

Minutes
Marshfield Library & Community Center Committee
Wednesday, August 6, 2014 4:00 p.m.
Marshfield Public Library, Beebee Forum Room

Doty called the meeting to order at 4:02 p.m.

Attendance: Mayor Chris Meyer, Kris Keogh, Jean Doty, Becky Spencer, Gary Cummings, Steve Barg, and Lori Belongia

Absent: Jason Angell, Mat Bartkowiak, and Kelly Cassidy

Also present: Floreine Kurtzweil, Ed Engelhart, Dick Pokorny, Jim Alexander and Joanne Ampe

There were no public comments.

Keogh moves and Spencer seconds approval of the minutes of the June 4, 2014 meeting with the correction of the next expected meeting date to be July 2, 2014. All ayes, motion carried.

As Thomalla was not in attendance, Belongia shared that with cash, paid pledges, pledges pending and pending pledges \$2.3 million has been raised. Belongia shared that efforts on the visionary, major gifts and corporate portions of the campaign continue as work begins on facets focused on medical professionals, a tribute wall and neighborhood parties to inform the public about the project.

In recognition of the focus of efforts and the success of the fundraising efforts, one of the Capital Campaign Committee members will be asked to present the update to the Common Council at the August 26, 2014 meeting.

Keogh elaborated on the requests for information on project cost, architectural drawings and the purpose of the Library & Community Center Committee. There was much discussion addressing and seeking clarification on each of the concerns.

The Capital Campaign Co-Chairs have asked that the L&CC Committee seek donor recognition methods for various donors. Preference is for a method that has a physical presence for donors over a certain amount and ways to recognize every donor regardless of the size of donation. Keogh, Doty and Ampe volunteered to seek, review and recommend donor recognition methods

including interior and exterior possibilities. Zimmerman Architectural Studios and fundraising consultant Sweeney will be asked to share samples of methods used by other organizations.

Belongia shared that the Marshfield Public Library Foundation voted to provide funds to extend fundraising consultant services for another 6 months after the current agreement with Brakeley Briscoe ends on August 31, 2015. Spencer moves and Keogh seconds a motion to endorse this extension with Marshfield Public Library Foundation Funds.

Doty will attend meetings of the Capital Campaign Committee as a conduit for information to this committee.

The next agenda should contain a discussion of donor recognition methods, a report on the update to the Common Council and the fundraising consultant services extension.

The next meeting will be Wednesday, Sept. 3, 2014 at 4:00 p.m.

Seeing no other business, Doty adjourned the meeting at 5:45 p.m.

Respectfully submitted,

Lori Belongia