

**CENTRAL WISCONSIN STATE FAIR  
BOARD MINUTES  
October 20, 2014  
7:30 PM**

**ROLL CALL:** Present; Board Members: Marilyn Heiman, Jeff Viergutz, Bob Ashbeck, Larry Gilbertson, Chris Jockheck(7:45)., Melissa Hanke, John Garbisch, Andy Keogh, Tim Heeg, Keith Kay, Adam Fischer-General Manager.

Absent: Alanna Feddick, Dennis Stroetz, Ed Wagner  
Called to order at 7:33pm.

**Minutes of September 15, 2014 Regular Board Meeting** Moved by John Garbisch, seconded by Andy Keogh to approve the minutes as presented. Motion carried.

**Minutes of the Special Meeting on Tuesday October 7, 2014 at 7:30 pm.** The minutes were read. Andy Keogh moved to approve, Marilyn Heiman seconded, and the minutes were approved.

**Treasurer's Report: Marilyn Heiman** Larry Gilbertson began by directing the board to the balance sheet page in the board packet. Marilyn Heiman reported. Tim Heeg moved to approve, John Garbisch seconded, and report was approved.

**Manager's Report:** Adam included a written report in the BOD packet. Adam offered additional items. Carol Berg-Kappel has resigned from the board for family reasons. A fundraising event is planned for Tuesday November 18 at Hotel Marshfield. The Board members were strongly encouraged to be in attendance. Duane Bauer would like to meet with the board on scheduling the Truck Tractor Pull for 2015. Ideas on grandstand entertainment were shared. Commented on Shirley's last day. Meeting with sponsors. An un-agreed upon hotel bill from VOX and the damage to the Musicians hospitality room by the Thursday VOX performers, bylaw changes, five year plan, a marketing plan. Tim Heeg asked additional information about the fund raiser.

**Committee Reports:**

**Junior Fair: Melissa Hanke** asked to delay her report until New Business. Granted.

**Market Animal: Larry Gilbertson** reported the Market Sale was a record sale. Adult meeting is Wednesday evening. Possible Swine barn ventilation is being explored.

**Draft Horse: Dennis Stroetz** called in a report. Meeting this Friday.

**Building & Grounds: John Garbisch** No meeting. Campground upgrade project this weekend. In need of volunteer help.

**Advertising: Jeff Viergutz** reported: No meeting.

**Parking & Signage: Adam Fischer** No meeting

**Livestock: Larry Gilbertson** No Meeting, We received our review form the State Vet for the 2014 Fair.

**Vendor Relations: John Garbisch** No meeting.

**Non-Fair:** No Meeting. Adam reported a meeting will be held on Thursday. November 20<sup>TH</sup>

**Fairest of the Fair: Marilyn Heiman.** No meeting.

**Entertainment: Adam Fischer:** Had one meeting. Will need to meet again.

**Ad Hoc committee on the Future of the Fair: President Larry Gilbertson** No meeting, however a subcommittee met to develop proposed bylaw changes. The subcommittee is made up of Andy Keogh, Tim Heeg, Adam Fischer, and Larry Gilbertson.

**Fair Commission Report: Bob Ashbeck** reported: Bids on the Round Barn roof. Concrete renovations in the round barn. Will meet this Wednesday. Will sign a five year lease with the Fair for use of the city owned property at fair time.

**Old Business:** Adam discussed the different types of Boards and proposed to work on this discussion starting again in January.

**New Business:** Approval of bylaw changes to submit to the Association. The proposed changes were read and reviewed by the board. Following discussion and tweaking of the phrasing, Andy Keogh moved to present the proposed bylaw changes to the Association for approval. No further discussion. The motion carried. Adam brought forth a recommendation to form a Central Wisconsin State Fair Foundation. Explanation and discussion followed. By general consensus it was decided that this issue be tabled until next meeting.

Delayed Jr Fair report: Tim Heeg and Melissa Hanke passed along an approved recommendation from the Junior Fair Board to the Fair Association Board. A detailed explanation was given. Discussion with questions and answers followed. Melissa Hanke moved to band the Kevin Lindow family from showing in the Junior Fair and Open Class for five years in all categories and revisit the issue after that time because of ethics violations. Chris Jockheck seconded the motion. Additional discussion. Motion Carried.

Entertainment study was reviewed on the costs of the grandstand entertainment and all the costs connected with the grandstand acts. Discussion, however, no action was taken.

Other financial concerns were voiced.

Meeting Adjourned 10:40 pm

The next meeting will be held at 7:30 pm on November 17, 2014 at the MACCI office, 700 S. Central Avenue.

Submitted by Larry Gilbertson