

Economic Development Board meeting February 4, 2016

Present: Buttke, Dickrell, Sennholz, Staab, Trussoni, Wagner
Absent: Meissner, Michalski
Others: Barg, Eloranta, Justin Casperson (Parks & Recreation Director)

Sennholz called the meeting to order at 3:05 p.m. in Room 108 of the City Hall Plaza.

Approve minutes – January 7th

Wagner moved and Staab seconded a motion to approve the January 7th EDB minutes as presented. Motion carried unanimously.

Citizen comments

Sennholz invited comments from citizens, but no one spoke at this time.

Conflicts of interest

No members indicated that they had a conflict of interest with anything on the agenda.

Discussion and possible action on 2015-2016 EDB priorities

- Housing: Nothing new on the ACE opportunity or the City's subdivision project.
- Economic development corporation: Barg, Sennholz, and Wagner reported on the last subcommittee meeting. With the information provided by Attorney Sheriff, the subcommittee in looking at what will be required to create an EDC in Marshfield, including appropriate makeup of the Board of Directors for this new organization.
- Downtown redevelopment: Much discussion occurred on the Community Square (200 block) project, focused largely on planning how to raise the necessary funds. Several names were mentioned as possible candidates for a fundraising group, and members will contact these individuals to see if they are interested. Casperson noted a few concerns that need to be addressed with the site plan, including general maintenance, snow removal, and access points. With respect to project timing, it was noted this park may be constructed in phases. A target groundbreaking date of April 17, 2016 was also suggested.
- Recreational opportunities: Nothing new to report on this effort.

Economic development activity updates

- Eloranta advised that a pop-up shop participant is interested in opening a new store in the downtown area. Main Street will hold another pop-up shop event this July.

Announce next Board meeting date/time

Sennholz announced that the next EDB meeting will take place on Thursday March 3rd at 3:00 p.m. in Room 108 of the City Hall Plaza.

With no other business before the Board, Buttke moved and Wagner seconded a motion to adjourn. Motion carried unanimously. Sennholz adjourned the meeting at 4:26 p.m.

Respectfully submitted,
Steve Barg, City Administrator