

SPECIAL COMMON COUNCIL MEETING MINUTES MAY 10, 2016

PRESENT: Buttke, Cummings, Earll, Feddick, Feirer, Jockheck, Reinart, Spiros, Wagner, Zaleski
ABSENT: None
OTHERS: Mayor Meyer, City Administrator Barg, numerous City staff, Bob Trussoni and Dave Wasserburger (Marshfield Utilities)

Barg called the meeting to order at 5:17 p.m. in the MACCI conference room.

Review feedback to date from committees – proposed mission/vision statements

Barg advised that the City's various committees, boards, and commissions are reviewing the proposed mission/vision statements, giving comments and suggested changes. This process should take another month or so, after which Barg will bring back their input for the Council's consideration.

Review prioritized ranking of the recent Council/staff survey on strategic goals

Barg highlighted the survey results, noting that among the top 10 strategic goals, the areas of economic development, financial management, and infrastructure were highly represented. Discussion occurred whether certain goals are the City's responsibility, and how much can be done to achieve them.

Identify items to include on 5-year strategic plan

After considerable discussion, the following were identified as goals for the City's strategic plan:

- Establish sustainable approach to maintaining the City's infrastructure
- Adopt comprehensive economic development strategy
- Develop communication strategy (with residents and other entities)
- Enhance long-term financial planning
- Create "determination of need" system for replacing or upgrading City facilities

Barg noted that none of the goals related to recreation/quality of life, which has been a significant part of the strategic planning conversations in the past several months. After some discussion, it was agreed to let this go until the next meeting, when maybe one more goal will be added to address this subject.

Wagner moved and Earll seconded a motion to adjourn. With no objections, Barg declared the meeting adjourned at 6:36 p.m.

Respectfully submitted,
Steve Barg, City Administrator