

**CABLE TV COMMITTEE MEETING MINUTES  
AUGUST 24, 2015**

The meeting was called to order by Chairperson Nystrom at 5:00 p.m. in Room 108 of City Hall Plaza.

**PRESENT:** Jim Daniels, Ed Gerl, Dean Markwardt, Don Nystrom, Senen Siasoco and Alderperson Earll

**ALSO PRESENT:** Assistant Coordinator & Production Manager Breanna Speth, Brett Butler, Juanita Kummer and Deputy Clerk Panzer

**EXCUSED:** Shawn Warren

**PUBLIC COMMENTS**

None.

**APPROVAL OF MEETING MINUTES**

**CTV15-035** Motion by Daniels, second by Siasoco to approve the minutes of the July 27, 2015 meeting as submitted.

**Motion carried**

**CORRESPONDENCE**

Speth received a thank you email from Library Director Lori Belongia for making, recording the program on the Library groundbreaking ceremony and for MCTV's speediness to sharing the link to the video.

Speth shared Marshfield Convention and Visitors Bureau's Press Release announcing Maple Fall Fest 2015 which will be held on September 19<sup>th</sup> and 20<sup>th</sup>. Ruth and Gary Elderbrook will be hosting a live cooking segment at Maple Fall Fest this year on September 19<sup>th</sup> at 1:00 p.m.

Speth shared Hub City Times 'Meet Your Alderman' printed newspaper and online articles.

**APPROVAL OF CAPITAL EQUIPMENT LIST**

Public Access staff is currently looking at several other options to the proposed capital equipment list that was reviewed with the Cable TV committee at last month's meeting. Dan Kummer and Juanita Kummer spoke with the Public Access staff and they came up with some other proposals.

Gerl suggested researching possible remotes for the Council Chambers. He believes seven remotes may be needed for the Council Chambers. One camera person could control all the remotes.

Butler mentioned that he is looking into the possibility of getting someone from ODC that could be trained to run a camera. ODC would pay the person's salary.

Daniels said the Clinic went with a robotic system. They have a three camera system and one person runs all three cameras. They eliminated two camera people by doing this. He offered to take Public Access staff on a tour at the Clinic.

**PUBLIC ACCESS COORDINATOR'S REPORT**

The Public Access Coordinator's Report for August 2015 was reviewed. (See attached report.)

Speth explained the Facebook social media and YouTube channel updates that she included in her report.

Butler explained the Google Analytics report for the sessions of June 20th-July 15th and July 16th-August 10th that was included in the Public Access Coordinator's Report.

Speth shared an office supplies cost comparison analysis.

**CTV15-036** Motion by Gerl, second by Siasoco to receive and place on file the Public Access Coordinator's Report.

**Motion carried**

**UPDATE ON STRATEGIC PLANNING ACTION ITEMS**

Speth emailed the link to the promo video to the Cable TV Committee members to review. The narrative is complete, but they are still working on adding video to complete the video.

Siasoco suggested putting captions under the video clips of who is who.

**BILLS**

The bill query report was reviewed.

**CTV15-037** Motion by Gerl, second by Markwardt to authorize payment of the following bills as presented:

Advanced Disposal	\$ 58.34
Spectrum Business (07/26/15 to 08/25/15)	19.92
Spectrum Business (08/01/15 to 08/31/15)	280.10
Mueller Publishing Inc	177.00
Susan Speth (Reimbursement)	11.97
VIDCOM, LLC (Reimbursement)	19.13
Walmart	15.53
We Energies (06/04/15 to 07/08/15)	11.22
VIDCOM, LLC (Invoice 338)	<u>2,720.00</u>

**Total \$3,313.21**

**Motion carried**

**FINANCIAL REPORT**

**CTV15-038** Motion by Gerl, second by Siasoco to receive and place on file the financial report for the period of January 1, 2015 through July 31, 2015.

