

Central Wisconsin State Fair

Board Meeting Minutes – April 20, 2015

Present: Andy Keogh, Bob Ashbeck, Ed Wagner, Jeff Hartman, Jeff Viergutz, John Garbisch, Larry Gilbertson, Marilyn Heiman, Rob Posteluk and Sara Schmitt

Absent: Carol Kerper and Keith Kay

Non Board Members Present: Adam Fischer, Executive Director

Meeting called to order by Larry Gilbertson at 7:30 PM

Minutes from the March 16, 2015 Meeting: Two corrections were made to the minutes. John Garbisch made the first correction and Rob Posteluk made the second correction.

Larry Gilbertson shared that the Executive Committee met twice the week prior. The first meeting was to do a performance evaluation of Adam Fischer and the second was to discuss a financial proposal.

Financial Report: Marilyn Heiman gave the financial report. She went through the Account Summary. The Board then went through the P&L too.

Discussion followed concerning the short-term loan and long-term loan.

Adam G. Fischer shared information about the financial proposal being made by State Bank Financial. Discussion followed.

A motion was made by Ed Wagner and seconded by Jeff Hartman to instruct the Executive Director to inquire if the short-term loan could be put in with the long-term loan. If this is not allowed then the Executive Director should pay \$15,000 of the \$25,000 back by the next Board meeting. The motion carried.

The Board decided to move forward with the proposal from State Bank Financial. A final review will take place upon completion of the proposal.

A motion was made to accept the Financial Report and the motion carried.

Executive Directors Report: Adam Fischer went through the Executive Director Report sharing what has been happening over the last month. Discussion followed.

Committee Reports:

- **Marketing Committee:** Rob Posteluk went through the Marketing Committee Report. Adam also made additional comments. The Marketing Committee asked the Board to approve a 25% commission rate for contracted individuals to sell sponsorships for the Fair. It was also mentioned that the Executive Director will manage those contracted individuals and the database of contacts. Discussion followed. Andy Keogh made a motion to establish a 25% commission rate for contracted sales persons to sell sponsorships as long as the Executive Director would manage the contacts, database and all contracts. Jeff Hartman seconded the motion. The motion carried.
- **Building and Grounds Committee Report:** John Garbisch shared the Building and Grounds Committee Report. John talked about the upcoming issues concerning the building and grounds on the Fair Association property. Discussion followed.

Junior Fair Report: Sarah Schmitt gave a report on the two Junior Fair Management Team Meetings. She went through the financial reports. Sarah also discussed the conversations the Junior Fair had regarding the Market Animal Sale and the Junior Fair Dairy Group becoming more aligned with the Junior Fair leadership.

Fair Commission Update: Bob Ashbeck gave a brief update on the Fair Commission. Discussion followed.

Old Business:

Kevin Lindow Situation

Larry Gilbertson and Adam Fischer brought forth information regarding the Kevin Lindow situation and how to handle it going forward. Discussion followed. A motion was made to accept Larry's letter and put the Kevin Lindow family on probation moving forward.

New Business:

Ad Hoc Committee Formation

Adam Fischer asked the Board to create an Ad Hoc Committee to research and study the issues concerning the gates. A motion was

made by Andy Keogh and seconded by Jeff Hartman to allow the Executive Director to form this committee.

Organizational Name Change

Adam Fischer brought forth the information regarding the organizational name change that was suggested by legal counsel last fall.

Ed Wagner made a motion to change the legal name of the organization from the Central Wisconsin State Fair Association of Marshfield Inc. to Central Wisconsin State Fair Inc. Jeff Hartman seconded the motion. The motion carried.

Other Business from the floor

Ed Wagner announced this might be his last board meeting as Chris Jockheck has asked for placement and Ed believed the Mayor would appoint someone else to the Fair Board. The Board thanked Ed for his service.

John Garbisch moved to adjourn and Bob seconded the motion. The motion carried.

Submitted by Andy Keogh
Authored by CWSF Staff