atmosphere, looks like, feels like gum/conf. room
increase size
Individual meeting rooms - so people are not walking through your meeting.

Interior design

Its fine the way it is
It's fine the way it is
kitchen
lack of parking

larger
Larger

handicap accessibility
Have day trips.
have heat in winter and summer
not so cool
have stove in kitchen
have the facility smell better
have the facility smell better
Have the facility smell better
heating
How can I attend if I don't know what's going on or offered.
I have never heard peoples voices coming from another room.
If you keep it you need more sturdy chairs, older people need more support than folding chairs provided

improved lighting
Include ADRC
increase parking
increase parking
increased exercise equipment
Inside atmosphere/decor
kitchen
kitchen needs a stove and a better sink area.

Lighting

Lighting is poor.
Link with other community resources
make everyone feel welcome
make seniors important
make the building user friendly

make the building user friendly
maybe areas just to socialize/talk.
Mean people sometimes are there.

Meaningful presentations
More activities
More activity choices
more challenging presentations
More computer services
More educational programs
more guest speakers

More info on activities
More newspaper coverage of
public (all ages) activities 4) More weekend activities to catch those transitioning from work to retirement, part-time work during work week yet wanting to plan for retirement activities/involvement. more open area with good lighting and seating areas to visit it small groups. more parking

Larger

Make visually appealing marketing

Larger

modern appeal

larger

More activities

Larger

More activities

Larger

more activities & outings.

larger community center

More activities for 55+

transitioning from work to retirement, part-time work during work week yet wanting to plan for retirement activities/involvement. 

Larger meeting rooms

more activities for adults who are intellectually on a higher level

Larger parking lot

more attractive facility

larger rooms

more bingo

lay out

More comfortable chairs

leave as is

more computers in a separate area or room

leave old folks alone

More craft activities

let people know what is going on

more days to play

light

more equipment

location

More exercise programs

location away from library

more friendly to newcomers

Lower costs to taxpayers

more inclusive

main guy - change

More inclusive activities

make a person feel more welcome

More inviting atmosphere

make brighter inside (update)

more light, cleaner

Make do with what we have under current financial conditions of state and fed and city government

More meeting room

Make it more diverse

More meetings rooms

Make it more inviting

more options for activities

make it more Senior friendly

more parking

Make the activities available to all who are interested

more parking

Make the activities more available

more parking

make the place more cheerful and bright

management

More pool tables

Modernize

More positive publicity

make the activities available to all who are interested

More rooms

activities 4) More weekend
modernize
modernize kitchen
modernize the facility
modernize the facility
More air conditioning
More architecturally pleasing
more attractive decor inside
more handicap facilities
more handicap parking
more handicapped entry
More information for seniors regarding community options
more lighting
MORE MODERN
more modern
more multi-functional
More organized
more parking
more parking
more parking
more parking
more parking
more parking
more parking
more parking
more people there
More personable/modern
More room
More room for people in wheelchairs
more space
More updated
more user friendly
most of info can be obtained thru other resources
move center to the armory
Need larger space

LIBRARY
planning trips
Private room for physical activities
program
programs
Programs for all ages
promote - invite
redecorate
regular staffing
remodel
remodel to more efficiently use the present spaces
remove senior from title
Separate rooms for small group meetings
Sitting areas
smell
Space for small groups to chat; meet, especially for those widowed.

Types of activities
update & enlarge
technical/computer area, provide training on computers
update building with modern technology
update it
update the interior and exterior appearance
updated facility
Use current library as a senior center
Warmer Bathrooms

open meeting space that could be accessed both day and evening without charge to non-profit organizations
organization of activities
outside appearance
paint/decorate
parking
parking
parking
parking
parking lot
partitioning
person available to coordinate activities
personnel
Place for serving meals, people come for food get together.
place to sell things made by seniors. Craft space.
Planned activities that are promoted through email, paper, mail, etc.
polka dancing Wed 1-4PM
Poor design of entryways
program
Need stove for cooking. If you want it for large events you need to furnish a complete kitchen with stove, refrigerator and dishwasher.

