

**CENTRAL WISCONSIN STATE FAIR**  
**BOARD MINUTES**  
**September 15, 2014**  
**7:30 PM**

**ROLL CALL:** Present: Board Members: Marilyn Heiman, Jeff Viergutz(7:55), Ed Wagner, Carol Berg-Kappel, Bob Ashbeck, Larry Gilbertson, Chris Jockheck., Kathy Banks, Melissa Hanke, John Garbisch, Andy Keogh, Gary Bymers, Dan McGiveron, Tim Heeg(8:00), Keith Kay,

Adam Fischer-General Manager.

Absent: Alanna Feddick, Dennis Stroetz

Guest: Major Chris Meyer

Called to order at 7:35pm.

**Minutes of August 18, 2014 Regular Board Meeting** Larry Gilbertson offered a correction on the last page to change the recorded date of the next meeting to September 15, 2014. Andy Keogh moved to approve the minutes; Gary Bymers seconded the motion, the motion carried.

**Treasurer's Report: Marilyn Heiman** Larry Gilbertson began by directing the board to the balance sheet page in the board packet and walked through the balances. John Garbisch moved to approve, Marilyn Heiman seconded, and report was approved as presented.

**Manager's Report:** Adam included a written report in the BOD packet. Adam highlighted: It's been a whirlwind and he has one Fair under his belt, finances and sponsors, employees, Pat Fellenz, staff and overtime. Staff job descriptions, concerns about sponsorship confusion. The office needs to be central. This inspired discussion in a different direction and ended with:

Chris Jockheck moved to refer the discussion of how to handle sponsorship appeal coordination to the executive committee, seconded by Tim Heeg. Question was called. The motion carried.

Adam continued: Meeting structure will change. Bring your binders to the meetings.

**Committee Reports:**

**Junior Fair: Melissa Hanke** reported the meeting was held with the superintendents and some Jr fair issues were discussed.

**Market Animal: Larry Gilbertson** reported the Market Sale went well, no final numbers yet available, however, a record sale. Adult meeting is next week.

**Draft Horse: Dennis Stroetz** Larry Gilbertson reported stall tear down and stall changeover has taken place, it is a big job. Need help in the future.

**Building & Grounds: John Garbisch** reported the campground project will take place in the near future as weather cooperates. Dan McGiveron asked about the parking lots. Tim Heeg asked about the Beef Barn door trim. John will look at the door trim.

**Advertising: Jeff Viergutz** reported on: the committee meeting. Social media response, signage.

**Parking & Signage: Dan McGiveron** Not at the meeting. Meeting was held. See the written report.

**Livestock: Larry Gilbertson** No Meeting, Ongoing discussions with superintendents on livestock issues.

**Vendor Relations: John Garbisch** reported a meeting was held the Saturday before the fair. Some changes were made to the plans but worked out well. Need a couple of people to work with the vendors. Current fellows are retiring.

**Non-Fair:** No Meeting. Adam reported a meeting will be held on Thursday.

**Fairest of the Fair: Marilyn Heiman.** No meeting since the Fair. The Fairest did a great job for us. The kids crown building went very well.

**Entertainment: Adam Fischer:** will meet next week.

**Ad Hoc committee on the Future of the Fair: President Larry Gilbertson** Committee held a meeting to find the direction we wish to go, looked at a mission statement and other issues.

Bob Ashbeck expressed concerns. Ed Wager commented.

**Fair Commission Report:** **Bob Ashbeck** reported: Issues with the maintenance personal. The planned repairs to the round barn. Office window project completion.

**Old Business:** Reimbursement of Larry Gilbertson. Adam commented. Discussion. Andy moved to refer to the executive committee for a recommendation using the process based on annual salary of the manager position and hire as a private contractor. Carol Berg-Kappel seconded the motion, the motion carried.

The Pat Fellenz invoice was pasted around the table. Adam commented. Discussion followed. Based on research Adam made recommendations. Additional discussion. Invoiced amount was over budget. The budgeted amount was set at \$27000. Andy Keogh moved to pay the \$27000 and end the relationship now. Cathy Banks seconded the motion. Discussion. Question was called. Dan objected and discussed. Ed Wagner called the question. No objection. Motion carried. Ed Wagner called for the Division of the House. Hand vote was taken. Motion carried.

**New Business:** Adam distributed information on healthy Board operations and a questioner. Discussion followed and will continue at future meetings.

A brief budget and financial discussion was held.

The meeting adjourned at 9:50pm.

The next meeting will be held at 7:30 pm on October 20, 2014 at the MACCI office, 700 S. Central Avenue.

Submitted by Larry Gilbertson