

**CABLE TV COMMITTEE MEETING MINUTES
APRIL 28, 2014**

The meeting was called to order by Chairperson Holck at 5:03 p.m. in Room 108 of the City Hall Plaza.

PRESENT: Jim Daniels, Ed Gerl, George Holck, Senen Siasoco, Shawn Warren and Alderperson Earll

ALSO PRESENT: Public Access Production Manager and Interim Coordinator Breanna Speth, City Administrator Steve Barg and Deputy Clerk Panzer

ABSENT: Dean Markwardt (excused)

PUBLIC COMMENTS

Gerl mentioned that the video streaming on the internet of the April 22nd Common Council meeting was really bad. The video kept pausing when he tried to watch it last night. Breanna will look into the matter.

Gerl pointed out that Comcast is buying out Time Warner and Charter is getting shares out of it. He passed around a newspaper article dated April 23, 2014 from the Wall Street Journal that talked about this.

APPROVAL OF MEETING MINUTES

CTV14-020 Motion by Gerl, second by Daniels to approve the minutes of the March 24, 2014 meeting as submitted.

Motion carried

CORRESPONDENCE

MCTV was mentioned in the special thanks section of the Leadership Marshfield graduation program that was distributed at their graduation ceremony on April 16, 2014.

MCTV was featured in MACCI's monthly newsletter.

MCTV's Pickleball program was featured on the city's website.

A filming request to produce a program on Felker Brothers, Inc. was received from Randy Krogman of Felker Brothers, Inc. Breanna discussed this request with Dan Kummer and they decided to decline the offer.

FOLLOW UP ON AUDITING CHARTER COMMUNICATIONS WITH A QUOTE FROM CITY AUDITORS, SCHENCK SC

Alderperson Earll didn't hear back from Finance Director Strey in regards to this matter. He will check with Finance Director Strey to see if he received a quote from Schenck SC and if not he will ask Finance Director Strey to request one from them. Alderperson Earll will report his findings at the next regular meeting.

PUBLIC ACCESS COORDINATOR'S REPORT

The Public Access Coordinator's Report for March 2014 was reviewed. (See attached report.)

CTV14-021 Motion by Warren, second by Gerl to receive and place on file the Public Access Coordinator's Report.

Motion carried

BILLS

The bill query report was reviewed.

CTV14-022 Motion by Siasoco, second by Earll to authorize payment of the following bills as presented:

We Energies	40.37
Media Distributors	164.83
Quill Corporation	39.99
Charter Business	15.21
Charter Business	258.95
Wolfgang PC LLC	209.95
Soundworks Systems (Invoices 44172 & 42646)	212.41
VIDCOM, LLC (Invoices 266, 267 & 269)	<u>7,044.00</u>

Total **\$7,985.71**

Motion carried

Chairperson Holck suggested setting a cut-off date for submission of the bills. He also suggested having the regular/routine utility bills paid automatically by the Finance Department.

CTV14-023 Motion by Gerl, second by Siasoco to set a cut-off date for submission of the bills as the Wednesday prior to the regular meeting date, and to authorize staff to make payments on the regular pre-pay bills as they are received.

Motion carried

FINANCIAL REPORTS

CTV14-024 Motion by Warren, second by Gerl to receive and place on file the audited financial report for the period of January 1, 2013 through December 31, 2013, the financial report for the period of January 1, 2014 through March 31, 2014 and the balance sheet financial statements for January 31, 2014 and February 28, 2014.

Motion carried

RECOMMENDED ITEMS FOR FUTURE AGENDAS

- Election of Chairperson and Vice Chairperson
- Set meeting date and time
- Follow up on auditing Charter Communications with a quote from city auditors, Schenck SC
- Continue strategic planning process

SET MEETING DATE AND LOCATION FOR THE MAY MEETING

The regular meeting night in May falls on Memorial Day.

CTV14-025 Motion by Siasoco, second by Gerl to eliminate the May regular meeting.

