

**Business Improvement District Board**  
**Minutes of the May 6, 2014**

Meeting called to order by Steve Barg, City Administrator, at 8:00 am in Room 108 of City Hall.

Board Members Present: Carol Knauf, Tom Buttke, Scott Koran, Shelly Babcock, and Al Nystrom

Board Members Absent: Pat Schreiner and Duane Schutz

Others Present: Tony Abney, Steve Barg, Amy Krogman, and Denise Sonnemann,

Steve Barg asked for nominations for Chairperson

Scott Koran nominated Al Nystrom.

**BID14-02** Motion by Tom Buttke, second by Carol Knauf to elect Al Nystrom as Chairperson

**Motion Carried**

Al Nystrom took over the meeting

Al Nystrom asked for nominations for Vice-Chairperson.

Tom Buttke nominated Carol Knauf and she declined.

Carol Knauf nominated Scott Koran.

**BID 14-03** Motion by Carol Knauf, second by Shelly Babcock to elect Scott Koran as Vice-Chairperson.

**Motion Carried**

**BID14-04** Motion by Carol Knauf, second by Scott Koran to approve the minutes of the January 15, 2014 meeting.

**Motion carried**

**Citizens Comments:**

Steve Barg reported on the Economic Development Board:

- They are currently working on the Downtown Master Plan. The Board has chosen Place Dynamics to recommend to the Council. The Council will address this at its May 13, 2014 meeting. Once approved, the process will begin immediately. The goal is to be done by January 2015.

- A forum was held on April 9<sup>th</sup> at the UW regarding the housing study. Attendance was good. The housing study report has a lot of recommendations which will go to the Economic Development Board and Common Council to best determine how these issues can be dealt with.
- In July the committee will begin the budget process. This will be the second year that the committee has disbursed the Marshfield Utilities dividend. Al Nystrom asked if there was any decision regarding Main Street Marshfield. The question that will come up is how much of Main Street Marshfield constitutes economic development. The committee discussed the room tax monies and if Main Street Marshfield could tap into any of these funds.

Maple Avenue rail crossing will be closed for 3 weeks, during which time traffic patterns will be watched, and all information will be taken back to the railroad before a decision is made to permanently close it.

Main Street Marshfield currently has a deficit is approximately \$17,000. If this continues, they will need to go into their reserves.

Denise Sonnemann and Karen Issacson (MACCI) are working together and talking with the downtown businesses. The results have been positive to show Main Street and MACCI working together.

Denise Sonnemann went to a director training on business succession. Trying to get business owners to think who will take over 10 to 15 years down the road.

New events in 2014 include:

- Kick Off to Summer Block Party – held on Central Ave, 100 block. This event will be held in June. Will have a local band playing and the three bars on that block will have a beer garden.
- 3 on 3 basketball tournament during Hub City Days. There will not be a car show at during Hub City Days.
- Discover Who's Who. Business owners/employees will have their picture and one sentence about their business in the Buyer's Guide. People will have to figure out who works for which business.

Business changes

Closed

- Muscle and Fitness

New

- Knight Barry
- Pampered Pooch Emporium and Pampery
- Bacci

Moving

- Northwest Mutual, moved into Founder Square
- Contours is moving back downtown on E. 3<sup>rd</sup>

Staff changes

- Denise Sonnemann has accepted a new position. Her last day is May 16<sup>th</sup>.
- Dana Upton has resigned from the board and Mike Eberl has accepted the position.

Motion by Carol Knauf, second by Scott Koran to adjourn at 9:10 a.m.

Respectfully submitted by:

Amy Krogman  
Administrative Assistant III