

Business Improvement District Board
Minutes of the July 15, 2015 Meeting

Meeting called to order by Al Nystrom, Chairman, at 8:00 a.m. in Room 108 of City Hall Plaza.

Members present: Scott Koran, Dewey Schutz, Carol Knauf, and Al Nystrom

Members Absent: Pete Hendler and Pat Schreiner

Others Present: Steve Barg, Tony Abney, Angie Eloranta, Jason Angell, and Amy Krogman

BID15-05 Motion by Koran, second by Knauf to approve the minutes of the April 15, 2015 meeting.

Motion carried

There were no citizen's comments

BID14-06 Motion by Knauf, second by Koran to approve the financial statements as presented.

Motion carried

Eloranta updated the committee on the following:

- Business Visits:
 - ✓ There is interest in the Façade program, Main Street is talking to the Economic Development Board about starting program again. This time the program would include back alleys.
 - ✓ The construction on 3rd St. is impacting some businesses.
 - ✓ Pedestrian crossing continues to be an issue in the downtown. It was suggested to have the same traffic single as Peach and Becker, by the High School. Starts flashing when someone pushes the button. Another suggestion was enforcement from the Police Department when someone doesn't stop for a pedestrian.
 - ✓ Parking permits. There are month passes or 12 month passes, but nothing in place for 6 month parking pass. Steve Barg is going to look into this problem and see if there can be a reduced rate for a 6 month pass.

- Upcoming Events:
 - ✓ 3rd Tuesdays went over very well. Lots of good responses. More business signed up for the July Tuesday.
 - ✓ Hot Time in the City and Hub City Days will be held at the end of the month
 - ✓ Block Party was held in June. Attendance was up this year.
 - ✓ Main Street Marshfield is hosting the State Award in April 2016.

- New Businesses
 - ✓ Off the Mat
 - ✓ Back Porch is now Back Porch Living
 - ✓ Railroad Antiques is still closing. The Howards are working on getting someone in there
 - ✓ Granny's Attic closed
 - ✓ Center City Vapors expanded

- Changes in Board of Directors or Staff

- ✓ Main Street has two interns working 15 hours a week. They have been a huge help. One wants to stay on and do another internship. One is working with businesses and social media pages. She has worked with 8 businesses.
- ✓ Trina Ignatowski has resigned from the Board of Directors. She has been replaced by Erin Howard

Board discussed raising the BID assessment by the inflationary adjustments. This will be discussed at a later date.

Committee discussed the 2016 BID operating plan. Some suggestions were made and Eloranta will bring this to the next meeting for approval.

Angell updated the committee on the following:

- ✓ Maple Ave. is moving forward. There have been some issues with the weather, but still on track.
- ✓ Bids for the Library and Community Center were high. Project is being resized. Grounding will be held on Friday, January 31st.
- ✓ Paul Rogers's project has been moving along nicely. 2nd part of that project is the back brick building. EDB agreed to support that project with \$45,000 funding
- ✓ EDB wants to revisit the façade program. Funding is included in the 2016 budget request.
- ✓ This is a local developer who wants to put the building up on the 200 block. Business owners like the open space.
- ✓ Property owners are not in favor of the proposed 2nd Street project. Community has mixed support. Council passed 5 to 4. In order to fund project we need 7 votes.

Next meeting date will be August 19th at 8:00 a.m.

Motion by Carol, 2nd Dewey to adjourn at 9:02

Respectfully submitted,

Amy Krogman
Administrative Assistant III