Motion carried

Next meeting is scheduled for June 23, 2014 at 5:00 p.m. in **Room 108** of the **City Hall Plaza**.

CONTINUE STRATEGIC PLANNING PROCESS

City Administrator Barg suggested holding off the strategic planning process until Dan Kummer returns to work from medical leave.

Motion by Siasoco, second by Gerl to adjourn at 5:36 p.m.

Motion carried

Lori A. Panzer
Deputy City Clerk

Public Access Coordinator's Report
Cable TV Committee Meeting 4/28/14

New Shows April 2014 (Since 3/20/2014): for MCTV 98

- Insight: Ask the Mayor
- Insight: Wood County Sheriff Tom Reichert
- Marshfield School Board Meeting (monthly)
- President Address/GOP Reply (weekly)
- Voices in the Square- Episode 1
- The Great Climate Debate – Lecture 1 of 3
- School Board Candidate Forum at UW
- Visits with Veterans: Butch Walsh
- Visits with Veterans: Clarence McMillan
- City of Marshfield Housing Study
- Feed My Starving Children 2014
- Dyslexia Awareness PSA
- Cooking With Ruth – Episode 25 (Egg Bake)
- Cooking With Ruth – Episode 26 (Irish Soda Bread)
- Transitional Shelter Ribbon Cutting Ceremony
- Giving Hope A Home: Episode 3
- Chestnut Avenue Center for the Arts Gallery Ribbon Cutting

Channel 96 Meetings

- Common Council Preview
- Common Council Organizational Meeting
- Common Council
- Public Works
- Finance, Budget, Personnel
- City Plan Commission
- Parks, Recreation, & Forestry Committee
- Marshfield Utilities Commission
- Judiciary & License Commission
- Police & Fire Commission

John Beck

- Immanuel Lutheran Worship Service (weekly)
- Immanuel Lutheran Lent Worship Services (weekly + Holy Week)

River Cities Community Access

- MSTC Board of Directors March 2014
- Wood County Board of Supervisors Meeting

Other

- LaCrosse Catholic Diocese Mass
- House of Yahweh
- Conversations from St. Norberts
- Music & the Spoken Word
- The Future of Penokee Hills (Submitted by Susan Rosa)

Personnel:

Dan Kummer has been out on medical leave since March 25, 2014. Breanna Speth has assumed management duties in his absence. There has been no interruption of PEG services during this time period. Dan hopes to return to work in at least a limited capacity during his treatment.

Breanna Speth has taken over as “interim coordinator” until Dan’s return. She continues in her role as “Production Manager,” overseeing all stages of show development. She would like to express an enormous amount of gratitude to everyone for their understanding and patience during this transition period. Breanna graduated Leadership Marshfield on April 16. This program was a phenomenal opportunity to develop professional skills and network with other local businesses. Breanna’s project group developed a video program on “Chloride Awareness & Reduction” which is airing now on MCTV.

Brett Butler is nearing completion of his training at MGTV. He will assume responsibilities at MGTV 991, including directing, graphics creation, and scheduling.

Karen Din continues to work her magic in an administrative and PR role, in the mornings. (In the afternoons, Karen works part time at Saint Joseph’s Hospital Volunteer Services.) Karen has been working closely with Granicus to optimize online meeting publication and she has been fundamental to managing our bills and camera operator schedule.

Shirley Gebert has been a great asset to the station. She manages all administrative aspects at MCTV in the afternoons (when Karen is at SJH). Karen and Shirley have been expanding our community calendar by leaps and bounds, including the additional responsibility of posting slides to our Facebook page. www.Facebook.com/MarshfieldTv is our Facebook address. Shirley also implemented our “Mail Chimp” (free) subscription, improving the look of Breanna’s “New Shows” e-mails and helping to better manage our contact database.

Jared Coffren has been on leave due to his involvement in Marshfield High School Golf. He is expected to return during the summer, or at least in the fall. We can’t wait to have him back!