**Motion carried**

**RECOMMENDED ITEMS FOR FUTURE AGENDAS**

- Capital equipment list follow up

Next meeting is scheduled for September 28, 2015 at 5:00 p.m.

Motion by Markwardt, second by Gerl to adjourn at 5:40 p.m.

**Motion carried**

Lori A. Panzer  
Deputy City Clerk

# Public Access Coordinator's Report

Cable TV Committee Meeting 8/24/15

## New Shows, August 14, 2015 (Since 7/16/15): for MCTV 98

2015 Parish Pull	Parish Pull at Marshfield Fairgrounds
UW Capital Campaign	UW Capital Campaign STEM Building
Christ Lutheran Church Service	Christ Lutheran Service July 9, 2015
Police and Fire Commission	Police and Fire Commission July 2015
Wisconsin State Budget Update	Wisconsin State Budget Update
Senior Center	Senior Center New Location
Tiger Talk Ep. 6	Tiger Talk Ep. 6 Curriculum with Ziembo and Drevlow
Cooking with Ruth Ep. 59	Cooking with Ruth Ep. 59 Great Big Globe and Turkish Fritters
Disc Golf Live #66	Disc Golf Live #66 July/August 2015
Library/Community Center Update	Library/Community Center Update With Mat Bartkowiak and Lori Belongia
Upham Mansion	Upham Mansion Tour and Rose Garden
Hardacre Park Preview	Hardacre Park Preview with Don Nystrom, Jason Angell, Gordy Schalow
Meet Your Alderman District One	Meet Your Alderman District One Michael Feirer
Meet Your Alderman District Two	Meet Your Alderman District Two Alanna Feddick
Meet Your Alderman District Three	Meet Your Alderman District Three Chris Jockheck
Meet Your Alderman District Four	Meet Your Alderman District Four Gordy Earll
Meet Your Alderman District Five	Meet Your Alderman District Five Ed Wagner
Meet Your Alderman District Six	Meet Your Alderman District Six Rich Reinart
Meet Your Alderman District Seven	Meet Your Alderman District Seven Gary Cummings
Meet Your Alderman District Eight	Meet Your Alderman District Eight Rebecca Spiros
Meet Your Alderman District Nine	Meet Your Alderman District Nine Tom Buttke
Meet Your Alderman District Ten	Meet Your Alderman District Ten Pete Hendler
Meet Your Alderman Mayor	Meet Your Alderman Mayor Chris Meyer
Christ Lutheran Church Service	Christ Lutheran Service July 19, 2015
Cooking with Ruth Ep. 60	Cooking with Ruth Episode 60 Gluten-free Chocolate Cake
Library/Community Center Groundbreaking	Library/Community Center Groundbreaking
Insight Wood County Sheriff July 31, 2015	Insight with Wood County Sheriff Reichert & Jon Anderson July 31, 2015
Council Preview 8/11/15	Council Preview 8/11/15/ meeting
Tiger Talk Ep. 7	Tiger Talk Ep. 7 International Experience China
Ribbon Cutting Legacy Homes	Ribbon Cutting Legacy Homes

### Channel 991 Meetings

- Common Council
- Public Works
- Finance, Budget, Personnel
- City Plan Commission
- Parks, Recreation, & Forestry Committee
- Marshfield Utilities Commission
- Judiciary & License Commission
- Police & Fire Commission

### John Beck

- Immanuel Lutheran Worship Service (weekly)

### Dana Speth

- Christ Lutheran Church Worship Service (Weekly)

### River Cities Community Access

- MSTC Board of Directors Jun 2015
- Wood County Board of Supervisors Meeting – Jul 2015

**Other**

- LaCrosse Catholic Diocese Mass
- Music & the Spoken Word

***Personnel***

Dan Kummer has been out on medical leave since March 25, 2014. Breanna Speth has performed management duties in his absence. There has been no interruption of PEG services during this time period.

Breanna Speth continues in her role as Assistant Coordinator, and she also continues in her role as “Production Manager,” overseeing all stages of show development.

