

FEBRUARY 24, 2015

PUBLIC HEARING: Called to order by Mayor Meyer at 6:52 p.m., in the Council Chambers, City Hall Plaza regarding vacating and discontinuing the alley and a portion of East First Street.

FOR: None

AGAINST: None

COMMENTS: None

The public hearing closed at 6:53 p.m.

Regular meeting of the Common Council was called to order by Mayor Meyer at 7:00 p.m., in the Council Chambers, City Hall Plaza.

PRESENT: Michael Feirer, Chris Jockheck, Gordon H. Earll, Ed Wagner, Char Smith, Rebecca Spiros, Tom Buttke and Peter Hendler

ABSENT: Alanna Feddick and Gary Cummings

The flag was saluted and the pledge given.

No items were added to the agenda.

PUBLIC COMMENT PERIOD

William Penker, 600 S. Sycamore Avenue. He spoke about the public hearing that was held last Tuesday to receive comments about the proposed Downtown Master Plan. This was an opportunity to further engage citizens. Unfortunately not one person from the downtown business community or other groups with some degree of vested interest provided testimony and support or opposition to the plan. Is that a positive image? What does the city logo communicate? Is it positive or negative? Does it provide a strong visual hook that grabs ones attention? Does it provide an image to remember or one to forget? The proposed Downtown Plan calls for a change and improvement in visual communication and visual engagement. As the City develops a dynamic communication program perhaps it would be worthwhile to consider a broad review of the City's visual messages. What are the visuals that are branding and identifying Marshfield and is our visual brand and identity a positive or negative communication?

Shirley Mook, 201 S. Vine Avenue. She spoke about the Military Exhibit that is located in the basement of the Library and attendance has increased many fold. They are looking forward to proceeding with Phase 2 when the Community Center becomes a reality. Phase 2 will address the history of Marshfield. Marshfield does not have a community museum. They will require only open space. They will do all of their own fundraising, construction and lighting. Phase 2 will be perfectly in accord with the goals set forth for the future community center.

CC15-021 Motion by Hendler, second by Feirer to approve the minutes of the Common Council meeting of February 10, 2015 regular meeting.

Motion carried

CC15-022 Motion by Jockheck, second by Buttke to approve the minutes of the Common Council meeting of February 10, 2015 special meeting.

Motion carried

STAFF UPDATES

None

EMPLOYEE RECOGNITION

William Braunsky, Cemetery March 6, 1995 20 years

COUNCIL COMMENTS

Aldersperson Jockheck reminded everyone about the Marshfield Civility Project Forum on Wednesday, March 4th at 6:30 p.m. at the Marshfield Public Library in the Beebe Forum Room.

REPORTS FROM COMMISSIONS, BOARDS AND COMMITTEES

None

CONSENT AGENDA

CC15-023 Motion by Wagner, second by Spiros to receive and place on file, approving all recommended actions for the items listed on the consent agenda. Meeting Minutes/Reports: Convention & Visitors Bureau of November 25, 2014; Community Development Authority of January 22, 2015; Main Street Marshfield of February 4, 2015; Utility Commission of February 9, 2015 (1. JO #7452, Upgraded switches for fiber infrastructure for redundant system and camera project, \$114,440; and 2. JO #7455, Hume substation relay upgrades: Replace bank 6 feeder relays and Hume substation RTU cabinet. Orion LX substation automation platform and HMI installation, \$170,000); Parks, Recreation, and Forestry of February 12, 2015; Board of Public Works of February 16, 2015; Community Development Authority Finance Committee of February 17, 2015; Community Development Authority Strategic Planning of February 17, 2015; Judiciary and License of February 17, 2015; Finance, Budget, and Personnel of February 17, 2015 (Resolution No. 2015-07, carryover of 2014 appropriations); and Plan Commission of February 17, 2015 (Resolution No. 2015-08 CUP for 304 and 308 West 27th Circle)

Motion carried

No items were removed from the consent agenda.

A presentation of Debt Status and Policy Review was given by Dave Anderson from Public Financial Management, Inc. (PFM).

CC15-024 Motion by Wagner, second by Buttke to approve Resolution No. 2015-10, providing for the sale of approximately \$2,830,000 General Obligation Promissory Notes, Series 2015A.

Ayes - 8

Motion carried

CC15-025 Motion by Hendler, second by Feirer to approve initial Resolution No. 2015-11, authorizing General Obligation Bonds in an amount not to exceed \$3,435,000 for Community Development projects in Tax Incremental Districts. Ayes - 8

Motion carried

CC15-026 Motion by Wagner, second by Jockheck to approve Resolution No. 2015-12, directing publication of notice to electors relating to bond issue.