Other Updates:

Our election coverage received a lot of positive feedback:

**View totals for “Questions for Candidates”
program & other April 1 Election coverage
(online views only)**

Juncer: 134
Chaney: 176
Angell: 189
Konrardy: 144

Mayor

Chris Meyer: 104
Dorothy Schnitzler: 161

School Board Candidate Forum at the UW:
98

School Board

Wood County Board

Nelson: 11
Binder: 23

Correspondence:

- A. Leadership Marshfield Material thanking Marshfield Community Television
 - a. This was the program handed out to all attendees at April 16 graduation
- B. MACCI Perspectives Magazine
 - a. MACCI's monthly newsletter featured MCTV
- C. Pickleball program featured on City website
 - a. The main page of the City website linked to our Pickleball video, increasing online hits
- D. Felker Brothers filming request (for review)
 - a. Breanna received a request from Randy Krogman of Felker Brothers, Inc, about producing a program on Felker. Not sure if this is something we can do or not, per PEG Guidelines. Breanna will be discussing with Dan, when he is able.

Special thanks...

- Associated Bank*
- Central City Credit Union*
- City of Marshfield - ED/Planning*
- City of Marshfield Police Dept.*
- Felker Brothers Corp.*
- Figi's Companies Inc.*
- First Choice Credit Union*
- Forward Financial Bank*
- Marwood Construction Service*
- Marshfield Clinic*
- Marshfield Community Television*
- Marshfield Convention & Visitors Bureau*
- Marshfield Utilities*
- Ministry Saint Joseph's Hospital*
- North Ridge Church*
- Opportunity Development Centers Inc.*
- Pioneer Bank*
- Premier Printing (sponsored by Marshfield Sunrise Rotary)*
- Racht Transport*
- Security Health Plan*
- WV-Marshfield/Wood County*
- W&M Inc. Trucks*
- Wildwood Animal Hospital & Clinic LLC*
- Sally Cutler, Retreat Facilitator*
- Saddi Dieckhoff & Sam Seimonecker, Monthly Project Facilitators*
- Leadership Marshfield Council and monthly facilitators*



*Marshfield Area Chamber
of Commerce & Industry*

Presents

*Leadership Marshfield
Graduation*

April 16, 2014

6:30 pm

A.

B.

Business Briefs

Congratulations to **Marshfield Community Television** on being the recipient of several awards at this year's annual Wisconsin Community Media's "Best of the Midwest Videofest"! The fest includes hundreds of entries from throughout the midwest and Marshfield is very fortunate to have this tremendous video taping and programming in our community. Awards they received this year include: Merit Award for tour of UW-Marshfield/Wood County, Excellence Award-Udder Mudder Event at Memory Lane Farms, and Achievement Award-MarshfieldTV.com website. In addition they received Community Producer Awards for: Never Forgotten Honor Flight and Piecemakers Quilt Show. Marshfield Community Television is located at 101 West McMillan Street, Suite 1A, and the telephone number is 715-207-0379. Way to go!



MACCI's Agri-Business Committee recently held their 7th annual Agri-Business banquet to showcase and celebrate the impact that Agriculture has in the Marshfield area. Special guests this year were Secretary Ben Brancel of the Wisconsin Department of Agriculture, Trade and Consumer Protection along with Wisconsin's 66th Alice in Dairyland, Kristin Olson. Over 100 attendees recognized twelve area outstanding Ag seniors as they were presented with scholarships for their involvement in Agriculture and community related events; Ken and Janet Bell were honored as the 2014 Friend of Ag for their dedication to the Ag industry; and Seehafer Farm (Richard Seehafer family) was presented with a plaque as this area's only Century Farm (2013).

Special thanks was also given to all the sponsors that donated Ag products and monetarily to support the events and efforts of MACCI's Agri-Business Committee.