Brett Butler continues to oversee directing, graphics creation, and scheduling at MGTV, as well as assisting with studio shoots and on-site filming at MCTV.

Shirley Gebert is working full time as our administrative assistant/PR representative. She has also hosting more programs and operating camera when needed.

Susan Speth is filling in as administrative assistant when Shirley is unable to be here.

Claire Lafferty (student) has been assisting with shoots. She goes back to school at the end of August, but plans to help out on breaks.

# Publicity/Updates

## Social Media Update - FACEBOOK

As of August 11, we have 266 Likes on Facebook. (Up from 265 on July 16.)

Our most popular post this month was the Howie Sturtz/Mike Warren photo, reaching 237 people.

Post Message	Type	Posted	Lifetime Post Total Reach	Lifetime Post organic reach
			Lifetime: The total number of people your Page post was served to. (Unique Users)	Lifetime: The number of people who saw your Page post in news feed or ticker, or on your Page's timeline. (Unique Users)
In studio yesterday...the man, the legend: Howie Sturtz! As his final live performance approaches, host Mike Warren sat down with Howie to reminisce about an amazing career and fond memories of years gone by... Stay tuned for video!	Photo	8/11/15 5:47 AM	237	237
See whom Tom Buttke brings in as his special guest and hear about his involvement in the Zoological Society! Learn more about Tom, City of Marshfield alderman for District 9, in this episode of "Meet Your Alderman." <a href="https://www.youtube.com/watch?v=IE5_sgM8GXs&amp;index=3&amp;list=PL3GIBpSbDIDzXoLbnWWhIo-13I8SZ1ZfY">https://www.youtube.com/watch?v=IE5_sgM8GXs&amp;index=3&amp;list=PL3GIBpSbDIDzXoLbnWWhIo-13I8SZ1ZfY</a>	Link	8/11/15 4:20 AM	18	18
Marshfield Community Television - Marshfield, WI's cover photo	Photo	8/10/15 8:56 AM	58	58
What does Rebecca Spiros wish more citizens of Marshfield would consider doing? Tune in to find out! Learn more about Rebecca, City of Marshfield alderman for District 8, in this episode of "Meet Your Alderman." <a href="https://www.youtube.com/watch?v=O2wT ABEANmU&amp;index=4&amp;list=PL3GIBpSbDIDzXoLbnWWhIo-13I8SZ1ZfY">https://www.youtube.com/watch?v=O2wT ABEANmU&amp;index=4&amp;list=PL3GIBpSbDIDzXoLbnWWhIo-13I8SZ1ZfY</a>	Link	8/10/15 4:00 AM	23	23
Before settling down in Marshfield, Gary Cummings served his country in the military. Learn more about Gary, City of Marshfield alderman for District 7, in this episode of "Meet Your Alderman." <a href="https://www.youtube.com/watch?v=GCxVeTmApzs&amp;index=5&amp;list=PL3GIBpSbDIDzXoLbnWWhIo-13I8SZ1ZfY">https://www.youtube.com/watch?v=GCxVeTmApzs&amp;index=5&amp;list=PL3GIBpSbDIDzXoLbnWWhIo-13I8SZ1ZfY</a>	Link	8/9/15 4:00 AM	40	40
Odds are, if you're in his district, you've seen Rich Reinart before! Rich made sure to meet each person in his district when he was campaigning last fall. As the newest member of the Common Council, learn what sparked his interest in running! Meet Rich, Alderman for District 6 in the City of Marshfield, in this episode of "Meet Your Alderman": <a href="https://www.youtube.com/watch?v=d-zDErgZ2fU&amp;list=PL3GIBpSbDIDzXoLbnWWhIo-13I8SZ1ZfY&amp;index=6">https://www.youtube.com/watch?v=d-zDErgZ2fU&amp;list=PL3GIBpSbDIDzXoLbnWWhIo-13I8SZ1ZfY&amp;index=6</a>	Link	8/8/15 4:00 AM	42	42