Motion carried

CC15-027 Motion by Feirer, second by Earll to approve Resolution No. 2015-13, providing for the sale of \$3,435,000 General Obligation Community Development Bonds, Series 2015B. Ayes – 8
Motion carried

First reading of Ordinance No. 1294, Municipal Code Amendment to Chapter 18, General Zoning Ordinance, Section 18-94, pertaining to an update to the Wellhead Protection section of code and Wellhead Protection map to bring the ordinance into compliance with the Department of Natural Resources regulations and add a new well to the map.

First reading of Ordinance No. 1295, Municipal Code Amendment to Chapter 18, General Zoning Ordinance, Section 18-12, pertaining to the definition of “Gross Floor Area”, Section 18-114 pertaining to the standards for a Group and Large Development, and Section 18-161 pertaining to the procedures for a Conditional Use Permit. The amendment is being proposed in an effort to clarify the regulations and allow more administrative approval for minor amendments.

First reading of Ordinance No. 1296, Municipal Code Amendment to Chapter 3. General Government, Section 3-66(2), amending this chapter to include the supervision of leases of city facilities.

CC15-028 Motion by Buttke, second by Wagner to approve Resolution No. 2015-03, vacating and discontinuing the alley and a portion of East First Street.
Motion carried

CC15-029 Motion by Earll, second by Smith to approve Budget Resolution No. 04-2015, transferring \$15,000 within the Cable Television fund to extend fiber from McMillan Street to the Marshfield Community Television Studio at 101 West McMillan Street. Ayes – 8
Motion carried

Update on Library & Community Center from the construction manager, and continued discussion/action from February 10th meeting on Phase 2 of this project.

CC15-030 Motion by Earll, second by Wagner to approve Resolution No. 2015-14 on construction of Phase 2.

CC15-031 Motion by Wagner, second by Smith to **amend motion CC15-030** to include in the resolution that funds raised in Phase 2 will be applied to any gap in funding or overruns for the Library project first before being applied to the Community Center.
Motion carried

CC15-032 Motion by Wagner, second by Jockheck to **amend motion CC15-030** to include another paragraph stating if the private fundraising goal is not reached by the end of the capital campaign, it is understood that the scope of the project would be reduced to match the available funds.
Motion carried

Vote on motion **CC15-030 as amended**. Ayes - 8
Motion carried

Reviewed current floor plan detailing available Community Center space.

Discussed appointing a team (with 2 Council members) to study leasing options and opportunities, and report to the Finance, Budget & Personnel Committee.

The Mayor recommended appointing the Chairs of the Finance, Budget and Personnel Committee and the Board of Public Works (or their designee), along with Dan Knoeck, Lori Belongia and Kelly Cassidy.

CC15-033 Motion by Hendler, second by Earll to suspend the rules and vote on the committee.
Motion carried

CC15-034 Motion by Buttke, second by Hendler to approve the Leasing Committee composed of Alderperson Feirer (BPW Chairperson), Alderperson Feddick (FBP Chairperson), Lori Belongia, Kelly Cassidy and Dan Knoeck.
Motion carried

CC15-035 Motion by Buttke, second by Hendler to refer to the Leasing Committee the guidelines for leasing space in the Community Center.
Motion carried

Discussed recouping individual unit build-out costs through tenant leases.

CC15-036 Motion by Wagner, second by Hendler that any build-out costs will be recovered from the tenant(s) or the tenant(s) can provide them on their own within a reasonable amount of time and they have to meet City standards.
Motion carried

CC15-037 Motion by Jockheck, second by Smith to elect Kathy Heintz-Dzikowich to the Marshfield Utility Commission to fill the unexpired term of Aaron Pitzenberger. This term begins immediately, and it ends on September 30, 2017.
Motion carried

Alderperson Spiros left the meeting at 8:32 p.m.

CC15-038 Motion by Wagner, second by Jockheck to go into closed session pursuant to Wisconsin Statutes, chapter 19.85 (1)(e) deliberating or negotiating the purchase of public properties, the investing of public funds, or conducting other specified public business, whenever competitive or bargaining reasons require a closed session. Specifically the City Administrator had requested a closed session to discuss collective bargaining strategy with Firefighters Local 1021, IAFF. Roll call vote, all ayes. (Time: 8:33 p.m.)
Motion carried

Present in closed session: Alderpersons Feirer, Jockheck, Earll, Wagner, Smith, Buttke and Hendler, City Administrator Barg, Mayor Meyer, City Attorney Wolfgram, Human Resources Manager Baehr, Finance Director Strey, Fire Chief Haight and City Clerk Hall.

CC15-039 Motion by Wagner, second by Buttke to return to open session. Roll call vote, all ayes.
(Time: 9:05 p.m.)

Motion carried

No action was taken in open session regarding the closed session item.

Future Agenda Items

None

Motion by Hendler, second by Feirer to adjourn at 9:06 p.m.

A handwritten signature in cursive script, appearing to read "Deb M. Hall".

Deb M. Hall
City Clerk