

Business Improvement District Board
Minutes of the July 16, 2014

Meeting called to order by Al Nystrom, Chairman, at 8:00 am in Room 108 of City Hall.

Board Members Present: Carol Knauf, Tom Buttke, Scott Koran, Duane Schutz, and Al Nystrom

Board Members Absent: Pat Schreiner and Shelly Babcock

Others Present: Lois TeStrake, Jason Angell, Keith Strey, Angie Dieringer, Steve Barg, Bill Sennholz, and Amy Krogman.

Angie Dieringer introduced herself to the committee.

BID14-05 Motion by Koran, second by Knauf to approve the minutes of the May 6, 2014 meeting.

Motion carried

Bill Sennholz, Chairman of the Economic Development Board, updated the Board on what the EDB was working on and how the budget process would work.

Dieringer submitted the financial statements through June 30, 2015.

BID14-06 Motion by Knauf, second by Schutz to accept the financial records as presented.

Motion carried

Dieringer has been working with Karen Issacson from MACCI to meet with businesses. Issues she has heard are:

Parking issues

Hard winter – higher heating bills, lower sales

Dieringer updated the Board on promotional events. The first annual block party was recently held. It was well attended. Hub City Days will be held July 26th. Hub City Hoops has 20 team signed up so far. They are very pleased with the response.

New businesses:

Pampered Pooch Emporium and Dog Barkery

Indigo Bloom

Echo Means Body Contouring

Closed businesses:

R & R Graphics

Bacci

There are currently 5 commercial spaces available.

Angell reported on the asbestos removal for the News Herald building. \$50,000 was budgeted, bid was \$24,000. Asbestos abatement will be completed by September 1st. Site is currently being used by Nikolai Construction while working on Penny Court. He will be in contact with them to see when their equipment will be moved. The goal is still to have the News Herald and the professional building on 2nd Street demolished by the end of the year.

Angell updated the committee on the Downtown Master Plan. The first community meeting has been scheduled for September 17th from 5 p.m. – 7 p.m.

Barg reported on the Maple Avenue railroad crossing closing. The crossing is open at the present time and nothing has been heard from the railroad whether or not they are going to close it permanently. There will be a hearing before the crossing is closed.

Dieringer will be attending new director training at the end of July.

The committee discussed the 2015 budget and the 2015 Operating Plan. Main Street Marshfield asked for direction from the committee as to what they would like to see in this plan. Nystrom asked the members of the Board to contact Dieringer by July 31st regarding any suggestions that they have.

Next meeting date will be Wednesday, August 20th at 8 a.m.

Motion by Knauf, second by Schutz to adjourn at 8:55 a.m.

Respectfully submitted by:

Amy Krogman
Administrative Assistant III