Check out our new series! (Thanks for the feature, Hub City Times!)	Link	8/7/15 10:50 AM	48	48
What project does Ed Wagner find to be the most exciting undertaking that Marshfield has seen in years? Tune in to find out! Meet Ed, Alderman for District 5 in the City of Marshfield, in this episode of "Meet Your Alderman": <a href="https://www.youtube.com/watch?v=FGpvhfghJqs&amp;index=7&amp;list=PL3GIBpSbDIDzXoLbnWWhIo-13I8SZ1ZfY">https://www.youtube.com/watch?v=FGpvhfghJqs&amp;index=7&amp;list=PL3GIBpSbDIDzXoLbnWWhIo-13I8SZ1ZfY</a>	Link	8/7/15 4:00 AM	31	31
Did you know that Gordy Earll goes to so many meetings that a colleague questioned whether he was living at City Hall? Meet Gordy, Alderman for City of Marshfield District 4, in this episode of "Meet Your Alderman": <a href="https://www.youtube.com/watch?v=5-cxDgK9Utl&amp;list=PL3GIBpSbDIDzXoLbnWWhIo-13I8SZ1ZfY&amp;index=8">https://www.youtube.com/watch?v=5-cxDgK9Utl&amp;list=PL3GIBpSbDIDzXoLbnWWhIo-13I8SZ1ZfY&amp;index=8</a>	Link	8/6/15 4:00 AM	73	73
Did you know that Chris Jockheck was once Mayor? Meet Chris, Alderman for City of Marshfield District 3, in this episode of "Meet Your Alderman": <a href="https://www.youtube.com/watch?v=tTjrTvUeKSM&amp;list=PL3GIBpSbDIDzXoLbnWWhIo-13I8SZ1ZfY&amp;index=9">https://www.youtube.com/watch?v=tTjrTvUeKSM&amp;list=PL3GIBpSbDIDzXoLbnWWhIo-13I8SZ1ZfY&amp;index=9</a>	Link	8/5/15 4:00 AM	42	42
Did you know that Alanna Feddick has a hobby farm with goats? Meet Alanna, Alderman for City of Marshfield District 2, in this premiere episode of "Meet Your Alderman": <a href="https://www.youtube.com/watch?v=nUGY8f9J8f0&amp;list=PL3GIBpSbDIDzXoLbnWWhIo-13I8SZ1ZfY&amp;index=10">https://www.youtube.com/watch?v=nUGY8f9J8f0&amp;list=PL3GIBpSbDIDzXoLbnWWhIo-13I8SZ1ZfY&amp;index=10</a>	Link	8/4/15 4:00 AM	27	27
Congrats, Chief!	Link	8/3/15 3:39 PM	72	72
Did you know that Mike Feirer is also on the Wood County Board and very active in the Historical Society? Meet Mike, Alderman for City of Marshfield District 1, in this premiere episode of "Meet Your Alderman": <a href="https://www.youtube.com/watch?v=cf07ZrUmNZM&amp;list=PL3GIBpSbDIDzXoLbnWWhIo-13I8SZ1ZfY&amp;index=11">https://www.youtube.com/watch?v=cf07ZrUmNZM&amp;list=PL3GIBpSbDIDzXoLbnWWhIo-13I8SZ1ZfY&amp;index=11</a>	Link	8/3/15 4:00 AM	124	124
Cooking with Ruth: Episode 60 "Gluten-Free Chocolate Cake"	Link	8/1/15 9:32 AM	58	58
The Marshfield Public Library celebrated an historic moment today! The Everett Roehl Marshfield Public Library & Community Center groundbreaking ceremony took place at the future location of the new library (right next to the current library). Watch it here! <a href="http://youtu.be/xIOb5bnqGjE">http://youtu.be/xIOb5bnqGjE</a>	Link	7/31/15 12:59 PM	111	111
A big day at Marshfield Public Library! The groundbreaking for the new Marshfield Library and Community Center Capital Campaign!	Photo	7/31/15 8:50 AM	92	92

