

## **Economic Development Board meeting January 15, 2015**

Present: Dickrell, Michalski, Sennholz (arrived at 3:09), Staab, Wagner  
Absent: Hendler & Meissner  
Others: Angell, Barg, Earll, James-Mork, Krogman, Olson, Trussoni, Lenk,  
Mazzini, Grueneberg

Michalski called the meeting to order at 3:06 p.m. in Room 108 of the City Hall Plaza.

### **Approve minutes – November 6th**

**EDB15-01** Motion by Dickrell, 2<sup>nd</sup> by Wagner to approve the November 6<sup>th</sup> meeting minutes as presented. **Motion Carried**

### **Conflicts of interest**

No members indicated that they had a conflict of interest with anything on the agenda.

### **Citizen comments**

Sennholz invited comments from citizens, but no one spoke at this time.

### **Wood County Small Business Loan Fund Update**

Carla Lenk, North Central Community Action Program, Inc. gave an update on the Wood County Small Business Loan Fund. In 2013-2014, the program helped create 8 businesses and 28 jobs. She has worked with 2 people in the Marshfield area. This loan is for people who the banks have turned down. If the applicants don't have a co-signer, they must have a 3 year business plan.

### **Economic development reports**

- General updates
  - Olson reported that the Blodgett Haus renovations are complete and they are moving in today. There were over 500 people at the open house.
  - Olson attended the MADC conference. She is looking into have a "Fam Tour" to bring in site selectors to become familiar with and critique our community.
- Hospitality Study
  - Angell will e-mail the draft study this week. This will be discussed at the next meeting.
- Downtown master plan
  - Angell reported the Downtown Master Plan will be presented to the Plan Commission on January 20th for initial discussion. The Public Hearing will be on February 17th. The plan will be presented to the Common Council on February 24th or March 10th.
- 200 block redevelopment
  - Angell stated there was no update at this time. This is addressed in the Downtown Master Plan.
- Property Maintenance Standards
  - Angell stated that Sam Schroeder is working on developing guidelines for this that will be presented at the February meeting.

## Update on housing programs and projects

- Rental Rating Program
  - James-Mork reported she is working on developing a proposal. She will be meeting with Angell and Barg to discuss the proposal and will present to committee after that meeting.
  
- Home Improvement Program
  - Angell updated the committee on a program from Coon Rapids, MN he had discussed at the last meeting. He spoke to the Building Inspectors and in the last 5 years about 12 permits were issued that would be eligible for the program. He does not feel it would work in Marshfield.
  
  - Angell reported that he and Staab had met with Ron Sturomski and Aaron Scheuer from the ACE Academy regarding partnering with the City to build homes. The City would donate the lots and the ACE Academy would build the home. The first meeting went well; the problem will be having students available to do the work. They are meeting in February to identify the next steps.
  
- City Subdivision
  - Angell has made presentations to the Wood County, Marshfield Utilities and Wastewater staff. Future discussions are planned with each of those bodies.

**ED15-02** Motion by Dickrell, 2<sup>nd</sup> by Michalski to adjourn to closed session under Wisconsin Statutes Chapter 19.85(1)(e) deliberating or negotiating the purchasing of public properties, the investing of public funds, or conducting other specified public business, whenever competitive or bargaining reasons require a closed session. The purpose of the closed session is to consider a possible development agreement for property located in TID #4. Roll Call vote, all ayes (time 3:56 p.m.) **Motion carried**

Presented in closed session: Angell, Wagner, Trussoni, James-Mork, Olson, Barg, Earll, Dickrell, Staab, Michalski, Sennholz, Krogman

**ED15-03** Motion by Wagner, 2<sup>nd</sup> by Staab to go into open session. Roll call vote, all ayes (Time 4:06 p.m.) **Motion carried**

There was no action on matters discussed in closed session.

Next meeting date will be February 12<sup>th</sup> at 3:00 p.m.

Motion by Staab, 2<sup>nd</sup> by Michalski to adjourn at 4:12 p.m. **Motion carried**

Respectfully submitted,  
Amy Krogman, Administrative Assistant III