

Economic Development Board meeting May 7, 2015

Present: Meissner, Sennholz, Staab, Wagner, Buttke
Absent: Michalski and Dickrell
Others: Josh Miller, Jason Angell, Karen Olson, Bob Trussoni, Mary James-Mork,
Amy Krogman, Angie Eloranta, Keith Strey

Angell called the meeting to order at 3:04 p.m.

Angell asked for nominations for Chairperson

Meissner nominated Sennholz for Chairperson

Motion by Meissner, second by Wagner to close nominations and elect Bill Sennholz as Chairperson

Motion carried

Sennholz took over the meeting

Wagner nominated Meissner for Vice-Chairperson

Motion by Wagner, 2nd by Buttke to close nominations and elect Tammy Meissner as Vice-Chairperson

Motion carried

Approve minutes – April 9, 2015

Motion by Wagner, 2nd by Meissner to approve the minutes of April 9, 2015.

Motion carried

Conflicts of interest

No members indicated that they had a conflict of interest with anything on the agenda.

Citizen comments

Sennholz invited comments from citizens, but no one spoke at this time.

Economic development reports

Olson reported on the following:

- She attended an IT employer summit in Stevens Point.
- Mid-State Technical College will be holding an open house for this advanced process control certification.
- The International Food Technology show will be in Chicago. ESE and Food Safety Lab will be in attendance.
- MarshfieldDoor is holding a hiring event

Quarterly Update on Service Contracts – MACF/Business Development Director

Eloranta distributed materials and summarized activities related to the service contract that EDB has entered into for service being delivered by Main Street Marshfield. Areas discussed by Eloranta included:

- Business Retention Visits within BID District
- Business Consultations
- Business Recruitment/Community Visits
- Promotional Handouts
- Coffee with Main Street & Quarterly Educational Functions
- Special Events
- Implement Downtown Master Plan
- Other Items

Housing Programs/Projects

Angell reported on negotiations with land on W. 14th have ended. The two parties could not get together on a price. We are now looking at another piece of property. No formal offers at this time.

Presentation of 2nd Street Green Street Corridor Concept

Josh Miller gave a presentation to the committee on the options for the 2nd Street Green Street Corridor. A survey for citizens to give their opinions will be closing on May 8th. The results will be presented to the Board of Public Works on May 18th, with the final concept being approved sometime in June.

Consider Possible Addition of a Marshfield Utilities Representative as Voting Member

Motion by Meissner, 2nd by Buttke to recommend approval of Ordinance No. 1301 amending Section 3-66(M) regarding the members of the Economic Development Board to add a representative of Marshfield Utilities as a voting member of the Board.

Motion carried

Closed Session

Angell informed the board that the closed session was not necessary.

Announce next Board meeting date/time

Sennholz announced that the Strategic Planning Session will be held on Monday, May 18th at 11:30 a.m. and the next Board meeting will be held on Thursday, June 4th at 3:00 p.m. in Room 108 of City Hall Plaza.

With no more business before the Board, Wagner moved and Meissner seconded a motion to adjourn. Motion carried unanimously. Sennholz adjourned the meeting at 4:17 p.m.

Respectfully submitted,
Amy Krogman
Administrative Assistant III