Needs director
Needs new building
Needs paint job
Negative comments on some people who go there regularly
New Building

new building
New building
New facility
New microphone. (I'm hard of hearing, nerve deafness.
Possibly others are also. For your information hearing aids are useless in Bingo so be quite when calling no. Please no visiting no complaining to the caller of any distractions.
New space
nicer environment
no carpet
no changes
No changes
no communication with seniors
no complaining
No steps - more stools in pool room
noise control
none
none
not familiar with the activities
nothing
nothing
nothing
Nothing
Nothing
nothing
nothing
nothing
not familiar with the activities
nothing
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not familiar with the activities
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not familiar with the activities
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nothing

One will assume this question will find the answer to whether there is an overall community need.

Open Architecture
open house needed - too many people in Marshfield 60+ have
never stepped inside, including myself - 1st time I visited was a month ago yet I go to the library 2x/week - always thought it was for "old people" (I will be 64) open to more people organization other activities P.A. System Parking parking parking Parking Parking Parking parking area parking improved Perfectly fine the way it is Physical atmosphere program Programs offered Quieter Rooms Raised energy level Reception desk staffed remodel or rebuild remodel/update room dividers Safety to get in and out with walkers, wheel chairs, and feet you can't pick up like you use to Seperate room for exercise, often classes nee dto be cancelled/moved for meetings, "pot luck", etc. Seperate room for exercises like Tai Chi. Many years ago I took this class but did not like men sitting in room watching. Size size size size size size of building smell Soc. Director
some craft classes
Someone at desk when open
Space
space
staff
steps into center
tear down the building
Tear it down!!!!!!!!!!!
Tell seniors to go to Old Army
the lights reflection the cards
the windows (crank out)
Tile floor
turn up the heat!
Types of Use
Unattractive environment
Undo the click attitude
Up to date facilities
update
update equipment
Update facility
update it
update kitchen
update kitchen area - stove
needed.
update lighting
Update the Center
update the entrance
update to make more pleasant
and usable
Update/Modernize
updated computers
We don't need a new building
welcome committee
Won't change a thing!
wood floor

What activities would you possibly participate in at a COMMUNITY CENTER in the future?

<table>
<thead>
<tr>
<th>Activity</th>
<th>Yes</th>
<th>No</th>
</tr>
</thead>
<tbody>
<tr>
<td>Book club</td>
<td>154</td>
<td>361</td>
</tr>
<tr>
<td>Educational classes</td>
<td>225</td>
<td>290</td>
</tr>
<tr>
<td>Group exercise classes</td>
<td>190</td>
<td>325</td>
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<tr>
<td>Exercise equipment</td>
<td>131</td>
<td>384</td>
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<tr>
<td>Play cards</td>
<td>138</td>
<td>377</td>
</tr>
<tr>
<td>Board games</td>
<td>67</td>
<td>448</td>
</tr>
<tr>
<td>Shoot pool</td>
<td>64</td>
<td>451</td>
</tr>
<tr>
<td>Chess</td>
<td>27</td>
<td>488</td>
</tr>
<tr>
<td>Activity</td>
<td>Yes</td>
<td>No</td>
</tr>
<tr>
<td>-----------------------------------------</td>
<td>-----</td>
<td>-----</td>
</tr>
<tr>
<td>Cribbage</td>
<td>67</td>
<td>448</td>
</tr>
<tr>
<td>Bingo</td>
<td>119</td>
<td>396</td>
</tr>
<tr>
<td>Craft classes</td>
<td>127</td>
<td>388</td>
</tr>
<tr>
<td>Square dance</td>
<td>47</td>
<td>468</td>
</tr>
<tr>
<td>Walking Path</td>
<td>158</td>
<td>357</td>
</tr>
<tr>
<td>Other dancing</td>
<td>67</td>
<td>448</td>
</tr>
<tr>
<td>One-day travel opportunities</td>
<td>253</td>
<td>252</td>
</tr>
<tr>
<td>Holiday dinners</td>
<td>120</td>
<td>395</td>
</tr>
<tr>
<td>Meet new people</td>
<td>187</td>
<td>328</td>
</tr>
<tr>
<td>Movies</td>
<td>142</td>
<td>373</td>
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<tr>
<td>Singing group</td>
<td>65</td>
<td>450</td>
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<tr>
<td>Karaoke</td>
<td>22</td>
<td>493</td>
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<tr>
<td>Community meal site</td>
<td>144</td>
<td>401</td>
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<tr>
<td>Computer classes</td>
<td>176</td>
<td>339</td>
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<tr>
<td>Free health screenings</td>
<td>158</td>
<td>357</td>
</tr>
<tr>
<td>Foot care</td>
<td>80</td>
<td>435</td>
</tr>
<tr>
<td>Space to book meetings</td>
<td>199</td>
<td>396</td>
</tr>
<tr>
<td>YOUTH activities</td>
<td>64</td>
<td>451</td>
</tr>
<tr>
<td>Gardening classes</td>
<td>119</td>
<td>396</td>
</tr>
<tr>
<td>Link to other services</td>
<td>84</td>
<td>431</td>
</tr>
<tr>
<td>One-stop location for senior services</td>
<td>183</td>
<td>332</td>
</tr>
<tr>
<td>information (ADRC, Medicare, senior</td>
<td></td>
<td></td>
</tr>
<tr>
<td>benefits, etc.)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Other?</td>
<td>30</td>
<td>485</td>
</tr>
</tbody>
</table>

