

**Economic Development Board meeting
December 1, 2016**

Present: Buttker, Dickrell, Martin, Meissner (left at 3:45 p.m.), Trussoni, Wagner, Staab
(arrived at 3:05 p.m.), and Sennholz
Absent: None
Others: Angell, Krogman, Eloranta, Olson, Casperson and Knoeck

Chairman Sennholz called the meeting to order at 3:00 p.m. in City Hall, Room 108.

Approve minutes – September 1, 2016 and September 15, 2016

Buttker moved and Dickrell seconded the motion to approve minutes from the September 1st and September 15th meetings as presented. Motion carried.

Identify potential conflicts of interest

None

Citizen comments

None

Discussion and possible action on EDB priorities

Housing: There is nothing to report. After 1st of year this needs to be worked on. Angell has talked to the ACE Academy and doesn't know if there is any interest on their part.

Economic Development Corporation: Sennholz has people who are interested in being involved.

Wenzel Family Plaza: So far \$875,000 has been raised. This includes the \$200,000 from the City and \$200,000 from EDB. Looking for a donor for naming rights for the performance stage. Goal was to get fundraising done by the 1st of the year.

The CDI grant was resubmitted. Made some changes based on feedback they had received. Optimistic they will get a \$250,000 grant

Committee discussed who would be responsible for maintenance. Knoeck stated currently the planters and parking lots are taken care of by volunteers, but this could be ending soon due to the fact that not enough volunteers are coming forward. He stated upkeep on the park would be very extensive. Angell will contact Wausau to see who is responsible for upkeep of the 400 Block.

Discussion was held as to whether or not we could pay another entity with Room Tax dollars to manage the park.

Dickrell moved and Buttker seconded the motion to have staff come back to the committee with a plan as to who will be responsible for the maintenance and scheduling of Wenzel Family Plaza. Motion carried

Knoeck stated that SEH has questions as to what events they committee is thinking will be held at the park. The following is a list of possible events:

- 3 to 5 member bands
- Farmer's Markets

Block Parties - 2 x a year, 500 people
Hub City Days
Movies in the Park
Food Trucks
Picnic in the Park
Holiday parade/tree lighting
Art show
Car show
Reindeer day
5K run/walks
Winter festivals

The ice skating rink was discussed. Casperson said ice over grass is very hard on the grass.

Economic development activity updates

Olson reported on the following:

Working with business retention
Meeting with Wolfcraft next week
Retailers did well on Black Friday
ICE Retailer Show had 60 attendees. Was hoping for more
New Tech Council involving Clinic, Alliance, and Prevention Genetics

Eloranta reported on the following:

Homestead Pantry open Wednesday and Saturday. Had around 200 people at their grand opening. A lot of interest
Really pushing the pop up shops
Bella's Boutique & Antique Attic opened
Spring Green moved into the old Derrico's building
Fairway Mortgage has expanded into the 301 building

Angell reported on the following:

The City of Marshfield Inspection staff is working on getting Muscle & Fitness building issues addressed.
Next month the Economic Development Chapter of the Comp Plan will be discussed

With no objections from Board members, Sennholz adjourned the meeting at 4:30 p.m.

Respectfully submitted,
Amy Krogman
Administrative Assistant III