

**CENTRAL WISCONSIN STATE FAIR**  
**BOARD MINUTES**  
**June 16, 2014**  
**7:30 PM**

**ROLL CALL:**Present: Board Members: John Garbisch, Marilyn Heiman, Jeff Viergutz, Alanna Feddick Andy Keogh, Ed Wagner, Carol Berg-Kappel, Bob Ashbeck, Larry Gilbertson, Dan McGiveron, Chris Jockheck. Gary Bymers, Keith Kay, Kathy Banks.

Absent: Melissa Hanke, Dennis Stroetz, Tim Heeg

Called to order at 7:36pm.

Meeting began with a presentation from Duane Bauer on the Truck/Tractor Pull for Monday's entertainment. Q and A followed. Duane stated he went out and raised \$6000 plus in sponsorship. Following the presentation Duane left the meeting.

**Minutes of May 19, 2014 Regular Board Meeting** Chris Jockheck offered an addition to the minutes. Added were the words that a signup sheet was passed around for those interested in serving on the ad hoc committee 'on the future of the fair'. The president will choose from this list in forming the committee. It was moved to approve the minutes with the addition. Marilyn Heiman seconded the motion. Motion carried.

**Treasurer's Report:** **Marilyn Heiman** reported the balances. A few questions were asked and answered. John Garbisch moved, Ed Wagner seconded the motion to approve the treasurer's report. Motion carried.

**Manager's Report:** **Larry Gilbertson** reported. The circus is coming June 27<sup>th</sup>. two bikes were stolen from a camper (police are involved). The ditch in front of the hockey building needs mowing, (Ed Wagner will check on the mowing). Insurance is paid to date, a letter from the Wenzel estate was read and a response from the president has been sent.

A meeting was held with Brian Sauer where he required half down on the acts he booked, which amounted to \$15,200, he is also not bonded. In contrast, Jayson Promotions requires nothing down.

Fair commission has offered us a one year contract agreement for use of the grounds, as opposed to the normal five year renewal. The Board agreed it should be signed if nothing is changed other than the dates. Andy Keogh moved that the one year contract be signed, Gary Bymers offered an amendment adding the words, as long as nothing other than the dates have been changed, motion was seconded, motion carried.

A summer intern has been hired. Shirley's position is still open following her retirement following this year's fair, Ann from the office has given her notice so that position is also open. Our new fair manager, Duane Blanchard of two weeks, has resigned for personal reasons; we have possibilities to explore for manager and volunteer help. Discussion followed. Andy Keogh stated the President needs to be able to make the decisions, hire a manager and tell us what's been done. This needs to get done. Get it done. Discussion continued as to the reason why Heidi left, possibilities of her returning, and what it would take for her to consider returning. Andy Keogh asked that the president have conversation with the identified individuals who were problematic to see what can be done.

Our CD designated for the Knoll barn project is coming due. We need the Board's approval to designate the president or treasurer as signatory to remove these funds. Chris Jockheck moved to approve either the president or treasurer as signatory for this account at Central City Credit Union. Andy seconded the motion, the motion carried.

Advertising brochures are here available to pick up following the meeting to distribute to the community.

### **Committee Reports:**

**Junior Fair: Melissa Hanke** Larry Gilbertson reported for Tim Heeg and Melissa. Junior Fair Board meets in a couple of days. At their last meeting, they discussed judges, possible improvements and permission slips to exhibit.

**Market Animal: Larry Gilbertson** reported on the lamb weigh- in numbers. Tomorrow evening is the next youth educational meeting.

**Draft Horse: Dennis Stroetz** talk about leveling the pad in the horse area.

**Building & Grounds: John Garbisch** reported no meeting. We are waiting on answers from Pat Kilty for the electrical upgrade in the campground area.

**Advertising: Jeff Viergutz** reported. Brochures are available for distribution. Poster distribution was discussed. Things are on target. Convention and Visitors Bureau has authorized \$1000 for the use of Facebook. Jeff will follow up.

**Parking & Signage: Dan McGiveron** No meeting

**Livestock: Larry Gilbertson** No Meeting

**Vendor Relations: John Garbisch** No Meeting

**Non-Fair:** No Meeting

**Fairest of the Fair: Marilyn Heiman** No meeting. Donations have been received for the new Junior Ambassador contest at this year's fair. Fairest coronation is August 5<sup>th</sup> at the Eagles club.

**Entertainment:** Acts are booked.

**Ad Hoc committee on the Future of the Fair: President** No meeting as yet, gathering information. Majority of the Board is for the President to focus on filling the manager's position at this time.

**Fair Commission Report: Bob Ashbeck** reported extra fans will be purchased for the Round Barn. Two bids were received for reroofing the Round Barn and both bids were thrown out and will restart the bidding process. A consultant was hired to evaluate the Round Barn concrete repair and submit a plan.

Repair to Expo I was completed as a result of snow load damage.

There is concern over naming the Russ Wenzel Grandstand before discussing it with the Commission.

Andy Keogh moved to accept the committee reports, Marilyn seconded, the motion carried.

**Old Business:** No old business.

**New Business:** Denny Stroetz wondered about the windows sitting in the meeting room at the fair office. This is a Commission issue.

The importance of retaining Shirley and all she contributes to the running of the office, especially during this time of change was brought up.

Marilyn Heiman voiced concern about livestock superintendents needing to come to the Board to determine if we can afford to add to their show.

Chris Jockheck asked if the goat pen issue has been resolved. It is still being worked on.

Ed Wagner moved to Adjourn. John Garbisch seconded. Meeting adjourned.

The next meeting will be held at 7:30 pm on July 21, 2014 at the MACCI office, 700 S. Central Avenue.

Submitted by Larry Gilbertson