

Economic Development Board meeting July 2, 2015

Present: Meissner, Sennholz, Michalski, Wagner, Buttke, Dickrell, and Trussoni
Absent: Staab
Others: Mayor Meyer, Gordy Earll, Jason Angell, Karen Olson, Angie Eloranta,
and Jonathan Anderson

Approve minutes

Motion by Buttke, 2nd by Meissner to approve the minutes from the following meeting, June 4th regular board meeting, June 16th, 200 Block Subcommittee, June 23rd Local Loan Subcommittee Meeting, and June 24th Recreation Subcommittee Meeting. The minutes from the June 22nd 2nd Street Development Subcommittee Meeting were pulled out due to the fact that the meeting was not posted. These minutes will be approved at the next meeting
Motion Carried

Conflicts of interest

None

Citizen comments

None

Economic development reports

Angell updated the Board on the city subdivision, ACE, and 200 Block

Sennholz updated the Board on the Development Corporation

Eloranta updated the Board on the 2nd Street Development

Buttke updated the Board on Recreation

Michalski updated the Board on local loan committee. He informed the Board that the members of the committee suggest that we forgo the idea of creating our own local loan fund as we have limited funds and that we should continue to work with CWED and NCCAP to utilize their existing programs.

Wagner brought up the discussion on creating an incubator building. Olson and Angell will explore things further and look to bring a couple of proposals from local firms that could help with an incubator assessment. Proposals would then be brought back and presented to the Board as soon as possible.

Update on 2nd Street Corridor

Angell updated the Board on the recent discussions and directions by the Council on how things are proceeding with the 2nd Street design. The Board was asked to provide feedback on the direction we are heading with the project. Sennholz agrees with the proposed design as it would really fit perfectly with developing green space in the downtown. He fully supports the direction we are heading. Meissner agrees that we need to make a change. She agrees and fully supports the direction. Buttke was originally opposed to the idea for 2nd Street but is now fully behind the proposal.

Eloranta stated that the Main Street Board is now on board with the proposed one way with angled parking

Trussoni agrees with the one way. He asked if the parking and green space could be on the same side of the street so the drive aisle is on the other side.

Michalski stated it appears that the people we are trying to help don't want our help. If we can't do this, we'll never be able to develop a green space in the downtown. He offered to come before the Common Council in the near future to highlight all of the money that the City has invested in the downtown in recent years to counter the comments made by others that "we are trying to kill downtown".

Closed Session

Motion by Buttke, 2nd by Dickrell to adjourn to closed session under Wisconsin Statutes 19.85(1)(e), "deliberating or conducting other specified public business, whenever competitive or bargaining reasons require a closed session." The purpose of this closed session is to consider a possible development agreement for property located in TID #4 at the northeast corner of South Central Avenue and East 5th Street. Roll Call vote, all ayes (time 4:18 p.m.) **Motion carried**

Presented in closed session: Wagner, Trussoni, Meissner, Sennholz, Michalski, Dickrell, Meyer, Earll, Angell, Olson, Eloranta

Motion by Meissner, 2nd by Trussoni to go into open session. Roll call vote, all ayes (Time 4:32 p.m.) **Motion carried**

Motion by Meissner, 2nd by Dickrell to approve the request by Rogers Cinema Inc. to fund up to \$20,000 for a façade renovation at 103-105 E. 5th St.

Motion carried

Announce next Board meeting date/time

With no more business before the Board, Dickrell moved and Michalski seconded a motion to adjourn. Motion carried unanimously. Sennholz adjourned the meeting at 4:41 p.m.

Respectfully submitted,
Jason Angell
Director of Planning and Economic Development