

Central Wisconsin State Fair

Board Meeting Minutes – October 19, 2015 at Fair office

Present: Andy Keogh, Bob Ashbeck, Jeff Hartman, Jeff Viergutz, Larry Gilbertson and Marilyn Heiman

Absent: Carol Kerper, Keith Kay, Mike Feirer, Rob Posteluk and Sara Schmitt

Non Board Members Present: Adam Fischer, Executive Director

Meeting called to order by Larry Gilbertson at 7:35 PM

Minutes from the September 21, 2015 Meeting: A motion was made to accept the minutes by Andy Keogh and seconded by Jeff Hartman. The motion carried.

Financial Report: The financial report was given by Adam Fischer. Fischer went through each account giving a summary of the account and gave an update on the land sale. Discussion followed. A motion was made by Andy Keogh and seconded by Jeff Hartman to approve the financial report along with paying the debt down by allocating \$75,000 to the Line of Credit, \$50,000 to interest and other long term debt and \$20,000 to be paid toward the short term debt. The motion carried.

Executive Directors Report: Adam Fischer went through the Executive Director Report and talked about all of the planning for the 2016 Fair and some changes Fischer has made to the office. Fischer also discussed the sponsorship meetings he has been having to increase sponsorship revenue for the Fair.

Junior Fair Report: Larry Gilbertson gave the Junior Fair and Market Animal Sale Committee Report in the absence of Sara Schmitt. It was brought up that members of the Market Animal Sale Committee would like to address the Fair Board. It was decided through consensus that this should go through the Executive Director.

Fair Commission Update: Bob Ashbeck gave a short update on the Fairgrounds Commission.

Old Business:

Organizational Chart: Adam Fischer handed out a proposed organizational chart for the Fair Board to review and vote on at a future meeting. Discussion followed.

New Business:

Strategic Planning: Adam Fischer proposed to the Board that they plan to participate in a series of strategic planning sessions in early 2016. Discussion followed. Andy Keogh made a motion to have the Executive Director plan a series of strategic planning meetings in early 2016 after the Fair and City meet to discuss the future of the Fairgrounds. Jeff Viergutz seconded the motion. Motion carried.

Staff Policy Manual: Adam Fischer shared with the Board about the creation of a new staff policy manual that he will be bringing to the Board for their review in early 2016. The Board was pleased with this and was eager to see the new policy manual.

A motion was made by Bob Ashbeck and seconded by Jeff Hartman to adjourn the meeting. The motion carried. Meeting adjourned at 9:30 p.m.

Submitted by Andy Keogh
Authored by CWSF Staff