

CENTRAL WISCONSIN STATE FAIR
BOARD MINUTES
October 17, 2016
7:30 PM

ROLL CALL:

Present: Board Members: Jeff Viergutz, Larry Gilbertson, Sara Schmitt, Ed Wagner, Bob Ashbeck (County), Jeff Hartman, Jason Zaleski (City), Jeremy Carolfi, Carol Kerper,
Absent: Adam Fischer-Executive Director, Kathy Banks, Jr. Fair- No rep., Andy Keogh.
Guests: Neil Potts, Eric Brock, M/M Ken Richardson.

The meeting of the Central Wisconsin State Fair was called to order at 7:30 pm in the MACCI meeting room.

Minutes of the September 19, 2016 Board Meeting It was moved by Jeff Hartmann, seconded by Sara Schmitt to approve the minutes as presented. Minutes were approved.

Financial Report: Larry Gilbertson directed the board to the balance sheet and reviewed all the account balances and budget to actual sheet as of October 13. Following was a time of question and answers, fairest account was reviewed and discussed. Reports stand approved as presented.

Executive Director's Report: In Adam's absence, Larry Gilbertson gave the report. Fair cleanup going well: State reports are being worked on: A new person works at the state level for Wisconsin Fairs: Fair cks have been sent out: starting to book acts for the grandstand: Working on the entertainment tent; Working on sponsorships; receiving positive comments about this last fair; reviewing pricing for vendor space; trappers were here; WI Association of Fairs Convention comes up in January; Changes will happen in the Hocking building during the Fair; Curling Club will do some remodeling and will use some inside space; the Draft Horse show and superintendents. Suggestion is to appoint one. Superintendents meeting was questioned as to notification; a question if a sponsorship meeting is planned.

Jr Fair Update: Sara reported Some suggested improvements were discussed. Other issues and concerns were brought forward. Exhibitors to the State Horse show represented Wood County. Concerns about some of the suggested changes at the fair for next year.

Fair Commission Update: Bob Ashbeck reported. Bob gave a review of the Commission's part in the Fairgrounds for the benefit of the visitors. Will be doing a face lift to the grandstand, (sandblasting and painting). Need for a Campus Master Plan was discussed.

Old Business: The Pad for the multiuse building is in place. The certified Survey is being completed. Awaiting final approval.

Guidelines for soliciting sponsorship. This was presented at the last meeting, and reworked with the suggested changes. New proposal was read and approved as presented with Jason Zaleski moving and Carol Kerper seconding the motion.

Bylaw Change: Language to change elections of officers to the January Meeting, BOD member elections will remain at the December meeting. Ed Wagner moved and Jason Zaleski seconded the motion to adopt the change. Motion carried. To be ratified at the November meeting.

New Business: Fair release times were discussed by Jeff Hartman. After comments and suggestions, it was sent to the Office to propose time changes and bring them back to a BOD meeting. Moving them up is the request. Safety issues were discussed. Jr fair may also wish to change release times.

Nominating Committee appointments. Carol Kerper and Jeff Viergutz were appointed.

The meeting was declared adjourned at 8:29 pm.

Recorded by: Larry Gilbertson

Submitted by Kathy Banks, Secretary