Comments:

- A building not limited to use by the elderly few and open to all ages.
- * only if I was widowed and moved to town
- Adult Day Care??
- already provided elsewhere
- Annual thrift sale and holiday craft sale by seniors for the public.
- changes in social life
- Community gardens to work in and for education.
- croquet
- digital camera classes
- fixing jigsaw puzzles
- Get polka dancing here
- Great list... so many options. No shooting pool.
- I am not interested in going to the senior center
- I have visited other sr. centers and know we are very limited as to what we are able to offer here.
There are many boomers who will be using a center in 10+ years and we need to be able to offer more!
I pretty much only volunteer my music playing.
I went to a senior center in another town that was very nice.
I would love to see Tai Chi classes offered (more than just one-time deals)
If I lived in Marshfield I would attend many
it should be cozier so people could just visit
Limited “senior” stigma included
Many of these activities seem like duplication of services and programs already offered by other established organizations...
My family and church keep me happy; busy
No opinion
None
none as there are other places in the community for these activities
none of the above. you need to expand your programing!
none of these options are appropriate for a senior center and needs are being met elsewhere in the community
Not my bag
Probably none
probably would not take advantage of a community center.
Probably wouldn't participate
riders to dr for handicap - bus with lift
there are other places for all of these options in the community already
These services are offered other places in the community. (The Y, the UW, the clinic, plus churches etc.)
We have to be very quite so sound proofed walls should be added.
We need a meal site on the North side of town!
WiFi
willing to give informational material and speaches to the participants of the center
With this sort of building, intergenerational uses could "work well" too.
would love to have conversational German in town!
Wouldn't use

Do you belong to a group or organization that could use meeting space at a Community Center?
Yes – 142        No - 373

If yes, how often?
Monthly - 60        More than once a month - 17
Other - 20       Weekly - 8
Only as needed - 46

What type of audio visual equipment is important to you when booking a meeting room?

<table>
<thead>
<tr>
<th>Equipment</th>
<th>Yes</th>
<th>No</th>
</tr>
</thead>
<tbody>
<tr>
<td>White board</td>
<td>112</td>
<td>403</td>
</tr>
<tr>
<td>Flip charts</td>
<td>48</td>
<td>467</td>
</tr>
<tr>
<td>Television</td>
<td>96</td>
<td>429</td>
</tr>
<tr>
<td>DVD player</td>
<td>124</td>
<td>391</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Equipment</th>
<th>Yes</th>
<th>No</th>
</tr>
</thead>
<tbody>
<tr>
<td>Screen</td>
<td>135</td>
<td>380</td>
</tr>
<tr>
<td>Teleconferencing</td>
<td>47</td>
<td>468</td>
</tr>
<tr>
<td>Web-casting capability</td>
<td>42</td>
<td>473</td>
</tr>
<tr>
<td>PA system</td>
<td>87</td>
<td>428</td>
</tr>
</tbody>
</table>
Comments:

