

HISTORIC PRESERVATION COMMITTEE MINUTES
OF APRIL 7, 2014 MEETING

Meeting called to order by Chairperson Wood at 4:01 P.M. in Conference Room 108 of City Hall Plaza.

PRESENT: Ken Wood; Alderperson Gary Cummings; Bill Penker; Carl Scott; Vickie Schnitzler; Ken Bargender; and, Keith Meacham.

ABSENT:

ALSO

PRESENT: Denise Sonnemann, Director of Main Street; Brian Hopperdietzel, Marshfield Monument; Matt McLean, Director of Convention and Visitor's Bureau; Steve Barg, City Administrator; Josh Miller, Planner/Zoning Administrator; and, Sam Schroeder, Planning Intern.

Approval of the Minutes of March 3, 2014 Meeting.

HP14-09 Motion by Penker second by Scott to approve the minutes of the 3/3/2014 meeting.
Motion Carried.

Citizen Comments.

Steve Barg talked about how city staff and the Common Council had explored of possibility of eliminating some of the committees including the Historic Preservation Committee. Some of the committees will be eliminated, but after meeting with staff and Ken Wood, staff feels the Committee should remain as part of the City's function. Steve will be presenting a recommendation to the Common Council that the Committee remain.

Carl Scott stated that this would be his last meeting after three terms and he thanked the Committee for their commitment to Historic Preservation.

Vickie Schnitzler said that the posters are being printed for Historic Preservation Month.

Update with Information Regarding Plaques for Downtown.

Miller gave an update on the plaques.

Wood said signs in Tennessee (as well as Illinois, Iowa, and Missouri) were made of wood that were light weight on some of buildings. The owners put out the signs. The only metal sign was an oval sign for the State register.

Brian Hopperdietzel said that a lot of the material used indoors is not suitable for outdoors. There are not a lot of options for outdoor signs that are UV protected and will withstand weather.

He said he could do similar to the clock, but there is no guarantee it would last with the salt and UV. Anodized aluminum doesn't have a guarantee and could not estimate a life span.

Brian did present a low maintenance, durable option for a granite sign with aluminum frame plaque. The cost was \$290 installed (10" x 12").

Sam Schroeder put together the plaque information and said it was difficult to find places or companies that offered wood sign options.

Brian Hopperdietzel said that a bronze plaque can get very heavy. The Aluminum is nice and light, but it costs almost as much as cast bronze now.

Other colors of aluminum frame would be options. The granite is black and the writing and laser is white. We talked about laser to a picture. The cost for pictures would be \$275. This type of plaque can't be larger than 12" x 12".

Discussion of Which Historic Structures, Sites, and Districts Could Be Marketed for Tourism.

The Committee is looking at maybe 5-6 buildings downtown. Make sure we get the owner and tenant on the same page.

Miller said the following buildings were being considered: Hotel Charles, Bank Building at 3rd and Central, Noll Hardware, Theil Building, Daily Grind, Chestnut Center, Purdy Building, Thomas House, and Tower Hall. Scott suggest we should add Brown's Living office space (Penny Court).

Matt McLean mentioned the historic Yellowstone Trail to try to include that component or tie in if they had some relevance to that period. Said they should consider tying in an event with the plaque for more impact.

Wood said he'd like to see the first doctor's office is Drach Chiropractic office.

Schnitzler said other buildings could be tied into the Yellowstone Trail: Round Barn, Hotel Charles, the Blodgett Garage (Victory Garage), the Blodgett Butter and Egg Company, and St. John's Church.

Matt McLean said if the Committee is trying to tie in with tourism, try not to focus on the Hotel Charles or other building if they can't really be toured or if they aren't well maintained. He suggested putting together a list of buildings and how the buildings tied into tourism and the Yellowstone Trail.

Does the Convention and Visitor's Bureau (CVB) see any potential for using the walking tour brochures as a tourism element? Matt McLean felt it was an added activity, but not really bringing people into town. We would need to tie in events or activities to bring in a focus.

