

Economic Development Board meeting December 3, 2015

Present: Michalski, Trussoni, Wagner, Buttke, Meissner, Sennholz
Absent: Dickrell and Staab
Others: Randy Lueth, Justin Casperson, Karen Olson, Randy Lueth, Chris Meyer, Jason Angell, Angie Eloranta, Amy Krogman. Mayor Meyer, Josh Miller and Adam Hocking,

Sennholz called the meeting to order at 3:00 p.m. in Room 108 of the City Hall Plaza.

Approve minutes

Buttke moved and Meissner seconded a motion to approve the minutes of the November 10th meeting.

Motion carried

Citizen comments

There were no citizen comments.

Conflicts of interest

No members indicated that they had a conflict of interest with anything on the agenda.

2015-2016 EDB Priorities

Housing

The committee is working on different programs and incentives for builders

Economic Development Corporation

Jim Sheriff is preparing an outline on an Economic Development Corporation. Sennholz will contact Jim to check on the status and report back to the EDB.

200 Block

Randy Lueth presented the 3D renderings of the project. Cost for the project is estimated at \$1,277,378. Public input will be sought. Storyboards will be placed throughout the downtown area with comment boxes. Jason and Angie will put together a list of business owners within the project area and email it out to the Board. Members will be asked to indicate which businesses they are willing to meet with to discuss the project.

Josh Miller gave a presentation on a parking survey he did for the downtown area. The subcommittee felt the proposed parking for the plan was adequate based upon the information presented.

Discussion was held regarding the maintenance of this park.

2nd Street Development

Haven't met

Economic Development Activity Updates

Angell reported that Silvercoat has broken ground. There are a number of other developments in the works. Jason had recently presented at a 7 Rivers Alliance seminar regarding our façade program. He received a lot of positive feedback. The city received 3 proposals for City Hall which were presented to the Common Council in November. Council will pick one to start negotiations.

Eloranta reported the pop-up shop is going well. Stampin’N Scrapin’ and John H. Keel are closing.

Olson reported that the developer who critiqued Marshfield gave the city good ratings. It was great feedback for free. Centergy is developing a supply chain. This will help identify gaps in Central Wisconsin, plus help businesses know what other businesses have to offer.

Next meeting will be held on Thursday, January 7th at 3:00 p.m.

Meeting adjourned at 4:51 p.m.

Respectfully submitted

Amy Krogman
Administrative Assistant III