Secretary Brancel, Janet & Ken Bell of Marshfield and Alice in Dairyland-Kristin Olson

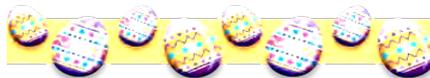


BETHEL CENTER EASTER EGG HUNT

FRIDAY, APRIL 18, 2014

3:00 PM

ALL CHILDREN 8 AND UNDER ARE INVITED TO JOIN IN ON AN EASTER EGG HUNT AT BETHEL CENTER. CHILDREN WILL BE DIVIDED INTO AGE GROUPS. THE LOCATION OF THE HUNT WILL EITHER BE INDOOR OR OUTDOOR DEPENDING ON THE AGE GROUP/WEATHER. BRING YOUR BASKET! GRANDPARENTS ARE WELCOME TO COME AND WATCH. QUESTIONS CALL TANYA AT 715-652-2103



Pictured l to r: Secretary Brancel, Tristan Yellowcloud, Neillsville; Connor Coyle, Pittsville; Emily Gilbertson, Marshfield; Lauren Berdan, Auburndate; Jordon Gropp, Spencer; Taylre Wilke, Loyal; Nathan Kunze, Abbotsford; Ashley Hartl, Stratford; Jeff Richmond, Granton; Alice in Dairyland, Kristin Olson. Not pictured: Brandi Zawislan, Colby; MiKayla Berkholtz, Wisconsin Rapids (Lincoln); and Paige Lindner, Greenwood.



C.



Welcome to the City of Marshfield Web

[Site! Departments](#)

[Parks & Recreation](#)

[Closures, Cancellations & Make-Ups](#)

[Online Registration](#)

[Parks, Facilities, Rentals, Rates](#)

[Program Brochure](#)

[Recreation](#)

[Senior Community Center](#)

[Volunteer of the Year](#)

[Wildwood Zoo](#)

[Quick Links](#)

[WPRA Ticket Prices](#)

[Winter Storage](#)

[Home](#) > [Parks & Recreation](#) >

Parks & Recreation

Director, [Ed Englehart](#)

Park Maintenance Supervisor, [Ben Steinbach](#)

Parks & Recreation Supervisor, [Kelly Cassidy](#)

Administrative Assistant, [Amy Beauchamp](#)

Office Assistant, [Jenny Krokstrom](#)

Recreation Supervisor (Summer), [Jeff Scott](#)

Zookeeper, [Steve Burns](#)

Check out a new activity – **Pickleball!**

[Click here](#) to watch a video and learn more!

Join us on Mondays, 2 – 4 pm or Thursdays, 6 – 8 pm

Oak Avenue Community Center

201 S. Oak Avenue, Marshfield WI

April 09, 2014

2:15 PM

Address

630 S Central Ave
Suite 201R
PO BOX 727
Marshfield, WI 54449

Office Hours:

M-F 8:00 am – 5:00 pm

Telephone Numbers:

(715) 384-4642 office
(715) 384-7831 fax
(715) 387-6409 info line

Mission Statement

To provide quality recreation opportunities for the citizens of Marshfield that are both accessible and affordable and to plan, promote, acquire, develop, and maintain parks and recreation facilities to enhance the City of Marshfield and meet the recreational needs of the community.

D.

Wednesday, April 9, 2014 9:06:17 AM Central Daylight Time

Subject: Re: Production film

Date: Wednesday, April 9, 2014 7:22:24 AM Central Daylight Time

From: RKrogman@felkerbrothers.com

To: Breanna Speth

Good morning Breanna

I am looking for a video of our production facility that I can use as a sales tool and an education video for our fall open house.

This fall we are planning on having an open house for our employees, while touring our plant we would run the video next to some of our equipment to show how it operates. As for the sales side, I would show the video during my sales presentation to current and potential customers. The video would also be used at our manufacturing facility in Kentucky to educate our employees there as to what we do in Marshfield.

I appreciate your help with this video, please let me know if you have any additional questions. I look forward to working on this project with you.

Randy Krogman
Sales Manager
Felker Piping Products
715-486-2127 (Direct)
715-223-7572 (cell)