Wood said the person in the visitor's center in Missouri, was a local historian and knew about the history of many of the buildings.

Next month, the Committee will put together a list of buildings that could draw in tourists and will send that list over to the CVB for their input.

Scott recommended attending the spring conference in Waupaca.

Review of Stewardship Award Nomination – Chestnut Center for the Arts; Bridget O'Brien and Mark Nelson.

Miller read the supporting comments on the nomination form.

Penker asked if we have any other supporting evidence. Penker said the statement is anecdotal. Do we have evidence or plans showing before and after? Penker said there was nothing supplied with the application.

Wood we have never required additional supporting materials to be turned in with the application. Penker call to question.

HP14-10 Motion by Scott second by Meacham to approve the Stewardship Award for the Chestnut Center for the Art, Bridget O'Brien and Mark Nelson.

Motion Carried. Penker voted – No.

Agenda item for next month to review the policy to see if supporting materials should be required with the nomination.

Review of Historic Preservation Month Activities Including Installing Yard Signs.

Schnitzler explained that the poster will be out soon and is being printed explaining the Historic Preservation Month Activities.

Wood stated that Stoney River and the Aster are willing to use their buses to take people on a tour of the historic districts. He will be giving the tour.

Vickie asked if we could check with the City to block off parking stalls along Central for a tour of the Central Avenue Historic District.

Miller asked for volunteers to help put up the historic neighborhood signs on April 30th or May 1st. Bargender will help with 5th/6th. Schnitzler will help with Pleasant Hill, and Cummings will also help.

Bargender would like to see members of the Committee attend the Historic Preservation Month activities.

2014 Budget Update.

Miller presented the budget and cautioned the Committee about spending too much money as the cost for the 2442 restoration is unknown.

Discussion to Renew the One Year QR Code Subscription for \$89.95.

Matt McLean said they get free QR Codes for the occasional ones they use. Schnitzler said that with the subscription we can make changes, get unlimited QR Codes, and we get analytics from visitors scanning the codes.

HP14-11 Motion by Scott second by Penker to renew the annual QR Code Subscription for \$89.95.

Motion Carried. Vickie abstained.

Discussion to Renew Membership to the National Trust for Historic Preservation for \$20.

HP14-12 Motion by Penker second by Cummings to renew membership to the National Trust for Historic Preservation for \$20.

Motion Carried.

Reconsideration of Sponsoring School District Art Display Awards.

Vickie said some of the Historic Preservation Month Committee members were disappointed in the Committee's decision to not fund the awards this year and she wanted to bring this item back for discussion. They feel this year the event would tie into well with historic preservation. Helps encourage younger generations to participate.

In 2013, the Committee paid \$50 for ribbons, \$10 MACCI gift cards for the 10 winners that would go with those ribbons.

HP14-13 Motion by Penker second by Bargender to sponsor the School District Art Display Awards for 10 MACCI gift cards at \$15 apiece for a total of \$150.

Motion Carried.

Update on the 2442 Soo Line Steam Locomotive Restoration Project.

Miller asked if there was another contractor or carpenter that we could get an estimate on for the restoration of the 2442.

Bargender asked if we could put a notice out for bids. Preferably, the carpenter should be able to work with dimensional lumber. He suggested we ask Hank Zimmerman. Staff will look into options for getting estimates.

Set Meeting Date and Future Agenda Items.

The next regular Historic Preservation Committee meeting will be held on Monday, May 5, 2014. The agenda of the next regularly scheduled meeting should include approval of the April 7, 2014 meeting minutes, the requirements for the Stewardship award, and discussion of updating the Goal No. 2 implementation section for the historic preservation plan.

Adjourn.

Motion by Cummings, second by Penker to adjourn meeting at 5:06 P.M.

Motion Carried

Respectfully submitted,



Josh Miller
Planner/Zoning Administrator