

CENTRAL WISCONSIN STATE FAIR
BOARD MINUTES
August 18, 2014
7:30 PM

ROLL CALL: Present: Board Members: Marilyn Heiman, Jeff Viergutz, Ed Wagner, Carol Berg-Kappel, Bob Ashbeck, Larry Gilbertson, Chris Jockheck., Kathy Banks, Dennis Stroetz, Melissa Hanke, Alanna Feddick

Adam Fischer-General Manager.

Absent: Tim Heeg, Dan McGiveron, John Garbisch, Andy Keogh, Gary Bymers, Keith Kay

Called to order at 7:30 pm.

Minutes of July 21, 2014 Regular Board Meeting Kathy Banks moved to approve the minutes as presented, Dennis Stroetz seconded the motion, the motion carried.

Treasurer's Report: Marilyn Heiman Adam began with the balance sheet and an explanation as printed in the board packet. The balances were reported. Dennis Stroetz moved to approve, Chris Jockheck seconded, and report was approved as presented.

Manager's Report: Adam discussed staff changes, Kelly Kobs has been hired. There will be a retirement party for Shirley Post on Friday Sept 5th. A job signup sheet for Fair duties was passed around. The manager is getting to know the finances. He will also visit our sponsors. There is a need to increase revenue. There have been conversations with Pat Fellenz who submitted his bill. Discussion followed. Kathy Banks moved to not pay the Pat Fellenz bill, seconded by Ed Wagner. Discussion concerning accountability and past concerns took place. It was moved and seconded to table the motion. Motion was tabled. Adam gave a sponsorship update. Marshfield News Herald pulled their sponsorship this year of \$600. Advertising has already been printed, for example, on the employee tee shirts. Kathy Banks offered to have them reprinted by another resource paid for by sponsorship. Offer was approved. Adam will be attending the Fair Commission meeting next week and will ask for an extension of our agreement with the city.

Committee Reports:

Junior Fair: **Melissa Hanke** reported the possibility of painting the Green Barn, no entry problems.

Market Animal: **Larry Gilbertson** reported the committee offered the opportunity for youth needing an additional educational meeting to travel to State Fair. No other meetings. Ed Wagner asked if the animal committees are ready for the Fair.

Draft Horse: Dennis Stroetz reported they are ready to go. Sponsorship proceeds were reported, entries are at 105. They will not need additional tents this year. Help is needed with changing back the stalls after the draft horse show, wondering if the work release people could help. A meeting is scheduled for after the Fair.

Building & Grounds: John Garbisch Larry Gilbertson reported for John. The grounds walk around was held with the Parks and Rec Department before we take control of the grounds. Issues were noted. Parking lots have been marked by John and his family. Help will be needed to stand up posts for the county pounder.

Advertising: Jeff Viergutz reported on: TV ads, posters, Fair book ads, and Truck pull advertising.

Parking & Signage: Dan McGiveron No meeting. A meeting is scheduled for tomorrow evening.

Livestock: Larry Gilbertson No Meeting, however there has been conversation with the superintendents. Goat pens are being built and ready for the Fair. Marilyn expressed concern over other animal exhibits coming into the show palace to use the picture area during a show.

Vendor Relations: John Garbisch Adam reported a meeting is scheduled for this Saturday.

Non-Fair: No Meeting. Adam reported all committees should meet after the Fair. Larry recapped the Liberty Classic show and the Appaloosa show, the Jersey show, the Dog show, and the Livestock Breeders show.

Fairest of the Fair: Marilyn Heiman. Fairest coronation was held August 5th at the Eagles Club. Some board members were in attendance. There were six contestants this year. The cake auction was successful.

Entertainment: Adam Fischer: Everything is set. We required Brian Saurer to sign a MOU (Memorandum of Understanding). Denny Stroetz asked if we need more golf carts.

Ad Hoc committee on the Future of the Fair: President Larry Gilbertson No meeting. The committee will meet after the Fair in September.

Fair Commission Report: Bob Ashbeck reported: They will meet Wednesday.

Old Business: No old business.

New Business: Questions and discussion concerning Pat Fellenz. Issue is tabled.

As no other business was offered the meeting adjourned at 8:26 pm.

The next meeting will be held at 7:30 pm on October 20, 2014 at the MACCI office, 700 S. Central Avenue.

Submitted by Larry Gilbertson