

SPECIAL COMMON COUNCIL MEETING MINUTES

JUNE 14, 2016

PRESENT: Buttke, Earll, Feddick, Jockheck, Reinart, Wagner, Zaleski

ABSENT: Feirer, Hendler, Spiros

OTHERS: City Administrator Barg, numerous City staff

Council President Earll called the meeting to order at 5:37 p.m. in the MACCI conference room.

Discuss public information campaign plan for August 9th referendum

Members discussed various options for informing and educating the general public about the upcoming referendum, given the limited time available before the August 9th election. It was agreed to go with a mix of “town hall” meetings, presentations to community groups, and use of local media.

Continue strategic planning process

After reviewing comments and suggestions received from City committees/boards/commissions, it was agreed not to make any changes to the current version of the mission/vision statements, shown below:

Mission: It is the mission of the City of Marshfield to provide a fiscally-sound, family-oriented community with a full range of housing, business, cultural, educational, and recreational opportunities in a safe environment for residents and visitors.

Vision: We will be a city of diverse interests and values through advancement of policies and allocation of resources that promote innovative, sustainable growth and enterprises while recognizing the heritage and culture of the region.

After considerable discussion, members agreed on the following as the sixth and final broad goal:

- Create and maintain a diverse offering of recreational facilities and healthy opportunities.

Review framework – mission/vision/values statements and long-term goals

Members agreed that the following mission/vision/values statements and long-term goals will serve as a framework for development of the new strategic plan:

Mission: It is the mission of the City of Marshfield to provide a fiscally-sound, family-oriented community with a full range of housing, business, cultural, educational, and recreational opportunities in a safe environment for residents and visitors.

Vision: We will be a city of diverse interests and values through advancement of policies and allocation of resources that promote innovative, sustainable growth and enterprises while recognizing the heritage and culture of the region.

Values:

- Community: We celebrate our differences, engage all generations, and seek to create a feeling of belonging.
- Integrity: We safeguard the public trust through honest business practices and open communication, and strong, ethical stewardship of resources.
- Innovative: We are imaginative in addressing the evolving needs of our community.
- Safety: We ensure the security, and sense of well-being of our residents through responsive and proactive policies.
- Collaboration: We work as a team and partner with others to improve performance and achieve success.

Goals

- Establish sustainable approach to maintaining the City's infrastructure
- Adopt comprehensive economic development strategy
- Develop communication strategy (with residents and other entities)
- Enhance long-term financial planning
- Create "determination of need" system for replacing or upgrading City facilities
- Create and maintain a diverse offering of recreational facilities and healthy opportunities.

Discuss plans to complete strategic plan

Barg suggested that the Council may wish to end the large group process at this point, and break into small teams to work to develop each of the goals, and craft specific objectives along with timelines and the key individuals responsible to carry them out, and bring this back to the entire Council. Discussion followed, with some concern and dissatisfaction expressed on the length of this process. No direction was given, but Barg advised that he would work on some possible ideas for how to move forward, and get something back to the Mayor and Council for consideration in the near future.

With no other business before the Council, Feddick moved and Reinart seconded a motion to adjourn. Motion carried unanimously. Earll declared the meeting adjourned at 6:45 p.m.

Respectfully submitted,
Steve Barg, City Administrator