

CENTRAL WISCONSIN STATE FAIR
BOARD MINUTES
July 21, 2014
7:30 PM

ROLL CALL: Present: Board Members: John Garbisch, Marilyn Heiman, Jeff Viergutz, Andy Keogh, Ed Wagner, Carol Berg-Kappel, Bob Ashbeck, Larry Gilbertson, Chris Jockheck. Gary Bymers, Keith Kay, Kathy Banks, Dennis Stroetz, Tim Heeg, Adam Fischer-General Manager.

Absent: Melissa Hanke, Alanna Feddick, Dan McGiveron

Called to order at 7:30pm.

Minutes of June 16, 2014 Regular Board Meeting Andy Keogh moved to approve the minutes as presented, John Garbisch seconded the motion, the motion carried.

Minutes of the July 7, 2014 special BOD meeting. Kathy Banks moved to approve, Tim Heeg seconded the motion. The motion carried.

Treasurer's Report: Marilyn Heiman reported the balances. Larry Gilbertson reviewed the printed balance sheet. The reports were approved as presented.

Manager's Report: Larry Gilbertson reported. Our annual audit with Workman's comp went well. We signed the offered one year agreement with the city. Mentioned was the funerals of Gerry Grosbier and Pat Fellenz's brother; a thank you was read from the Grosbier family for the flowers. Our tax returns are filed. The Knoll barn project is complete and paid. We still need goat pens. The capital improvement fund was discussed by the Board. Shirley's replacement has been hired. The sound system wire needed replacing as it was missing. The horse practice arena has had the excess sand removed. The city loosened the show palace surface and our arena for the upcoming Liberty Classic show. We need cleanout help after the show. Tim Heeg volunteered to oversee the project. Friday change over cleanup after the Junior Fair will be arranged by Jeff Hartman, dairy superintendent.

Committee Reports:

Junior Fair: Melissa Hanke Larry Gilbertson reported for Tim Heeg and Melissa. There was a short meeting due to lack of attendance by the people with the answers, judges were discussed.

Market Animal: Larry Gilbertson reported a youth meeting tomorrow night and adult meeting this Wednesday.

Draft Horse: Dennis Stroetz reported the pad area has yet to be shaped. It will be done soon. The scheduled committee meeting was cancelled.

Building & Grounds: John Garbisch reported no meeting. The work day was postponed for the campground electrical upgrade. We will be asking if it can be completed following the fair.

Advertising: Jeff Viergutz reported. A meeting was held last Thursday. The billboards are ordered. There will be banner in the News Herald. Board members are encouraged to pass out event schedules. Radio ads are done. Duane Bauer raised \$6000 in sponsorship for the truck/tractor pull, with \$2000 allocated for advertising of the truck pull. Discussion was held on radio ads and pre-sale numbers. The CVB donated dollars will be used for Facebook.

Parking & Signage: Dan McGiveron No meeting. Post pounding will need to be lined up. Ed Wagner will arrange with the County.

Livestock: Larry Gilbertson No Meeting Met with Jeff Hartman about the dairy show. There have been conversations with most of the other animal superintendents concerning the stall fee increase.

Vendor Relations: John Garbisch No Meeting. The final layout meeting is upcoming.

Non-Fair: No Meeting

Fairest of the Fair: Marilyn Heiman. Fairest coronation is August 5th at the Eagles club. Would like to see all board members in attendance. There are six contestants this year. Come to participate in the cake auction.

Entertainment: Acts are booked.

Ad Hoc committee on the Future of the Fair: President No meeting as yet, busy securing a manager.

Fair Commission Report: Bob Ashbeck reported No meeting. John Garbisch asked if the windows will be put in. Some discussion followed.

Old Business: No old business.

New Business: A discussion was held on the need for goat pens. Chris Jockheck moved to have John McPherson build the needed goat pens at a cost up to \$13,000. Tim Heeg seconded the motion. The motion carried.

Tim Heeg is researching an upgrade to the Green Barn; he presented some costs.

Carol Berg-Kappel brought forward a discussion on compensation for the interim manager for work done by Larry Gilbertson. This is the sixth week. Discussion was held. Gary Bymers moved to give \$2000 for a month. There was additional discussion. Gary changed his motion to six weeks. Kathy seconded the motion. Andy Keogh suggested that as the board feels this is a good idea, Larry and Adam should figure out the best way to do this and come back at the next Board of Directors meeting with a proposal. The issue was tabled.

Gary Bymers asked a question concerning Brian Sauer and his demand to have direct contact with the sound and light people. Brian has been told to contact our local people first.

Meeting adjourned at 9:18pm.

The next meeting will be held at 7:30 pm on August 18, 2014 at the MACCI office, 700 S. Central Avenue.

Submitted by Larry Gilbertson