

CENTRAL WISCONSIN STATE FAIR
BOARD MINUTES
July 20, 2015
7:30 PM

ROLL CALL:

Present: Board Members: Marilyn Heiman, Jeff Viergutz, Bob Ashbeck, Larry Gilbertson, Andy Keogh, Rob Posteluk, Jeff Hartman, Mike Feirer, Sara Schmitt
Adam Fischer-Executive Director

Absent: Keith Kay, Carol Kerper

Guest: Justin Casperson: Parks and Rec Director of the City of Marshfield

Called to order at 7:30 pm.

Minutes of June 15, 2015 Regular Board Meeting Moved by Andy Keogh, seconded by Jeff Hartman to approve the minutes as presented. Motion carried.

Financial Report: Marilyn Heiman Marilyn Heiman began by directing the board to the balance sheet page. Mike Feirer moved to approve, Jeff Hartman seconded, and report was approved.

Executive Director's Report: Adam Fischer highlighted things that have been going on. He continues, with counsel, to see that we remain in compliance, one area is our review of the Bylaws. We need to add a policy on nondiscrimination; we are in full swing of Fair planning; hockey building use planning; boxing again this year; Fair book is out.

Executive Committee report: Larry Gilbertson read the email notification sent out to the BOD reporting on the Exc Committee meeting. John Garbisch resigned from the board.

Jeff Viergutz asked about the electrician for the Fair and the bidding process. Adam responded.

Add Hoc Committee report: Adam reported. A gate and entrance to the Fair committee was formed. Discussed was controlling entrance and the amount of gates (8) into the fairgrounds. Looked into closing certain entrances, and concern for emergency access. Gate E will be closed this year.

Marketing Committee: Rob Posteluk reported. See the written submitted report. Discussed various revenue raising ideas. Grandstand, beer sales, VIP areas, paid VIP parking areas, partnering with a casino. Facebook marketing. Report on the Committee of the Whole meeting of the BOD on July 6, 2015. Report was read.

Marilyn Heiman moved to approve the committee reports, Andy Keogh seconded the motion carried.

Old Business:

1) Regarding the name change. Adam reported the name does not need to change, and The State of Wisconsin will approve the name; Central Wisconsin State Fair, Inc. A motion to rescind the motion approved at the last BOD meeting to change the name to CWSF, Inc was made by Andy Keogh, seconded by Marilyn Heiman. The motion to rescind passed unanimously.

2) Review of the Bylaws. Postponed until next month.

Sara Schmitt pointed out the omission of the Junior Fair report on the agenda. With no objections, Sara gave the Junior Fair report. Items covered included: software and online entries, state vet animal rules, extension budget cuts, improvements, market sale wt ins, dairy committee and State Fair, State Fair bus trip, loading ramp for State Fair animals, overnight supervision (discussion by the BOD, Rob Posteluk moves and Mike Feirer seconded a motion to have the executive director research the overnight stay issue with our attorney and insurance company and bring it back to the executive board to make a decision to be carried out, motion carried), Sara continued: superintendent appreciation workshop is planned. The Dairy committee books were audited, OK.

All members introduced themselves to guest Justin Casperson.

New Business: We will need to add a nondiscrimination policy to our Bylaws. Tabled to the next meeting.

Fair Association Parking lot. Background was reviewed by Larry Gilbertson. Rob commented on the meeting with the Mayor that he and Adam and Larry attended. Discussion followed. The City's interested in the property, Fair Association debt, and what would happen if an accident occurred on land not owned by the city (soccer field). Much discussion. A proposal written by Larry Gilbertson was read to the BOD. This included a compromise offering of the property for \$175,000. Andy Keogh moved to approve the proposal and present it to the City, Jeff Hartman seconded the motion. Additional discussion. Motion carried with one abstention, no dissenting votes.

Nominating Committee report: Larry and Adam commented. Committee meet and discussed possible candidates, and have come with this name for consideration. Position to be filled is for the resignation position. Randy Bliven is the name the committee brings forward. With no other nominees from the floor, the BOD approved Randy Bliven for the BOD position with a move by Marilyn Heiman and seconded by Jeff Hartman. A vacancy was also created on the executive board, the position of Vice President. Nominations were open. Marilyn Heiman nominated Rob Posteluk. He accepted. Rob Posteluk nominated Andy Keogh, Andy turned it down, Jeff Hartman was asked, and

turned it down. Andy Keogh moved to close nominations and cast the unanimous ballot for Rob Posteluk for Vice President. Sara seconded the motion. With no objections to the motion, Rob was declared elected.

Jeff Hartman discussed the mistakes in the Fair book. Adam commented. An information card will be sent to dairy exhibitors to make corrections. Other areas discussed.

Jeff Hartman moved to adjourn, Rob seconded, motion carried, meeting adjourned at 9:06pm.

The next meeting will be held at 7:30 pm on August 17, 2015
Recorded by Larry Gilbertson, President
Submitted by Andy Keogh, Secretary