Government can often seem intimidating and inaccessible, but local government is totally within your reach! Our renewed "Meet Your Alderman" series aims to eliminate some of the mystery surrounding local City of Marshfield public servants! Watch the series here: <a href="https://www.youtube.com/playlist?list=PL3GIBpSbDIDzXoLbnWWHio-13I8SZ1ZfY">https://www.youtube.com/playlist?list=PL3GIBpSbDIDzXoLbnWWHio-13I8SZ1ZfY</a>	Photo	7/31/15 4:00 AM	404	404
We had the great opportunity to work with the North Wood County Historical Society/ Upham Mansion to document the historic Governor William H Upham House! What an amazing historical place right here in Marshfield! Take the tour here!: <a href="https://www.youtube.com/watch?v=ZqRukFqArv0">https://www.youtube.com/watch?v=ZqRukFqArv0</a>	Photo	7/30/15 1:59 PM	148	148
Photo Gallery: Chalk it Up! - Hub City Times	Link	7/25/15 12:33 PM	82	82
Are you planning to stop down at Hub City Days? Lots of fun stuff happening downtown!	Photo	7/25/15 9:43 AM	29	29
Congrats, Julie!	Photo	7/24/15 9:21 AM	150	150
This weekend!	Link	7/22/15 8:25 AM	81	81
Marshfield Community Television - Marshfield, WI shared Marshfield Fire and Rescue Department's photo.	Photo	7/20/15 3:31 PM	57	57
Our beloved Carrie Lippert has moved to Florida! We are going to miss her so much, but are very happy for her and Casey! With Carrie moving south, we are in search of more hosts! If you've ever thought about volunteering and seeing your face on television, please contact us at 715-207-0379! Hope to hear from you soon!	Photo	7/20/15 1:03 PM	350	350
Bear exhibit at Wildwood Park & Zoo is underway!	Photo	7/19/15 1:39 PM	191	191
<a href="http://www.MarshfieldTv.com">www.MarshfieldTv.com</a>	Photo	7/18/15 10:36 AM	55	55
The latest episode from Ruth is now online! Enjoy an update about Matt & Alana's around-the-world adventures and learn the recipe for Turkish Zucchini Fritters!	Link	7/17/15 6:12 PM	89	89
Marshfield Community Television - Marshfield, WI shared Marshfield Area Pet Shelter's photo.	Photo	7/16/15 6:35 AM	68	68

***Meet Your Alderman***

Mailchimp E-mail

*Views as of 8/11 at 11:00am*

Mayor: 28 Views

D1: 19 Views

D2: 26 Views

D3: 26 Views

D4: 25 Views

D5: 27 Views

D6: 17 Views  
 D7: 12 Views  
 D8: 26 Views  
 D9: 16 Views  
 D10: 26 Views

**YouTube Channel Update**  
 17 subscribers • 3,699 views



**Marshfield Community Television** 📄

Created: Feb 21, 2014 • Videos: 74 • Lifetime views: 5,547

CHANNEL

Last 28 days (Jul 13, 2015 – Aug 9, 2015)

