

**CENTRAL WISCONSIN STATE FAIR  
BOARD MINUTES  
March 21, 2016  
7:30 PM**

**ROLL CALL:**

Present: Board Members: Andy Keogh, Bob Ashbeck (County), Carol Kerper, Jeff Hartman, Jeff Viergutz, Larry Gilbertson, Lisa Blanchard (Jr. Fair) and Sara Schmitt

Adam Fischer-Executive Director

Absent: Kathy Banks and Mike Feirer (City)

The meeting of the Central Wisconsin State Fair was called to order at 7:31 pm in the Fair Office boardroom.

The Orders of the Day were suspended to allow a representative from the Lion's Club (Ken Zittleman) to address the Board of Directors over their concerns regarding the nonprofit food vendors paying 15% of their sales to the Fair. Following, the meeting returned to the Orders of the Day.

**Minutes of the February 16, 2016 Board Meeting** It was moved by Andy Keogh, seconded by Sara Schmitt to approve the minutes as presented. Minutes were approved.

**Financial Report:** Larry Gilbertson directed the board to the balance sheet and reviewed all the account balances. Adam Fischer and Larry Gilbertson also directed the board to the Budget to Actual report and reviewed the various line items. Discussion followed.

Larry Gilbertson brought forward the possibility to prepay the loan note due in October. The Board discussed their desire and concerns to early pay the loan note to Forward Financial Bank. Adam Fischer recommended that the board pay half now and review things over the next couple months to see when and how much we could continue to pay down before October. Discussion followed.

It was moved by Andy Keogh, seconded by Sara Schmitt to pay half now and look at it in a month. The motion carried.  
The Financial Reports stand as presented.

**Consent Agenda:** Includes: Nominating Committee report. Jeff Hartman moved to approve the Consent Agenda. Carol Kerper seconded the motion. Motion carried.

**Executive Director's Report:** Adam Fischer provided an Executive Director report. Fischer gave a detailed update about the 2016 Sponsorships that have been coming in and further information about the Grandstand Entertainment. Fischer also gave an update about the Draft Horse Committee, Needed Superintendents, the Strategic Planning meetings with the City of Marshfield and Wood County. Also discussed was a letter delivered to the Fair Board from the Farm Bureau concerning their supply trailer

which was stolen from the Fair Grounds parking area during the Fair. Discussion followed, however, no action was taken. Trailers will be parked in the lot below Pat's Barn this year. Adding an additional office staff person was again reviewed.

**Junior Fair Report:** Lisa Blanchard gave a Junior Fair Report concerning the future changes to the Extension personal, and a Junior Fair online entry software program that the Junior Fair approved to purchase. Blanchard also shared about the raising of fees to accommodate the purchase of this new program. Judges fees were reviewed.

**Fair Commission Update:** No update.

The reports were approved as presented.

**New Business:**

**Dog Park Capital Improvement Project:**

Adam Fischer presented the Dog Park's desire to put lights in the Dog Park. They will fund the project. Discussion followed. It was moved by Jeff Hartman, seconded by Sara Schmitt to allow the Dog Park to proceed with exploring and developing a plan for a capital improvement project in the Dog Park. They are to submit a final plan for the Board to review at a later date. The motion carried.

Jeff Hartman discussed the situation with one of the difficult dairy exhibitors. The issue was reviewed. It was suggested that a 'patterns of behavior' be recorded to provide criteria for future action by the BOD. This will be recorded. A warning letter will also be sent prior to Fair Time.

The nonprofit plea for exemption was briefly discussed; however, as this has been reviewed numerous times, no new action was taken.

It was moved by Jeff Hartman and seconded by Bob Ashbeck to adjourn the meeting. Meeting adjourned at 8:46 pm.

Recorded by:     CWSF Staff    

Submitted by: \_\_\_\_\_