All of the above.
audio aid
BluRay player
closed caption when possible
counter to serve dessert
don't book offsite meetings
easy to move tables/on wheels
environment with proper furniture
flexible furniture
Food Service
I don't and why would I
I'm from Norris Manor we have community room and exercise equipment! Don't at least for now but others do.
just tables and chairs
Kitchen
Kitchen - sink, microwave, refrigerator
kitchen facilities for serving food
nice kitchen
not applicable
not sure
not sure - kitchen?
only table and chairs and electric for lap tops
oven
place to serve food and a kitchen
ppt projector
refrigerator and sink
shouldn't have meetings for others, keep the building for senior activities!
small kitchen
space
tables and chairs, computer capability
unknown

Would you schedule events (family reunions, birthdays, showers, holiday family gatherings, etc.) at a future Community Center if it was not being used for scheduled activities?  
YES - 244  NO - 271

Do you feel you have been kept informed as to the progress of the Library & Community Center Project?  
YES - 307  NO - 208
How many project planning meetings have you attended?

None – 321
1-9 meetings - 117
More than 10 meeting - 14

Comments:

1. Exciting!
At age 92 I don't go out much at night!
But have stayed updated through print media and Library Board Presentations.
But I want to!
but it interests me
Did not know about them (2)
Didn't know when they were
Do not live in Marshfield
Do they have a newsletter?
Don't know when they are
from the very beginning "Blue Sky"
Have reviewed plans at library and attended committee aging meetings
have seen every info meeting that was televised and feel well
I always read the write up in the News Herald
I am definitely in favor of a new community center that would be used by seniors as well as other groups.
I believe this is a big project and should not be decided by a few people - it should be solved with a referendum.
I do not think we need this "project"
I don't think we need a new library - need less books and more computers - people do everything in computers these days and have ereaders.
I feel the current library/center is adequate.
I feel we do not need a new center or library these are beautiful buildings and maybe the library could use a little upgrading. These are both adequate for a city the size of Marshfield and the participation they get.
I have read in paper
I have read the reports and seen the preliminary drawings
I have watched info sessions on public TV channels.
I keep up on what is going on by reading in paper and email updates.
I listen to WDLB and keep updated
I think we could use a new or improved Community/Senior Center, but feels that a new library is not needed.
I feel that the current library is perfect!
I watch the meetings on TV
I would like but there have always been scheduling conflicts
I'm in a wheelchair hard to get there especially for parking a car.
I'm too old.
keep informed via Newspaper
meeting facilities show need for meeting space
miss notices
no dates known
only one meeting and I couldn't hear sometimes
Part time resident. Spend winters in Florida.
reading updates online and in news herald
schedule conflicts
schedule has not allowed me to attend meetings or else I would have
See my answer to #18
Shame on me; I intend to pay more attention and get more involved.
Stop planning now! Too much money has been wasted with plans and buying land. Library and
senior center are fine. Don't change or add anything. Forget the whole thing. Didn't need tax
debt from new fire station! The old fire station
This is a done deal and the tax money will be spent
Transportation is always a problem for me.
 Unsure of when they are
 was not aware
 Watched it on TV
 we don't need a new library. Fix up what we have now

How do you prefer to get information/updates about planning or current events?
Internet site - 68  Public Meetings - 24
E-mail - 86  Buyer’s Guide - 21
Newspaper - 153  Mail - 44
Cable TV - 22  Other – 28

Comments:

I don't wish to
all of the above become necessary
All of the above would be good.
and public meetings
As a newcomer to Marshfield and living in senior housing it would have helped to be given a
brochure about the Senior Center. It would be nice if once or twice a year there would be a "meet
and greet" so we can venture forward knowing the
at library
at the senior center
by attending meetings
cable tv, talk to elected leaders
flyers
Hand Outs
I do not get the News Herald
I feel we do not need a community center. The times I went to the senior center only a handful of
people were there. I feel we have plenty of outreach activities for seniors already.
I suggest a quarterly calendar be in the Marshfield News Herald paper.
mail or email
multiple of these
N/A
phone calls
post on bulletin board
Radio (6)
Radio WDLB (3)
see it posted in the places possibly affected i.e. library
Send out flyer's
The senior center monthly calendar.
This project is unnecessary
while at the senior center
word of mouth
Would also check newspaper, meetings, mail, email. I never watch cable access nor do I get
Buyers Guide
Would prefer the Newspaper but that's limited or not existent.