---

**Performance**



**VIEWS**  
580 ▲



**ESTIMATED MINUTES WATCHED**  
4,306 ▲



**AVERAGE VIEW DURATION**  
7:25 ▲

---

**Engagement**



**LIKES**  
1 ▼



**DISLIKES**  
3 ▲



**COMMENTS**  
15 ▲



**SHARES**  
4 ▼



**VIDEOS IN PLAYLISTS**  
14 ▲



**SUBSCRIBERS**  
1 ▼

---

**Top 10 Videos** [Browse all content](#)

Video	Views <span style="font-size: 0.7em;">📄</span>	Estimated minutes watched <span style="font-size: 0.7em;">📄</span>	Likes <span style="font-size: 0.7em;">📄</span>
Marshfield School Board Meeting - July 8, 2015	79 (14%)	1,009 (23%)	0
Everett Roehl Marshfield Public Library & Com...	50 (8.6%)	350 (8.1%)	0
Tour of Governor William H Upham House (Up...	33 (5.7%)	313 (7.3%)	0
Meet Your Alderman: District 5, Ed Wagner	27 (4.7%)	266 (6.2%)	0
Meet Your Alderman: District 10, Peter Hendler	26 (4.5%)	131 (3.0%)	0
Meet Your Alderman: Mayor Chris Meyer	26 (4.5%)	247 (5.7%)	0
Meet Your Alderman: District 8, Rebecca Spiros	26 (4.5%)	109 (2.5%)	0
Meet Your Alderman: District 4, Gordy Earll	25 (4.3%)	290 (6.7%)	0
Meet Your Alderman: District 2, Alanna Feddick	25 (4.3%)	212 (4.9%)	0
Meet Your Alderman: District 3, Chris Jockheck	25 (4.3%)	254 (5.9%)	0

---

**Demographics**

**TOP GEOGRAPHIES**

- United States
- Russia
- Germany
- United Kingdom
- Brazil



**GENDER**

- Male 90%
- Female 9.6%



### ***Google Analytics (Online Activity)***

The full report is included in the attachments. It shows the sessions from June 20-July 15 and July 15-August 10. Our sessions have increased by 27%. The number of users and page views have also increased. The pages per session and session duration has decreased marginally. The bounce rate continues to increase (which is great, because this means visitors are going from one page to another on our website). In summary, this shows that our numbers are trending upwards. We had a spike after the Hub City Times article on "Meet Your Alderman."

### ***Central Wisconsin's Got Talent***

The Central Wisconsin State Fair is hosting a "Central Wisconsin's Got Talent" talent show at the fair. The talent search has been taking place all summer at various fairs/festivals/events throughout the area. The winner from each of these talent shows will compete at the final CWGT at the fair. When their videographer dropped out unexpectedly, Kelly from the Fair Office contacted us to film interview segments with each of the area winners who will be competing. The interviews will air on the day of the event on the big screen in the grandstand. We will also be recording the competition and airing it (along with interviews edited in) on the channel. This is exciting because it will reach a large audience. The contest is expected to draw hundreds of spectators. We will make sure to have our logo on all the videos and have handouts to promote the program (to disperse on the day-of).

### ***Recovering Community***

We are working with the Central Wisconsin Recovering Community to help produce a video for Recovery Month (which is September). The program consists of testimonials from addict survivors and program participants and is an effort to get the word out about these services. They have been awesome to work with!

### ***Fair & Fall Fest Preview Programs***

With these two big community events approaching, we are filming in-studio previews.

### ***Cooking with Ruth at Fall Fest***

Ruth and Gary Elderbrook will be hosting a live cooking segment at Maple Fall Fest this year (September 19). (I have included the press release in the attachments.) This was an idea that we had chatted about with Matt McLean when we were at the Mayor's Dairyfest Breakfast!

From the Convention & Visitors Bureau Press Release:

*"New for 2015 will be "Cooking with Ruth Elderbrook" on Saturday, September 19th, at 1:00 pm. Ruth is the owner of "A Slice of Heaven" Catering and star of "Cooking with Ruth" on Charter cable channel 98, MCTV and [www.marshfieldTV.com](http://www.marshfieldTV.com). Ruth is well known for her cheesecakes, and she and Gary (her husband and business partner) will share some of her baking and cooking secrets, as well as some tasty samples. Did we mention she likes maple syrup too? Check out her website at: [www.sliceofheavenwi.com](http://www.sliceofheavenwi.com)."*

We will film that day and air the program as part of the show. Great publicity opportunity and should be a lot of fun- stop by if you can!

### ***WCM Update***

Breanna attended a WCM Board Meeting on August 12 (via phone).

### ***Insight: Ask the Mayor Shout-out***

Once again, host Jeff Cannon and Mayor Chris Meyer gave us great props on their monthly program on WDLB Radio (which we also film).

### ***Hub City Times Article***

Breanna submitted an article on "Meet Your Alderman" to the Hub City Times. (See attachments for online and print articles.)

<http://www.hubcitytimes.com/news/government/meet-your-alderman-series-marshfield-community-television/>

### ***Library Groundbreaking***

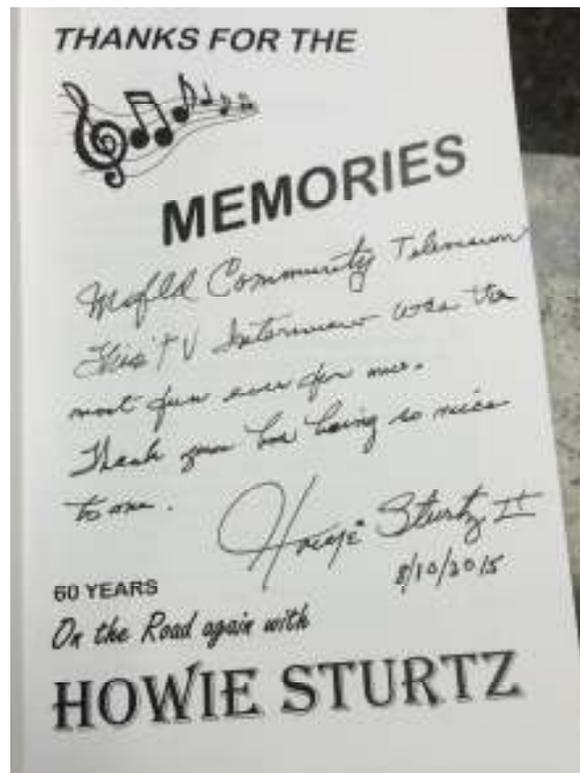
The Everett Roehl Marshfield Public Library and Community Center broke ground on July 31. We filmed the event and posted it online later that day. Great response!

### ***Hardacre Park Program***

We are working with Paul Rogers on a program highlighting the Hardacre Park project. The first portion is complete, featuring an interview with Gordy Schalow and Jason Angell being interviewed by Don Nystrom.

### ***Howie Sturtz***

Howie Sturtz travelled to the studio on August 10 to film a reflection program on his career and to preview his grand finale performance which will take place at the Central Wisconsin State Fair on September 3. This is probably the last sit-down television interview Howie will do, so we were honored to host him. Mike Warren did a great job! Howie autographed a copy of his book for us, thanking MCTV for all of our support throughout the past few years.



### ***Office Supplies Cost Comparison Analysis***

At the June meeting, the committee discussed researching local options for supply purchases. Attached is an analysis that compares prices between Quill, Officemax, Wal-Mart, and Marshfield Book & Stationary. Highlighted is the least expensive option. Wal-Mart, though a national franchise, does give back to the local community and is probably our most cost-effective option.

### ***Fiber***

Fiber is installed. We are still waiting on the City to start Phase II, which involved installation of the VoIP phones. We were given an ETA of "a couple of weeks".

### ***Community Producer Update***

-Jay Harwood (Interested in hosting Chat with the Chief, and subbing for Mike on Council Preview when needed)

## **Correspondence**

See attachments.

-Meet Your Alderman Article (Online and Print versions)

-Maple Fall Fest Press Release

-Thank-you from Lori Belongia

# Strategic Planning Action Item Updates

## ***Branding/Marketing***

- Flyer & Brochure is completed: In order to print, will need to budget for this in 2016

## ***Technology***

- Replacement Program: Adopt plan at August 24 Meeting.

## ***Financial Management***

- Reserve Balance: Review with staff, committee, and finance director (June/July)
  - *This is not started yet.*

## ***Communications***

- Promo Video: Develop promo video for home page of website and other PR uses (Goal, fall 2015)
  - *We want to show you what we have so far! ☺*

## ***Human Resources***

- Organizational change: Have discussion with Vidcom on future plans (start by late spring/early summer)